

Audeara secures chip-level AI Licensing deal with Optek

Highlights

- ▶ Audeara has secured a chip-level AI audio licensing agreement with OPTEK Microelectronics, a leading system-on-chip (SoC) design company in China.
- ▶ Agreement includes licensing of Audeara's proprietary AUAI audio processing algorithms, including AI Noise Reduction and Media Personalisation, for integration into OPTEK SoC platforms.
- ▶ OPTEK supplies audio SoC solutions to a global customer base of major consumer and professional electronics brands, including Sharp, Philips, Panasonic, Toshiba and TEAC.
- ▶ Licensing model is revenue-generative for Audeara on a fee-per-chip usage basis for agreed OEM/ODM customer programs.
- ▶ The agreement expands Audeara's addressable market by embedding its AI audio technology at the silicon level across global product platforms.

Audeara Limited ("Audeara" or "the Company") is pleased to announce that it has entered into a Software Licensing Cooperation Agreement with OPTEK Microelectronics Co., Ltd (**Optek**), a leading Shenzhen-based system-on-chip (SoC) design company.

Under the agreement, Audeara will license selected technologies from its proprietary AUAI Algorithm suite for integration into Optek SoC platforms. Licensed technologies include:

- **AUAI NR – AI Noise Reduction;**
- **AUAI MPA – Media Personalisation Algorithm;**
- **Customised audio processing libraries** for Optek SoC platforms; and
- **Project-specific audio software tools** and base functional IP

The licensing agreement enables AUA Technology AI audio technologies to be embedded directly into Optek chipsets. The agreement will be revenue-generative for Audeara on a fee-per-chip basis for designated customer programs. The licence granted is non-exclusive and applies only to agreed hardware platforms and customer applications.



The Optek agreement marks a further expansion of the global addressable market for AUA Technology products, and will include the deployment of AUIA NR - Audeara's proprietary AI-based noise optimisation tool which was developed in collaboration with Optek to meet specific customer use-cases within Optek's product ecosystem.



Attendees included Peter Li (Optek CEO), Bill Peng (Audeara COO), Steven Heng (Eastech SAVP), and Devy Xie (Optek COO), representing the senior leadership teams of all three organisations.

Audeara CEO, James Fielding, commented:

"This agreement strengthens our position as a provider of advanced audio processing technologies and supports our strategy to expand the adoption of Audeara algorithms across global OEM and ODM partners. We look forward to working closely with Optek and its customers to deliver enhanced listening experiences powered by Audeara innovation."

OPTEK Electronics representative, Mr. Xie Dexiang, commented:

"We are pleased to establish this cooperation with Audeara and integrate its AUAI audio processing technologies into our SoC platform. This partnership will enhance the capabilities we offer to our OEM and ODM customers and support the development of high-performance audio solutions. We look forward to working closely with Audeara to achieve successful outcomes across future product programs."

The agreement does not include minimum order quantities, with revenue generated as and when Optek customer programs incorporating Audeara's technology progress to production.



About OPTEK

OPTEK is a leading provider of chip-level audio DSP solutions. With over 20 years of expertise in professional audio DSP SoC design, OPTEK delivers end-to-end intelligent audio chipset solutions to the global audio industry. Through the integration of AI and audio technologies, Optek continuously empowers consumer electronics, professional audio, and new-energy vehicles. Its chip products are in use with an array of international consumer electronics companies, including the following brands:

SHARP

PHILIPS

TOSHIBA

F&D 奋达 ONKYO

Anker
Innovations

JVC

Panasonic

Pioneer

TEAC

seeKnature

Source: OPTEK company website

This announcement has been authorised by the board of Adeara Limited.

For more information please visit, adeara.com

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ABOUT AUDEARA

Feel connected, your way.

Audeara Limited (ASX: AUA) is a global hearing health leader specialised in innovative listening solutions for people with hearing challenges.

We are passionate about redefining hearing health, with a particular focus on delivering products that provide world-class tailored listening experiences.

We care about connecting people with experiences that bring them joy - whether that's watching a favourite TV show, FaceTiming family or listening to music with confidence.

All Audeara products are purposefully designed and engineered in Australia with precision detail and state-of-the-art technology. Each product delivers optimum listening experiences to enhance quality of life for people of all ages and abilities.

Audeara sells its products through distributors and resellers in Australia, Europe, Asia and North America, and through e-commerce channels.