

ASX Announcement

Appointment of BWS Managing Director

Sydney: Thursday, 18 September 2025

Endeavour Group Limited (ASX:EDV) has today announced the appointment of experienced retail executive Jeanette Fenske as Managing Director of BWS.

Ms Fenske has 35 years' experience in retail, and more than 20 years' experience in senior leadership positions with South African retail business Clicks Group and Woolworths Group in Australia.

She is currently the Director of Stores at Woolworths Supermarkets, where she is responsible for leading 130,000 team members across 1,100 stores nationwide. In this role, she has led large-scale store operations while partnering with supply chain, eCommerce, buying, format and development, and property to deliver seamless customer experiences and drive operational excellence.

Endeavour Group Interim Chief Executive Officer Kate Beattie said, "I am delighted Jeanette is joining Endeavour Group to manage our market-leading BWS business. She is a seasoned retail operator who joined Woolworths almost 10 years ago as Assistant State General Manager, before being promoted to lead the eCommerce Online Operations and Last Mile business in Woolies X. Prior to joining Woolworths, Jeanette spent over a decade in operations and supply chain roles with leading South African retailer Clicks Group.

"With a strong retail background and experience in leading transformational change, Jeanette is well placed to lead BWS through its next phase of growth."

Ms Fenske will commence early in the new year following the departure of Scott Davidson who announced his intention to stand down as BWS Managing Director in June. Mr Davidson leaves Endeavour Group in late 2025.

This release of this announcement was authorised by the Disclosure Committee.

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