

## MAJOR US HEALTH SYSTEM LEE HEALTH PARTNERS WITH HERAMED TO PILOT NEXT-GENERATION DIGITAL MATERNITY CARE

### Highlights:

- HeraMED has executed a pilot agreement to deploy its HeraCARE digital maternity solution at Lee Health
- Lee Health is a ~\$3B revenue non-profit health care provider with the largest network of medical care facilities in Southwest Florida, delivering more than 8,000 babies annually
- Phase 1 of the launch includes onboarding pregnant women across multiple customised care plans in prenatal and postpartum care
- Comprehensive offering includes HeraCARE Kits featuring HeraBEAT fetal heart rate monitors, and connected blood pressure cuffs
- The pilot will go for a minimum of 3 months and a maximum of 6 months with a goal of leading to a full-scale, long-term deployment of the HeraMED solution
- Key KPI's to be jointly evaluated over the pilot phase include;
  - Patient engagement
  - Virtual visits
  - Remote monitoring
  - EMR integration roadmap
- The initial phase will position HeraMED for scalable expansion upon success within Lee Health.
- Phase 2 scale up to 2 000 pregnancies, upon successful completion of the pilot.

**HeraMED Limited (ASX: HMD) ('HeraMED' or the 'Company')**, a medical data and technology company pioneering digital maternity care, is pleased to announce its clinical-grade maternity care platform, HeraCARE, will be piloted by a major US Florida-based health system - Lee Health.

Lee Health is a ~\$3B revenue non-profit health care system with four acute care hospitals, a children's hospital and more than 1,100 employed physicians. It offers the largest network of medical care facilities in Southwest Florida, while being highly respected for its expertise, innovation and quality of care. Lee Health's hospitals consistently rank in the top 1% for overall care in the US, as well as ranking among the best in the nation for eight specialties, including maternity care and women's health, delivering more than 8,000 babies annually.

HeraMED Managing Director and CEO, Anoushka Gungadin, stated, "This is a significant milestone for HeraMED to partner with a nationally recognized major US healthcare provider. The pilot with Lee Health has been co-designed with our teams engaged across clinical, technical, research and executive leadership as a true partnership. It has been great to see the enthusiasm in this process with a mutual goal of validating HeraCARE's capability to enhance patient engagement and remote pregnancy monitoring as a new model of care. Through this deployment, HeraMED included considerations across clinical outcomes, health economics, workflow mapping, and integration with Epic, Lee Health's electronic medical record system."

Lee Health Chief Physician Executive Womens Health Institute, Dr. Cherrie Morris stated, "Innovation that improves patient experience is central to our mission at Lee Health. By working with HeraMED, we're able to test a next-generation model for maternal care that strengthens the connection between patients and providers through real-time monitoring and telehealth. We see real promise in this approach to improve outcomes and create a more supportive care experience for mothers."

This deployment of HeraCARE leverages a number of care plans, including patient engagement and Remote Patient Monitoring (RPM) for low-risk to hypertensive pregnancies. The initial rollout will include:

- Pilot kick-off is scheduled to begin in December 2025
- KPI's to be evaluated over the pilot phase to define success include;
  - o Patient engagement
  - o Virtual visits
  - o Remote monitoring
  - o EMR integration roadmap

This agreement with Lee Health marks a significant milestone for HeraMED in the U.S. market. The phased approach allows HeraMED and Lee Health to jointly optimize digital maternity workflows, establish scalable logistics, demonstrate value and align the commercial model.

The pilot is valued at USD \$115,000, encompassing implementation, logistics, patient onboarding, and ongoing technical support, and will be included in the phase 2 deployment upon successful completion of the pilot.

HeraMED's comprehensive package for Lee Health includes HeraCARE kits equipped with HeraBEAT fetal heart rate monitors and connected blood pressure cuffs for advanced remote monitoring of expectant mothers. Upon successful completion of this pilot, HeraMED expects to implement commercial pricing and expand the deployment with Lee Health to support the phase 2 scale-up to onboard 2,000 pregnancies managed by Lee Health annually.

HeraMED will provide further updates to the market as implementation progresses and achieving key milestones in the pilot program.

ENDS

*This announcement has been authorised by the Board of HeraMED Limited.*

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[About Lee Health](#)

Lee Health has been a cornerstone of health care in Southwest Florida since opening its first hospital in 1916. As a non-profit, integrated health system, Lee Health is dedicated to providing high-quality, compassionate care to everyone, regardless of their ability to pay. With a strong commitment to community health and wellness, Lee Health commits to evolving with the growing and changing needs of the region. The system offers comprehensive services through four acute care hospitals, Golisano Children's Hospital, three skilled nursing locations, outpatient facilities, urgent care centers, and a wide network of primary care and specialty practices. Lee Health supports every step of the health journey, from preventive care to advanced treatment for every member of our community. Learn more at [www.LeeHealth.org](http://www.LeeHealth.org)

## About HeraMED Limited (ASX: HMD)

HeraMED is an innovative medical data and technology company leading the digital transformation of maternity care by revolutionising the prenatal and postpartum experience with its hybrid maternity care platform. HeraMED offers a proprietary platform that utilises hardware and software to reshape the Doctor/Patient relationship using its clinically validated in-home foetal and maternal heart rate monitor, HeraBEAT, cloud computing, artificial intelligence, and big data.

The Company's proprietary offering, HeraCARE, has been engineered to offer a fully integrated maternal health ecosystem designed to deliver better care at a lower cost, ensure expectant mothers are engaged, informed and well-supported, allow healthcare professionals to provide the highest quality care and enable early detection and prevention of potential risks.

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