

Monash IVF Group Limited (ASX:MVF)

20 May 2026

Monash IVF Appoints Inaugural Chief Medical Officer

Monash IVF Group (“Monash IVF” or the “Group”) today announced the appointment of Dr Fleur Cattrall as its inaugural Chief Medical Officer (CMO), establishing a dedicated executive medical leadership role within the Group.

The newly created role elevates medical leadership into the Group Executive Leadership Team, reflecting Monash IVF’s strategic commitment to medical workforce management, clinical excellence, patient experience, growth and innovation.

Dr Cattrall is a leading fertility specialist and will continue her clinical practice at Monash IVF Victoria alongside her executive leadership role.

The appointment forms part of a broader evolution of executive medical leadership at Monash IVF, following the recent appointment of Dr Vamsee Thalluri as Chief Growth Officer and Dr Victoria Atkinson as Chief Executive Officer. These appointments are resetting the Executive Leadership Team to bring deeper clinical expertise, doctor engagement, digital enablement and patient-centred care into future models of care and strategic growth.

Chief Executive Officer Dr Victoria Atkinson said the appointment of a Chief Medical Officer represented an important evolution for both Monash IVF and the broader fertility sector.

“Elevating medical leadership into the executive team is an important step in supporting continued clinical excellence and patient focused decision making across the Group. This is an important evolution for Monash IVF and, we believe, for the IVF industry more broadly.”

“Our doctors are the heartbeat of our organisation and fundamental to delivering the best care and experience for our patients. The appointments of Dr’s Cattrall and Thalluri reflect our continued commitment to clinical leadership, patient care, organisational growth and operational excellence across the Group.”

“Alongside her executive leadership role, Dr Cattrall will continue her clinical practice at Monash IVF. Not only is Fleur one of Australia’s leading fertility specialists, I am also proud to say that she is a former patient of Monash IVF and will bring that very personal understanding to delivering the highest quality patient care.”

Dr Cattrall brings more than 20 years of experience in reproductive medicine and is widely recognised as one of Australia’s leading fertility specialists. She holds MBBS, FRANZCOG and CREI qualifications and has extensive executive leadership experience, most recently serving as Medical Director for Victoria at Virtus Health. Across her career, Dr Cattrall has led major initiatives spanning clinical governance, AI and digital transformation, patient experience and operational improvement.

Authorised by the Board of Directors.

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