

6 October 2026

First Stores Installation and Activation Invoice under contracted Multi-national Retailer Rollout

Highlights

- First store installations under the tier-one retailer agreement have commenced in the USA.
- An invoice for the activation of RocketBoots' cloud infrastructure in USA and the installation of first stores of €84,445 (approximately A\$138,000²) has been issued to the customer.
- The cloud infrastructure will be used to support all of the Customer's sites in the USA.
- Integration of RocketBoots' software into the Customer's self-checkout technology stack is complete.
- Follows the SaaS agreement announced on 18 December 2025, approximately A\$9.1 million of annual recurring revenue¹, and the Activation Contract announced on 30 March 2026, approximately A\$3.3 million¹.

SYDNEY, AUSTRALIA – 6 October 2026 – RocketBoots Limited (ASX: ROC) ("RocketBoots" or the "Company") provides an execution update on its previously announced agreement with a tier-one multinational retailer (the "Customer"): first store installations have commenced in the USA.

First installations in the USA

The Customer is the counterparty to the transformational SaaS agreement announced on 18 December 2025 and the Activation Contract announced on 30 March 2026. Those agreements provide for deployment of RocketBoots' AI loss-prevention platform, initially across approximately 40% of the Customer's global store network, with the solution operating as a component of self-checkout.

On 5 August 2026 the Company updated the market on the work required after those contract awards: integration of RocketBoots' software with the Customer's self-checkout hardware, cameras, point of sale and user interface, and the establishment of project teams, global planning and steering to support a global rollout.

That preparatory work is now complete. RocketBoots' software is integrated into the Customer's self-checkout units, and the Customer has begun installations in store.

The order of €84,445 (approximately A\$138,000²) is for activation of RocketBoots' cloud infrastructure and the first stores. That infrastructure will be used to operate the software across all of the Customer's sites.

The first stores, in the USA, will give the Customer the opportunity to revise and improve rollout processes. Further rollout across the Customer's globally store network will be undertaken in phases as previously advised. Deployment remains fully cloud-based and does not require store visits by RocketBoots staff.

This announcement confirms the commercial terms previously disclosed. That is, that the SaaS agreement provides for approximately A\$9.1 million of annual recurring revenue once rolled out, on a five-year term with automatic one-year extensions¹. The Activation Contract provides for approximately A\$3.3 million of non-recurring activation revenue, recognised progressively as stores are deployed¹.

¹ Value at the time of the original announcement.

² Australian dollar equivalent of €84,445 at the exchange rate at the time of the announcement.

Comment from the Chief Executive Officer

RocketBoots Chief Executive Officer, Joel Rappolt, said:

"The agreements we announced in December 2025 and March 2026 committed us to a global rollout. The work since then was the part that had to be earned: integrating and testing our software with the Customer's self-checkout units, working through it with the Customer's project team and third-party suppliers, and welcoming the new people who strengthen our global engineering and operations teams for the life of the contract. That phase is complete, and it is a milestone for RocketBoots. We are through the preparation and into installation, with the first stores in the USA already being installed. We are excited to be here,"

Counterparty identity

RocketBoots does not consider the identity of the counterparty to be information that a reasonable person would expect to have a material effect on the price of the Company's securities. RocketBoots confirms this announcement contains all material information relevant to assessing the impact of these two matters and is not misleading by omission.

Forward-looking statements

This announcement contains forward-looking statements, including the timing of first store installations, the Customer's opportunity to revise and improve rollout processes before the full rollout begins, and the Customer's schedule for the rollout to complete in 24 months. Those statements are not guarantees of future performance. They are subject to risks, uncertainties and assumptions outside the control of RocketBoots, including the Customer's own decisions and processes. Readers should not place undue reliance on forward-looking statements.

Authorised for release

This announcement has been authorised for release by the Board of RocketBoots Limited.

— ENDS —

For further information

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About RocketBoots

Cut through the AI noise. Deploy applications that deliver true ROI. RocketBoots turns in-store and in-branch video into decisions that reduce loss, lower operating costs, and improve service — our customers buy outcomes, not another AI experiment.

Our mission is to make essential retail and banking cheaper to run at the point of delivery — the store and the branch. And at the same time deliver customers the best customer service possible.