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Spark announces appointment of Chief Operating Officer

Spark today announced the appointment of Tommy Bjorkberg as Chief Operating Officer (COO), effective 1 October 2026. The Chief Operating Officer role has responsibility for network operations, business technology services, and cyber security.

Tommy brings more than 25 years of international telecommunications and technology leadership experience, spanning mobile and fixed networks, cloud, and digital infrastructure.

He is currently Vice President Network and Cloud at KPN in the Netherlands, where he leads strategy, transformation, and architecture across fixed, mobile, IP, cloud, and IT domains. Prior to that, he held senior leadership roles at Telefónica UK (O2), and Ericsson, working across the UK and Europe on large-scale network transformation programmes, using AI and automation to improve customer experience and operational efficiency.

Spark CEO Jolie Hodson said, "We are delighted to welcome Tommy to Spark. He brings deep global experience leading complex technology and network operations, along with a strong track record of driving transformation and improving performance at scale. Tommy combines technical expertise with a clear focus on customer outcomes and is known for building high performing teams and delivering disciplined, long-term change. We are excited to have him join our leadership team."

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