HUB24

ASX Release: 20 October 2026

HUB24 Platform delivers strong net inflows of $4.0 billion in Q1 FY27

Q1 FY27 Highlights

- Total Funds Under Administration (FUA) of $168.6 billion as at 30 September 2026 (up 15% on pcp), comprising Platform FUA of $143.7 billion (up 18% on pcp) and Portfolio, Administration and Reporting Services (PARS) FUA of $24.9 billion (up 2% on pcp)
- Platform net inflows of $4.0 billion (down 23% on pcp)
- 45 new licensee agreements signed and a 211 increase in advisers using HUB24
- HUB24 Platform ranked first for quarterly and annual net inflows[1]
- HUB24 Platform retained the highest Net Promoter Score (NPS) in the Adviser Ratings 2026 Australian Financial Advice Landscape Report and ranked first in 9 out of 11 categories

Platform net inflows and FUA

HUB24 Platform FUA continued to grow in Q1 FY27, up 3% over the quarter to $143.7 billion as at 30 September 2026 (up 18% on pcp). This growth was primarily the result of net inflows of $4.0 billion (down 23% on pcp), with a small contribution from positive market movements of $0.2 billion.

In the context of the subdued macroeconomic environment, these net inflows represent a strong start to FY27, reflecting our innovative market-leading solutions, client service excellence, and the strength of our customer relationships.

Superannuation net inflows were resilient with gross inflows increasing on Q1 FY26. The recent and proposed tax changes further reinforce the need for professional advice and increase the attractiveness of superannuation for Australians saving for their retirement. These changes are expected to underpin growth in superannuation over the long term.

Investor Directed Portfolio Services (IDPS) Q1 FY27 gross and net inflows were lower than the strong pcp. The macroeconomic environment, including tax changes, can impact inflows in the short term as advisers and investors refine their investment strategies.

Gross outflows in superannuation and IDPS were both broadly stable year-on-year as a percentage of average Platform FUA.

In the latest available Plan for Life data, HUB24 ranked first for quarterly and annual net inflows for an eleventh consecutive quarter. HUB24 also achieved the largest quarterly and annual market share gains of all platform providers, increasing market share to 10.1% as at 30 June 2026 (up from 9.0% in the pcp), and is ranked the sixth largest platform by FUA.[1]

Structural drivers including shifting demographics, strong demand for financial advice, and the ongoing transformation of the advice industry, continue to create growth opportunities for HUB24. This is supported by a growing pipeline, with 45 new licensee agreements signed during the quarter and the number of advisers using the platform increasing by 211 to 5,860 (up 12% on pcp).

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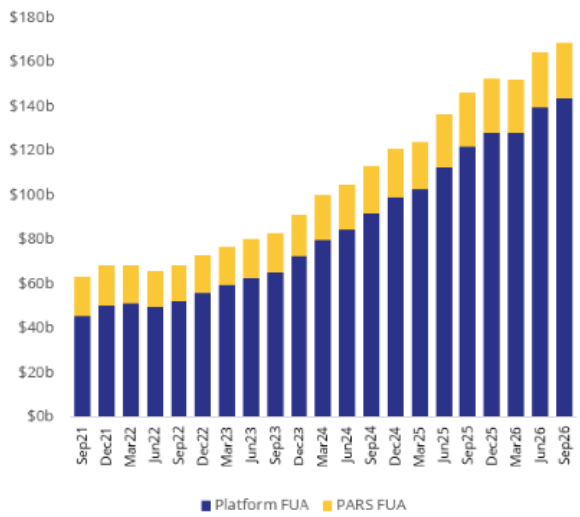
PARS FUA

At 30 September 2026, PARS FUA was $24.9 billion (up 2% on pcp) with the number of PARS accounts at 9,697 (up 9% on pcp).

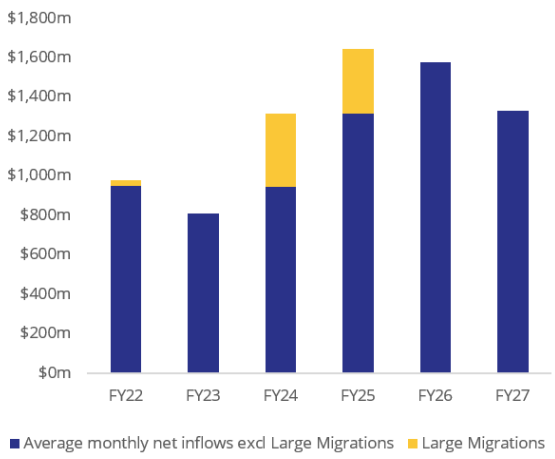
Platform statistics*	Sep-25	Dec-25	Mar-26	Jun-26	Sep-26	Growth on pcp
Platform FUA	$121,967m	$127,915m	$127,829m	$139,490m	$143,696m	18%
PARS FUA	$24,494m	$24,386m	$23,906m	$24,830m	$24,945m	2%
Total FUA	$146,461m	$152,301m	$151,735m	$164,320m	$168,641m	15%
Platform Flows						
Platform net inflows	$5,156m	$5,580m	$3,984m	$4,190m	$3,982m	(23%)
Platform gross inflows	$8,879m	$9,255m	$7,805m	$9,220m	$8,635m	(3%)
Platform FUA composition						
Retail	88%	88%	88%	88%	89%	
Institutional	12%	12%	12%	12%	11%	
Platform advisers						
Active advisers	5,229	5,277	5,549	5,649	5,860	12%

* Statistics are for each quarter, have been rounded and are not audited. Platform FUA refers to custodial administration services and PARS FUA refers to non-custodial administration services.

Total FUA ($ billions)



Platform average monthly flows ($ millions)



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Class and NowInfinity statistics

The number of accounts across Class Super, Class Portfolio and Class Trust as at 30 September 2026 was 229,651 (up 6% on pcp).

Document Orders on NowInfinity increased to 244,645 (up 9% on pcp) with the number of companies using Corporate Messenger increasing to 964,301 during the quarter (up 9% on pcp).

Metrics	Sep-25	Dec-25	Mar-26	Jun-26	Sep-26	Growth on pcp
No. of accounts*	217,386	219,973	222,469	226,767	229,651	6%
Document orders**	223,865	231,577	239,551	245,359	244,645	9%
Companies on Corporate Messenger***	883,095	904,344	924,351	943,039	964,301	9%

* Number of Class accounts at the end of each quarter consists of Class Super, Class Portfolio and Class Trust accounts.
** Documents paid on-demand and by subscription customers during the last 12 months.
*** Number of active companies at the end of each quarter.

Business update

HUB24 Platform

The Adviser Ratings 2026 Australian Financial Advice Landscape Report was released during the quarter reflecting how advisers rate their experience with platform providers. In recognition of our continued investment in innovative product solutions and customer service excellence, the HUB24 platform achieved the highest Net Promoter Score (NPS) and was ranked first in nine of the eleven platform capability categories including Overall Platform Functionality, Client Experience, Ease of Client Onboarding, Ongoing Adviser Support, Speed to Process Requests, Investment Options, Investment Transparency, Quality of Reporting and Accuracy of Data Feeds.

During the quarter, HUB24 Private Invest was further enhanced with greater advice fee flexibility for wholesale clients, including a simpler and more streamlined experience across account establishment, client consent and reporting.

In addition, HUB24 entered into a strategic relationship with Frontier Advisors and Reach Alts to broaden wholesale client access to private markets through a researched and curated investment menu.

HUB24 continued to enhance adviser productivity, efficiency and secure access to data through new APIs for term deposits, digital consent authorisations and fee consent documents.

As previously announced, HUB24 has exercised the call option to acquire HTFS Nominees Pty Limited (HTFS), the trustee of the HUB24 Super Fund and a subsidiary of EQT Holdings Limited. The acquisition is subject to regulatory approvals and is progressing well.

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Class & NowInfinity

In September, Class hosted its flagship industry conference, Ignite, featuring discussions on key themes shaping the future of SMSFs. Highlights included the release of the Class Annual Benchmark Report, providing insights into evolving SMSF trends and market dynamics, and showcasing progress on NowInfinity's multi-year platform investment program, including a redesigned user experience.

During the quarter, Class introduced an industry-first integration for unlisted investments through Automic, further integrations with share registries, and a direct cash statement feed from an additional major bank.

myhub

HUB24 continued to collaborate with licensees and advice practices during the quarter to progress myhub's development. myhub capability will be progressively rolled out, with the initial release available over coming weeks to HUB24 platform advisers, featuring an AI-powered natural language prompt that accesses a subset of platform data, which will expand over time.

myhub, HUB24's intelligent wealthtech solution, is designed to enable financial professionals to operate more efficiently and deliver better client outcomes by connecting trusted data, business intelligence, adviser workflows and client experiences across advice tech stacks.

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1. Plan for Life, Administrator View. Data for period ended 30 June 2026. Historic data adjusted to exclude the $33.6 billion migration from BT Super to Mercer in the June 2023 quarter.

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About HUB24

HUB24 Limited is listed on the Australian Securities Exchange, and includes the award-winning HUB24 Platform, Class, NowInfinity and myprosperity.

The HUB24 Platform offers advisers and their clients a comprehensive range of investment options, including market-leading managed portfolio solutions, and enhanced transaction and reporting functionality. As one of the fastest growing platforms in the market, the platform is recognised for providing choice and innovative product solutions that create value for advisers and their clients.

Class is a pioneer in cloud-based wealth accounting software and is recognised as one of Australia's most innovative technology companies. Class delivers SMSF administration, trust accounting, portfolio management, legal documentation and corporate compliance solutions to financial professionals across Australia who depend on Class to drive business automation, increase profitability and deliver better client service.

myprosperity is a leading provider of client portals for accountants and financial advisers, enabling streamlined service delivery, increased productivity and enhanced customer experience for finance professionals and their clients.

This release is not financial product advice. Past performance is not indicative of future performance and any forward-looking statements in this release are not representations or guarantees as to future performance.

This announcement was authorised for release to the market by the Disclosure Officer.

For further information, please visit www.HUB24.com.au

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