

ASX ANNOUNCEMENT



23 JANUARY 2026

GYG announces exclusive delivery partnership with Uber Eats to accelerate growth in delivery sales

Guzman y Gomez Limited (“GYG”, “the Company”) today announced a multi-year exclusive strategic partnership with Uber Technologies, Inc. and Portier Pacific Pty Ltd (“Uber”). This expanded partnership reinforces GYG’s commitment to delivering exceptional food with even greater convenience for guests in Australia.

Uber Eats will become GYG’s exclusive delivery partner in Australia from 22 February 2026. Guests using the Uber Eats platform will be able to order delivery from their local GYG, in addition to using GYG Delivery, GYG’s white label delivery offering powered by Uber.

As part of this multi-year partnership, GYG and Uber will increase their joint investment to bring guests even more value, choice and convenience. This exclusive partnership is designed to strengthen the economics of the delivery channel in GYG’s restaurants by supporting sales growth and delivering improved commercial terms. GYG’s franchisees across Australia are expected to also derive significant benefit from this partnership with several initiatives in place to ensure the transition to exclusivity does not adversely impact the sales performance of GYG restaurants.

The partnership builds on GYG’s strong, fast-growing and profitable delivery offering, which now accounts for approximately 27% of GYG’s total sales in Australia in 1H26, underscoring its importance to the Company’s growth strategy. GYG will continue to work closely with all its delivery partners in the United States, Singapore and Japan, with the exclusivity arrangement only applying to Australia.

Steven Marks, Founder and Co-CEO of GYG, said that this partnership will make it even easier for guests to enjoy GYG’s hot, fresh and delicious *clean* food wherever they are:

“Our guests love the convenience of delivery, and this exclusive partnership with Uber Eats means we can serve them even better.

“This isn’t just about delivery, it’s about creating an experience that reflects the quality and speed our guests expect, while driving innovation in how we connect with them. We’re excited about what this partnership means for our guests today and for the future of GYG.”

Erik du Plessis, Chief Financial Officer of GYG, said that this partnership will enhance the guest experience while also further improving the economics of the delivery channel:

“We are delighted to announce an extension of our partnership with Uber on improved commercial terms, providing guests with exceptional convenience while accelerating the growth of our restaurants. Building on this momentum, we continue to deliver unrivalled value to guests, along with strong financial results in our corporate and franchised restaurants.”

GYG will be releasing its 1H26 results on 20 February 2026.

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Authorised for release by the Board.