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Spacetalk Ltd (ASX:SPA)

Vodafone Australia to Launch Exclusive Offer for Family Safety Powered by Spacetalk

Commercial agreement with TPG Telecom (Vodafone Australia) validates Spacetalk's software platform and accelerates the Company's transition to a software-led business

Spacetalk Ltd (ASX: SPA) ("Spacetalk" or the "Company") is pleased to announce it has entered into a commercial agreement with TPG Telecom, under which Vodafone Australia will launch an exclusive offer to its customers for a co-branded family location, online safety and digital wellbeing solution powered by Spacetalk's proprietary software platform.

The agreement gives millions of eligible Vodafone Australia postpaid mobile customers access to Spacetalk's family safety application, incorporating location, communication, online safety and digital wellbeing features.

The agreement is a significant milestone for Spacetalk and validates the Company's B2B software proposition. It supports Spacetalk's strategy to become a leading provider of customer engagement and lifecycle management software solutions to telecommunications operators in Australia and internationally.

Key Highlights

- Vodafone Australia to market an exclusive offer for a co-branded family safety and digital wellbeing solution powered by Spacetalk technology.
- A premium tier of Spacetalk App access will be made available to millions of postpaid mobile customers for up to 12 months from customer activation. The agreement establishes Spacetalk as a strategic software partner to one of Australia's leading telecommunications brands, supporting customer engagement, and positions Spacetalk for global software sales.
- The agreement creates a repeatable commercial framework for Spacetalk to pursue similar opportunities with telecommunications operators in other markets outside of Australia.

Strategic Significance

Vodafone Australia serves millions of postpaid mobile customers and is one of Australia's major mobile operators.

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The agreement provides Spacetalk with access to a materially larger distribution channel than its traditional direct-to-consumer model and demonstrates the relevance of the Company's software platform beyond its historical kids wearable and app subscription base.

For telecommunications operators, the platform is designed to create value by increasing customer engagement, improving visibility across the household, and providing a new channel for customer acquisition and customer lifecycle management.

For Spacetalk, the agreement represents a further step in the Company's transition to a software-led, hardware-enabled business with scalable recurring revenue streams.

Product Offering

The co-branded application will be co-marketed by Vodafone Australia and powered by Spacetalk's underlying software platform and family safety technology.

For end customers, the platform includes functionality such as:

- family location sharing;
- safe places and arrival notifications;
- SOS alerts;
- family communication tools;
- premium paid service tiers; and
- online safety and digital wellbeing controls, targeted for launch in Q2 FY27.

Management Commentary

Spacetalk CEO Simon Crowther said:

"This agreement is a major milestone for Spacetalk and a strong validation of the software platform we have built.

Vodafone Australia is one of the country's most recognised telecommunications brands. Through this partnership, Spacetalk can bring family safety, connection and peace of mind to a much larger audience than we could reach through direct-to-consumer channels alone.

Importantly, this agreement shows that Spacetalk's platform can be deployed through major telecommunications operators. It gives us a clear blueprint for future B2B software growth, both in Australia and internationally.

For telcos, family safety is more than an app feature. It is a daily customer engagement layer, a household insight engine, and a customer lifecycle management tool. That is the strategic opportunity Spacetalk is now positioned to pursue."

Vodafone General Manager Mobile Product, Paul Tierney said:



“This partnership with Spacetalk gives eligible Vodafone customers access to a family safety and digital wellbeing solution that helps them stay connected to the people who matter most.

“By combining Vodafone’s connectivity with Spacetalk’s technology, we’re delivering greater value for customers, giving families more peace of mind and a smarter way to stay connected.”

Financial Impact

The agreement will contribute recurring software revenue over time through customer adoption of the platform.

Spacetalk believes the opportunity materially expands the Company’s addressable market and strengthens its position as a provider of software solutions to the telecommunications sector.

The Company will provide further updates regarding launch timing and commercial milestones as appropriate.

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The release of this announcement has been approved by Spacetalk’s CEO and Managing Director, Simon Crowther, on behalf of the board of directors of the Company.

To keep up to date with company news and announcements, visit: investorhub.spacetalk.co

For further information or investor enquiries, please contact: investors@spacetalk.co

Spacetalk Ltd (ASX: SPA)

Simon Crowther

CEO and Managing Director

spacetalk.co

ABOUT SPACETALK LTD

Spacetalk Ltd (ASX:SPA) develops and sells hardware and software to provide safety at every stage of life. Spacetalk offers families a suite of solutions: Australia’s best-selling Kids Smartwatches (GFK Report July 2024: Total Sales of Kids Smartwatch in Australia), Spacetalk Mobile, Spacetalk App, and Adult Wearables. The Spacetalk ecosystem provides freedom with peace of mind. To learn more, please visit: spacetalk.co

FORWARD-LOOKING STATEMENTS

This announcement may contain forward-looking statements. These statements are based on Spacetalk’s expectations, estimates, and projections at the time the statements are made. These statements are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. Actual outcomes and results may differ materially from those expressed or implied in these forward-looking statements. Spacetalk undertakes no



obligation to update these statements for events or circumstances occurring after the date of this announcement

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