# **ASX ANNOUNCEMENT**

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# **HITIQ Awarded Prestigious Australian Sports Commission Grant**

Chosen for "The Park" Innovation Programme in Brain Performance, this initiative links tech companies with the Australian Sports Sector to address challenges and create value across the system.

#### **Key Highlights**

- Major Grant Award: HITIQ selected by Australian Sports Commission (ASC) for The Park innovation grant programme
- Broader Validation: Brain Health Performance recognised as a technology priority area by the ASC
- **Technology Advancement:** This project will further demonstrate and advance sensor capabilities and expands data insights and analytics for brain health monitoring
- Market Pathway: Positions PROTEQT™ for adoption across National Sporting Organisations (NSO's) and more broadly community sport

#### **Programme Overview**

HITIQ Limited (ASX: HIQ) is pleased to announce it has been awarded a grant under "The Park" programme, the Australian Sports Commission's new competitive innovation initiative supporting cutting-edge sports technology development.

The Park programme, administered by the ASC, identifies and supports transformative technologies across five priority areas. HITIQ's selection under the Brain Performance Innovation category recognises PROTEQT™'s capabilities in head impact detection, concussion management, and athlete brain health monitoring solutions.

This grant provides HITIQ with funding, access to further product development, and access to elite sporting environments to further validate, and advance technology that can significantly improve athlete safety and wellbeing across the Australian sport ecosystem.





#### **Strategic Initiative with Australian Sports Commission**

The programme provides HITIQ with direct access to the Australian Sports Commission's facilities, research expertise, and athlete populations. This program enables:

- Deployment of HIT IQ PROTEQT™ technology across Australian Olympic and Paralympic combat sports
- Unique product validation and development program across diverse athlete populations
- Collection of comprehensive head impact data from new and elite training environments

The Park initiative positions HITIQ to contribute to national athlete safety standards and evidence-based policy development for brain health protection across Australian sport, further contributing to Concussion and Brain Health knowledge within Australia's leading sport's governing body.

#### **Technology Development and Market Impact**

The programme supports advancement of HITIQ's sensor technology and data analytics capabilities whilst establishing pathways for adoption across Australian sporting organisations. The ASC's rigorous selection process evaluated technology readiness, innovation potential, team capability, and strategic fit with national sporting priorities.

This selection by Australia's leading sporting authority provides significant market credibility for PROTEQT™ and creates clear pathways to:

- National Sporting Organisations seeking evidence-based brain health solutions
- Olympic and Paralympic sports requiring validated impact monitoring
- State sporting institutes and academies following ASC leadership
- Community sports organisations adopting best-practice safety protocols

The programme establishes HITIQ as a trusted company in advancing athlete brain health across all levels of Australian sport.





## **Leadership Commentary**

#### Earl Eddings, Executive Chair, HITIQ:

"We're extremely proud to be selected for The Park programme by the Australian Sports Commission. This represents support from Australia's leading sporting authority and access to world-class research initiatives with the Australian Sports Commission. Brain health is a national priority across Australian sport, and this programme positions PROTEQT™ to contribute meaningful technology solutions that protect athletes at every level. The opportunity to work directly with the ASC, researchers and Olympic athletes will accelerate our technology development while further establishing the substantiation base that supports broader adoption across community and elite sport."

## Tom Christian, Head of Product and Technology, HITIQ:

"The Park programme provides an exceptional platform to advance our sensor technology and data analytics capabilities through collaboration with Australia's best sports medicine staff, research and developers, and sports professionals. "The Park" environment will allow us to further validate PROTEQT™ technology with a wider range of sports and athletes, whose access was previously limited. This initiative ensures our innovations translate directly into athlete safety outcomes aligned with the Australian Sports Commission whilst positioning HITIQ as the trusted brand and platform for brain health monitoring across Australian sport."

#### **About The Park**

The Park is the Australian Sports Commission's innovation programme supporting transformative sports technologies. The programme provides selected companies with grant funding, research initiatives, and access to elite sporting environments.

#### **About PROTEQT™**

PROTEQT™ is HITIQ's concussion management and athlete safety solution that delivers real-time head impact data through an instrumented mouthguard sensors and analytics platform. Co-developed with Shock Doctor, PROTEQT™ builds on HITIQ's proven Nexus technology, already in use within elite Australian sports leagues.

#### **About HITIQ**

HITIQ Limited (ASX: HIQ) develops concussion management and athlete safety technology for sport, clinical, and research applications worldwide. The company combines smart mouthguards and analytics platforms to deliver data-driven safety solutions.

Authorised for release by the Board of HITIQ Limited





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