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ASX ANNOUNCEMENT

22 October 2026

Results of Extraordinary General Meeting

In accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act, enclosed is a summary of the resolutions considered, the proxies received and the outcomes of voting for each respective resolution at the Extraordinary General Meeting of Kogan.com Ltd held in Melbourne on 22 October 2026.

All resolutions were passed on a poll.

This announcement is authorised for release by the Company Secretary.

ENDS

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About Kogan.com
Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Marketplaces, Verticals, Dick Smith, Matt Blatt, Mighty Ape and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.

Results of Meeting

Kogan.com Limited

Extraordinary General Meeting

Thursday, 22 October 2026

AUTOMIC

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In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

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		Proxy Votes (as at proxy voting close)				Poll Results (if applicable)			Results
Resolution	**Decided by Show of Hands (S) or Poll (P)**	**FOR**	**AGAINST**	**ABSTAIN**	**PROXY'S DISCRETION**	**FOR**	**AGAINST**	**ABSTAIN**	**OUTCOME**
1 Approval of FY27–FY31 Long-Term Incentive Performance Rights to Ruslan Kogan, Director of the Company under the Equity Incentive Plan	P	13,200,892 52.04%	12,007,070 47.33%	1,779,333	158,434 0.62%	13,869,591 53.60%	12,007,070 46.40%	5,154,975	Carried
2 Approval of FY27–FY28 Cash-Settled Retention Award to David Shafer, Director of the Company	P	30,150,121 71.27%	11,993,994 28.35%	448,360	160,008 0.38%	30,820,394 71.99%	11,993,994 28.01%	448,360	Carried