

POINTS BET

PointsBet Holdings Limited
A.B.N. 68 621 179 351

Appendix 4E

Preliminary Final Report for the Year Ended 30 June 2025

RESULTS FOR ANNOUNCEMENT TO THE MARKET

Results in accordance with Australian Accounting Standards

	2025 \$'000	2024 \$'000		
Consolidated				
Revenue from ordinary activities	261,374	245,492	up	6%
Net loss attributable to members after tax	(18,153)	(42,318)	down	57%
From continuing operations				
Revenue from ordinary activities	261,374	245,492	up	6%
Net loss attributable to members after tax	(18,153)	(39,632)	down	54%

	Normalised Result ¹		Statutory Result	
	\$'000	% Movement	\$'000	% Movement
From continuing operations				
Revenue from ordinary activities	261,374	6%	261,374	6%
Profit before interest, tax, depreciation and amortisation	11,197	722%	4,225	224%
Net loss attributable to members after tax	(9,902)	60%	(18,153)	54%

1. Normalised results have been adjusted to exclude the impact of significant non-recurring items and adjustments. The Group believes that the normalised results are the best measure of viewing the performance of the business. Normalised results are a non-IFRS measure. See Review of Operations section of the Annual Report for details.

DIVIDENDS PAID AND PROPOSED

	Amount per Security	Franked Amount per Security at 30% of Tax
Ordinary Shares		
2025 Interim (2024: NIL)	NIL	NIL
2025 Final (2024: NIL)	NIL	NIL

DIVIDEND REINVESTMENT PLAN

There was no dividend reinvestment plan in operation during the financial year.

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LOSS PER SHARE

	2025	2024
Weighted average number of ordinary shares ('000s)	331,327	318,057
Consolidated		
Basic and Diluted (Loss) Per Share (cents)	(5.5)	(13.3)
From continuing operations		
Basic and Diluted (Loss) Per Share (cents)	(5.5)	(12.5)

Options have been excluded from the above calculations in the current and previous year as their inclusion will be anti-dilutive.

NET TANGIBLE ASSETS PER SHARE

	2025	2024
Number of shares ('000s)	331,725	325,546
Net tangible assets per share (cents)	(6.2)	(3.4)

CONTROL GAINED OR LOST OVER ENTITIES IN THE YEAR

Not Applicable

DETAILS OF ASSOCIATES AND JOINT VENTURE ENTITIES

Not Applicable

COMMENTARY ON THE RESULTS FOR THE YEAR

Refer to the commentary on the results for the year contained in the Review of Operations in the attachment.

Consolidated Statement of Profit or Loss, Consolidated Statement of Financial Position, Consolidated Statement of Cash Flows, and Consolidated Statement of Changes in Equity are included within the Preliminary Financial Report.

AUDIT QUALIFICATION OR REVIEW

The financial statements are in the process of being audited. The directors anticipate that the auditor's report will contain an unqualified audit opinion.

ATTACHMENTS

The Preliminary Financial Report for PointsBet Holdings Limited for the year ended 30 June 2025 has been attached.

ABOUT POINTSBET

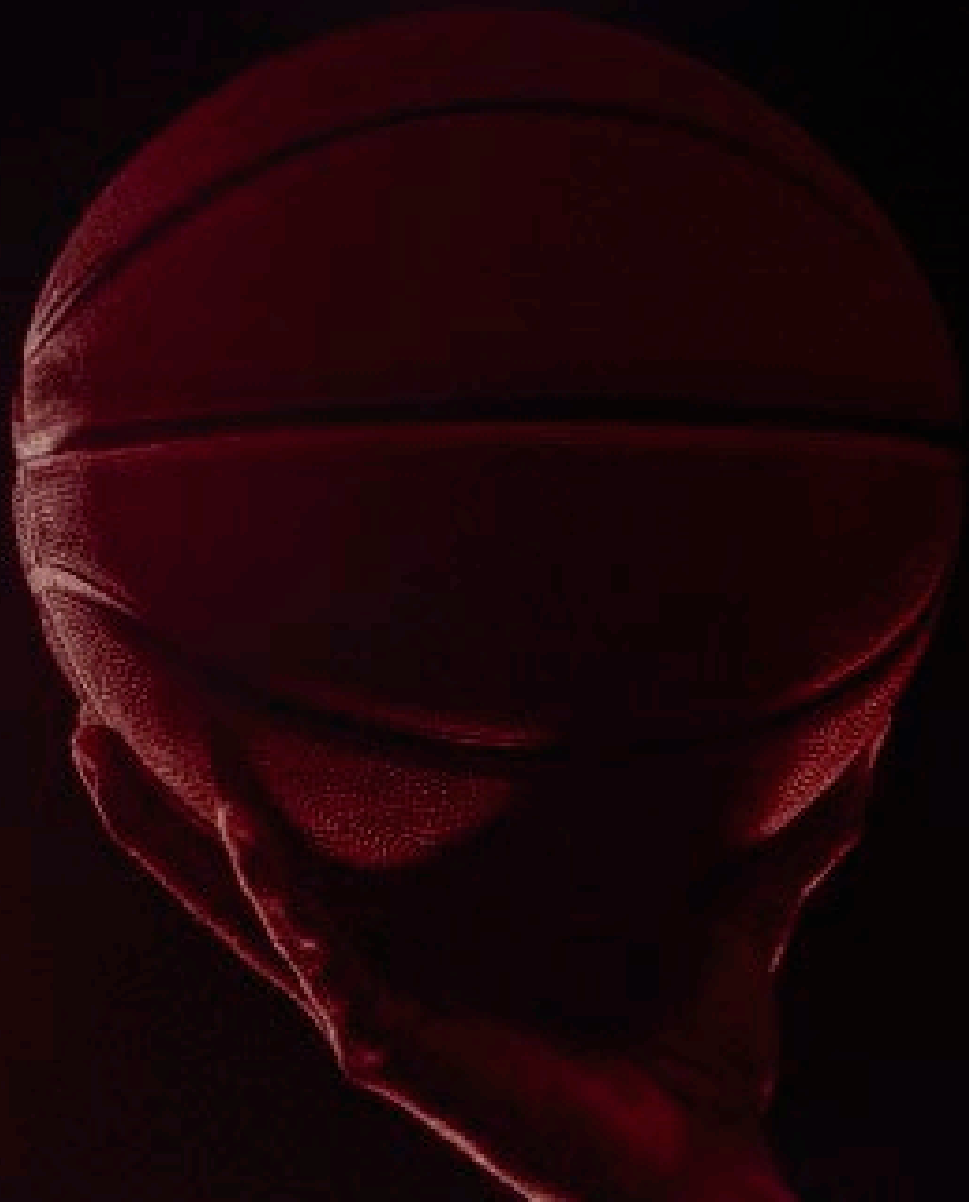
PointsBet is a corporate bookmaker listed on the Australian Securities Exchange with operations in Australia and Canada. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products, and iGaming.

For further information please contact:

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**PRELIMINARY FINANCIAL
REPORT 2025**

***POINTS*BET**

2025 PointsBet Holdings Limited Preliminary Financial Report

for the financial year ended 30 June 2025



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Company profile

PointsBet is a corporate bookmaker listed on the Australian Securities Exchange with operations in Australia and Canada. PointsBet has developed a scalable cloud-based wagering platform through which it offers its clients innovative sports and racing wagering products and iGaming.

For further information visit the Group's investors website at <https://investors.pointsbet.com.au/>

Review of Operations

for the 12 months ended 30 June 2025

KEY PERFORMANCE INDICATORS

Group	All figures in A\$ ¹	FY25	FY24	PCP
SPORTS BETTING	Net Win⁴	\$257.6m	\$248.3m	+4%
iGAMING	Net Win⁴	\$26.0m	\$18.8m	+39%
TOTAL	Total Net Win⁴	\$283.6m	\$267.1m	+6%
KEY FINANCIAL METRICS	Revenue⁵	\$261.4m	\$245.5m	+6%
	Gross Profit⁶	\$137.0m	\$129.6m	+6%
	Normalised EBITDA⁷	\$11.2m	(\$1.8m)	+722%

Australia	All figures in A\$	FY25	FY24	PCP
SPORTS BETTING	Turnover / Handle²	\$2,314.2m	\$2,676.8m	(14%)
	Gross Win³ Margin %	13.6%	11.8%	+1.8pp
	Gross Win³	\$315.2m	\$315.2m	(0%)
	Net Win⁴ Margin %	10.4%	8.7%	+1.7pp
	Net Win⁴	\$240.6m	\$233.1m	+3%
KEY FINANCIAL METRICS	Revenue⁵	\$218.5m	\$211.5m	+3%
	Gross Profit⁶	\$114.5m	\$111.8m	+2%
	Statutory Segment EBITDA⁸	\$30.1m	\$26.8m	+12%

Canada	All figures in A\$ ¹	FY25	FY24	PCP
SPORTS BETTING	Turnover / Handle²	\$354.9m	\$255.0m	+39%
	Gross Win³ Margin %	7.2%	9.0%	(1.8pp)
	Gross Win³	\$25.4m	\$23.0m	+11%
	Net Win⁴ Margin %	4.8%	6.0%	(1.2pp)
	Net Win⁴	\$17.0m	\$15.2m	+11%
iGAMING	Turnover / Handle²	\$1,135.9m	\$892.6m	+27%
	Gross Win³ Margin %	2.5%	2.4%	+0.1pp
	Gross Win³	\$28.8m	\$21.4m	+34%
	Net Win⁴ Margin %	2.3%	2.1%	+0.2pp
	Net Win⁴	\$26.0m	\$18.8m	+39%
TOTAL	Total Net Win⁴	\$43.0m	\$34.0m	+26%
KEY FINANCIAL METRICS	Revenue⁵	\$42.9m	\$34.0m	+26%
	Gross Profit⁶	\$22.5m	\$17.8m	+27%
	Statutory Segment EBITDA⁸	(\$15.1m)	(\$19.7m)	+24%

1. The AUD:CAD foreign exchange rate used for the figures in the table is the average rate for the specified period.
2. Turnover/Handle is the dollar amount wagered by clients before any winnings are paid out or losses incurred.
3. Gross Win is the dollar amount received from clients who placed losing bets less the dollar amount paid to clients who placed winning bets, excluding the cost of pricing promotions.
4. Net Win is the dollar amount received from clients who placed losing bets less the dollar amount paid to clients who placed winning bets, less client promotional costs (the costs incurred to acquire and retain clients through bonus bets, money back offers, early payouts and enhanced pricing initiatives).
5. Revenue is measured at the fair value of the consideration received or receivable from Clients less GST, free bets, promotions, bonuses and other fair value adjustments.
6. Gross Profit is Revenue less Cost of Sales less Intercompany License fees (which eliminate on consolidation).
7. Normalised EBITDA excludes share based payments and any other one-off items.
8. Statutory EBITDA is Earnings before Interest, Tax, Depreciation and Amortisation.

GROUP

- PointsBet reported a Normalised EBITDA of \$11.2 million, an improvement of \$13 million on the PCP (FY24: (\$1.8 million)) – this was the first full financial year that the Group achieved EBITDA profitability.
- The Group achieved a record Revenue result of \$261.4 million. This was a 6% improvement on the PCP.
- The Group achieved a Gross Profit of \$137.0 million, up 6% vs PCP. This was enabled by an improvement in the Group's Gross Profit efficiency, whereby the full year impact of Victorian Point of Consumption Tax and increases in AFL product fees in Australia were mostly offset by improving Net Win Margins.
- Group Cash Active Clients for the period of 295,757 were an all-time high. The company continues to grow its relative contribution of its mass market, delivering a more diversified and more sustainable revenue base with expanding Gross Profit margins.

PointsBet reported a Statutory EBITDA of \$4.2 million up from (\$3.4 million) in the PCP. A reconciliation of statutory to normalised EBITDA has been provided below:

Statutory to Normalised EBITDA reconciliation

A\$m	FY25
Revenue	261.4
Cost of sales	(124.4)
Gross profit	137.0
Other income	0.0
Sales and marketing expense	(62.5)
Employee benefits expense	(46.4)
Product and technology expense	(12.8)
Administration and other expenses	(11.1)
Total operating expenses	(132.8)
Statutory EBITDA	4.2
Significant items and adjustments	
Share based payments (non-cash) - employee share option plan and key employee equity plan (KEEP)	3.6
Impact of AASB 16 Leases	(1.2)
Legal fees & transaction costs	4.6
Total significant items and adjustments	7.0
Normalised EBITDA	11.2

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AUSTRALIA

- The Australia business achieved a record Statutory Segment EBITDA of \$30.1 million, a \$3.2 million improvement compared to the previous year. This marked the sixth consecutive financial year of positive EBITDA performance.
- Gross Profit grew by 2% compared to the PCP to a record \$114.5 million. Gross Profit growth was slightly lower than Net Win growth as the business absorbed the full year impact of increases in the Victorian Point of Consumption Tax and increases in AFL product fees.
- The Australia business achieved Revenue of \$218.5 million, up 3% compared to the PCP. This was a record. This was a particularly pleasing result given the Australian online wagering market experienced material negative growth.
- Gross Win Margin performed strongly coming in at 13.6%, the upper end of the business's expected range. This was underpinned by higher than expected Racing Margins and higher Sports Margins as customers shift to higher margin products (e.g. SGM).
- Net Win Margin came in at 10.4%, a 1.7 percentage point increase on PCP. This reflects a structural improvement to the business to normalised Net Win Margins of over 10%. This marks the sixth consecutive quarter where Net Win Margin has been above 10%. This improvement in Net Win Margin was underpinned by an increase in the efficiency of Promotions. Promotions spend as a percentage of Gross Win improved to 23.6% from 26.0% in the PCP.
- Marketing spend was also more efficient with total marketing expenses of \$42.1 million, down 7% on the PCP.

CANADA

- The Canadian business reported a Statutory Segment EBITDA at (\$15.1 million) compared to (\$19.7 million) in the PCP as PointsBet continues on its path to profitability in that jurisdiction.
- The Canadian business achieved strong Turnover growth vs the PCP in both Sports Betting and iGaming. Sports Betting saw an improvement of 39% on the PCP while iGaming improved by 27% compared to the PCP.
- Cash Active Clients continue to grow strongly reaching 58,404, up 30% on the PCP with an increasing number of customers playing both Sports Betting and iGaming products, which in turn drives higher retention and higher customer lifetime values.
- Sports Betting achieved a Net Win of \$17.0 million up 11% vs the PCP, despite unprecedented customer-friendly NFL results negatively impacting Net Win by circa \$2.9 million in H1 with trading margins improving in H2.
- iGaming delivered a Net Win of \$26.0 million increasing by 39% vs the PCP, despite a \$1.0 million negative variance on Slots in H1.
- iGaming offering expanded significantly in FY25, with the number of content providers expanding from four to fifteen and the game catalogue growing more than three times to over 1,000 titles.
- The expansion of content, particularly in market-leading Slots games, helped drive iGaming Gross Win Margins to 2.8% in H2 and 2.5% for the full year.
- Combining both Sports Betting and iGaming verticals, total Net Win of \$43.0 million was achieved, up 26% vs the PCP.

PERFORMANCE SUMMARY

Profit and Loss

A\$m	FY25	FY24
Revenue	261.4	245.5
Cost of sales	(124.4)	(115.9)
Gross profit	137.0	129.6
Other income	0.0	0.0
Sales and marketing expense	(62.5)	(71.0)
Employee benefits expense	(46.4)	(44.5)
Product and technology expense	(12.8)	(9.8)
Administration and other expenses	(11.1)	(7.8)
Total operating expenses	(132.8)	(133.0)
Statutory EBITDA	4.2	(3.4)
Net finance income	0.2	3.0
Net foreign exchanges losses	(0.1)	(9.4)
Depreciation and amortisation expense	(22.4)	(27.5)
Impairment loss	–	(2.2)
Loss for the year before income tax	(18.0)	(39.5)
Income tax	(0.1)	(0.2)
Loss after income tax for the year from continuing operations	(18.2)	(39.6)
Net loss on sale	–	(2.7)
Total Loss for the year	(18.2)	(42.3)

- During the reporting period, the Group recorded a Net Revenue increase of 6% to \$261.4 million compared to the PCP.
- The decrease to the Sales and Marketing expense was driven by an increase in the efficiency of Marketing spend in both Australia and Canada.
- Employee benefits expense saw a slight increase which was in line with inflation.
- Product and Technology expense increased due to higher cloud hosting and support costs. This was as a result of the sale of the US business where costs normalised higher on a run rate basis post the final completion of the separation at end of FY24.
- Administration and other expenses were \$11.1 million which includes one-off items for legal fees and transaction costs of \$4.6 million. The total cost was \$6.5 million on a normalised basis which was an overall reduction from the PCP due to cost savings achieved post sale of the US business.

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Balance Sheet

As at 30 June 2025, PointsBet had a total cash balance of \$40.2 million out of which \$22.7 million was corporate cash.

A\$m	30 Jun 2025	30 Jun 2024
Cash and cash equivalents	40.2	42.2
Right-of-use assets	1.5	2.0
Intangible assets	26.6	30.4
Other assets	4.9	7.3
Total assets	73.2	81.9
Trade and other payables	41.1	40.5
Lease liabilities	1.8	2.2
Player cash accounts	17.6	14.0
Financial liabilities	2.0	1.7
Other liabilities	4.6	4.1
Total liabilities	67.2	62.6
Net assets	6.0	19.3
Total equity	6.0	19.3

- The Player Cash Account balance increase was driven by an increase in the number of Cash Active Clients.
- The reduction in the Intangible Asset balance is reflective of a normalised asset base post the sale of the US business.

Statement of Cash Flows

A\$m	FY25	FY24
Cash flows from operating activities		
Receipts from customers (inclusive of GST)	283.6	267.1
Payments to suppliers and employees (inclusive of GST)	(270.3)	(263.7)
Interest received	0.4	3.4
Interest paid on lease liabilities	(0.2)	(0.3)
Net increase / (decrease) in player cash accounts	3.5	(1.1)
Net cash inflow from operating activities	17.1	5.5
Net cash (outflow)/inflow from investing activities	(17.9)	277.3
Net cash outflow from financing activities	(0.9)	(442.6)
Effects of exchange rate changes on cash and cash equivalents	(0.2)	(10.0)
Net cash flow	(2.0)	(169.9)

- As at 30 June 2025, the Group had a cash balance of \$40.2 million, including \$17.5 million of Client Cash.
- Net Cash inflow from operating activities was \$17.1 million. Excluding movement in Player Cash Accounts, the Net Cash outflow from operating activities was \$13.6 million.
- Net Cash outflow from investing activities was (\$17.9 million). The Group continued to invest in product and technology to power its top-tier product in both Australia and Canada.
- Total Net Cash flow was (\$2.0 million), a decrease of \$167.9 million from FY24.
- Net Cash flows in H2 were positive. This was in line with the seasonally stronger H2 EBITDA performance where Net Cash inflows were \$7.9 million.



Preliminary Consolidated Financial Statements

for the year ended 30 June 2025

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Consolidated Statement of Profit or Loss

for the year ended 30 June 2025

	Notes	30 June 2025 \$'000	30 June 2024 \$'000
Continuing operations			
Revenue	2	261,374	245,492
Cost of sales		(124,358)	(115,917)
Gross profit		137,016	129,575
Other expense	3	(84)	(9,388)
Expenses			
Marketing expenses		(62,545)	(70,965)
Employee benefits expenses	4	(46,352)	(44,461)
Information technology costs		(12,841)	(9,772)
Administration expenses		(3,321)	(3,948)
Consulting expenses		(858)	(941)
Occupancy expenses		(1,075)	(1,185)
Other expenses		(5,362)	(1,075)
Travel and accommodation expenses		(437)	(646)
Depreciation and amortisation	4	(22,375)	(27,459)
Impairment expense		–	(2,164)
Total Expenses		(155,166)	(162,616)
Finance income	3	394	3,223
Finance expenses	3	(178)	(249)
Finance income – net		216	2,974
Loss before income tax		(18,018)	(39,455)
Income tax expense		(135)	(177)
Loss after income tax for the period from continuing operations		(18,153)	(39,632)
Loss after tax for the period from discontinued operations		–	(2,686)
Total loss for the period		(18,153)	(42,318)
Loss per share for loss attributable to the owners of PointsBet Holdings Limited:			
		Cents	Cents
From continuing operations			
Basic and Diluted (loss) per share	18	(5.5)	(12.5)
Total attributable to ordinary shareholders of PointsBet Holdings Limited			
Basic and Diluted (loss) per share	18	(5.5)	(13.3)

The above Consolidated Statement of Profit or Loss should be read in conjunction with the accompanying notes.

Consolidated Statement of Other Comprehensive Income

for the year ended 30 June 2025

	30 June 2025 \$'000	30 June 2024 \$'000
Total loss for the period	(18,153)	(42,318)
Other comprehensive income/(loss)		
Exchange differences on translation of foreign operations	(42)	(485)
Total comprehensive (loss) for the period	(18,195)	(42,803)
Loss for the period is attributable to:		
Continuing operations	(18,195)	(40,117)
Discontinued operations	–	(2,686)
Total comprehensive loss for the period is attributable to:		
Owners of PointsBet Holdings Limited	(18,195)	(42,803)

The above Consolidated Statement of Other Comprehensive Income should be read in conjunction with the accompanying notes.

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Consolidated Statement of Financial Position

as at 30 June 2025

	Notes	30 June 2025 \$'000	30 June 2024 \$'000
ASSETS			
Current assets			
Cash and cash equivalents	5	40,198	42,176
Trade and other receivables		693	1,703
Other current assets	6	3,416	4,801
Total current assets		44,307	48,680
Non-current assets			
Plant and equipment	7	196	269
Intangible assets	8	26,640	30,361
Other non-current assets	6	578	575
Right-of-use assets	9	1,486	1,981
Total non-current assets		28,900	33,186
Total assets		73,207	81,866
LIABILITIES			
Current liabilities			
Trade and other payables	10	41,133	40,459
Employee benefit obligations	11	3,230	2,948
Provisions	13	518	468
Financial liabilities	12	2,049	1,730
Other current liabilities	14	17,625	14,019
Lease liabilities	9	419	674
Total current liabilities		64,974	60,298
Non-current liabilities			
Employee benefit obligations	11	818	721
Lease liabilities	9	1,395	1,571
Provisions	13	19	19
Total non-current liabilities		2,232	2,311
Total liabilities		67,206	62,609
Net assets		6,001	19,257
EQUITY			
Share capital	15	813,668	810,587
Other reserves	16	45,383	43,567
Accumulated losses		(853,050)	(834,897)
Total equity		6,001	19,257

The above Consolidated Statement of Financial Position should be read in conjunction with the accompanying notes.

Consolidated Statement of Changes in Equity

for the year ended 30 June 2025

	Notes	Share capital \$'000	Other reserves \$'000	Accumulated losses \$'000	Total equity \$'000
Balance at 1 July 2023		1,204,351	89,683	(792,579)	501,455
Loss for the year		–	–	(42,318)	(42,318)
Other comprehensive loss	16	–	(485)	–	(485)
Total comprehensive loss for the year		–	(485)	(42,318)	(42,803)
Transactions with owners in their capacity as owners:					
Exercise of options		5,705	(4,955)	–	750
Vested KEEP rights		42,978	(42,978)	–	–
Return of Capital		(442,369)	–	–	(442,369)
Less: Share issue costs		(78)	–	–	(78)
Share-based payments expense for the year		–	2,302	–	2,302
Total for the year		(393,763)	(45,631)	–	(439,394)
Balance at 30 June 2024		810,587	43,567	(834,897)	19,257
Balance at 1 July 2024		810,587	43,567	(834,897)	19,257
Loss for the year for continuing operations		–	–	(18,153)	(18,153)
Other comprehensive loss	16	–	(42)	–	(42)
Total comprehensive income/(loss) for the year		–	(42)	(18,153)	(18,195)
Transactions with owners in their capacity as owners:					
Exercise of options	16	640	(532)	–	109
Vested KEEP rights	15	1,251	(1,251)	–	–
Issued Capital		1,190	–	–	1,190
Share-based payments expense for the year	17	–	3,641	–	3,641
Total for the year		3,081	1,858	–	4,939
Balance at 30 June 2025		813,668	45,383	(853,050)	6,001

The above Consolidated Statement of Changes in Equity should be read in conjunction with the accompanying notes.

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Consolidated Statement of Cash Flows

for the year ended 30 June 2025

	Notes	30 June 2025 \$'000	30 June 2024 \$'000
Cash flows from operating activities			
Receipts from customers (inclusive of GST)		283,621	267,087
Payments to suppliers and employees (inclusive of GST)		(270,327)	(263,718)
		13,294	3,369
Interest received		396	3,431
Interest paid		(168)	(256)
Net decrease / (increase) in player cash accounts		3,549	(1,089)
Net cash inflow from operating activities	19	17,071	5,455
Cash flows from investing activities			
Payments for Plant and Equipment		(113)	(75)
Payments for Capitalised Software Development	8	(17,606)	(15,612)
Payments for Market Access Intangible		(175)	(246)
Payments for Deposits and Rental Bond		–	(30)
Net proceeds for sale of Discontinued Operations		–	293,255
Net cash (outflow)/inflow from investing activities		(17,895)	277,292
Cash flows from financing activities			
Option exercises		109	857
Repayment of leases		(1,057)	(1,094)
Return of Capital		–	(442,369)
Net cash outflow from financing activities		(948)	(442,607)
Net decrease in cash and cash equivalents			
Cash and cash equivalents at the beginning of the financial year		42,176	212,052
Effects of exchange rate changes on cash and cash equivalents		(206)	(10,015)
Cash and cash equivalents at end of year	5	40,198	42,176

The above Consolidated Statement of Cash Flows should be read in conjunction with the accompanying notes.

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Notes to the Preliminary Consolidated Financial Statements

for the year ended 30 June 2025

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1. SEGMENT INFORMATION

A. Description of segments and principal activities

The Group has determined that its operating segments are its reportable segments. The Group's reportable segments are as follows:

- Australian Trading;
- Canada Trading; and
- The Corporate segment.

This is based on the internal management reports that are reviewed by the Chief Executive Officer who is identified as the Chief Operating Decision Makers (**CODM**) in assessing performance and in determining the allocation of resources. There is no aggregation of operating segments.

The Australian trading segment derives revenue from sports and race betting services provided to Australian customers. The group reports the gains and losses on all betting positions as revenue, which is measured at the fair value of the consideration received or receivable from customers less free bets, promotions, bonuses and other fair value adjustments net of GST.

The Canada trading segment derives revenue from sports betting and iGaming services provided to Canadian customers.

The Corporate segment includes administrative costs (Board, Finance, Legal, Human Resources, Property, and other central functions) that cannot be readily allocated to individual operating segments and are not used by the CODM for making operating and resource allocation decisions. Hence, these are shown in the reconciliation of reportable segments to Group totals.

Intersegment transactions

Transactions were made at market rates. Intersegment transactions are eliminated on consolidation.

Intersegment receivables, payables and loans

Intersegment loans are initially recognised at the consideration received. Intersegment loans receivable and loans payable that earn or incur non-market interest are not adjusted to fair value based on market interest rates. Intersegment loans are eliminated on consolidation.

Accounting policy for operating segments

Operating segments are presented using the 'management approach', where the information presented is on the same basis as the internal management reports provided to the CODM. The CODM is responsible for the allocation of resources to the operating segments and assessing their performance.

Major customers

There are no major customers that represented more than 10% of the Company's external revenue.

B. Segment results

The CODM primarily uses a measure of earnings before interest, tax, depreciation and amortisation (EBITDA, see below) to assess the performance of the operating segments. However, the CODM also receives information about the segments' revenue and assets on a monthly basis.

EBITDA excludes discontinued operations and the effects of significant items of income and expenditure which may have an impact on the quality of earnings such as unrealised gains or losses on financial instruments.

Interest income and finance cost are not allocated to segments, as this type of activity is driven by the central treasury function, which manages the cash position of the Group.

Information about segment revenue is disclosed as follows:

	Australian Trading \$'000	Canada Trading \$'000	Corporate \$'000	Total \$'000
30 June 2025				
Segment revenue	218,479	42,895	–	261,374
Revenue from external customers	218,479	42,895	–	261,374
SEGMENT STATUTORY EBITDA	30,080	(15,082)	(10,773)	4,225
Finance costs				(178)
Interest revenue				394
Depreciation and amortisation				(22,375)
Net foreign exchange losses				(84)
Loss before income tax				(18,018)
Income tax expense				(135)
Total loss for the year				(18,153)

	Australian Trading \$'000	Canada Trading \$'000	Corporate \$'000	Total \$'000
30 June 2024				
Segment revenue	211,540	33,952	–	245,492
Revenue from external customers	211,540	33,952	–	245,492
SEGMENT STATUTORY EBITDA	26,847	(19,741)	(10,524)	(3,418)
Finance costs				(249)
Interest revenue				3,223
Depreciation and amortisation				(27,459)
Net foreign exchange losses				(9,388)
Impairment				(2,164)
Income tax expense				(177)
Loss from continuing operations				(39,631)
Net loss on deconsolidation				(2,686)
Total loss for the year				(42,318)

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2. REVENUE

Revenue disaggregated by geographic region and revenue type.

As at 30 June 2025	Australia \$'000	Canada \$'000	Total \$'000
Sportsbetting ¹	218,479	14,842	233,321
Gaming revenue ²	–	28,053	28,053
Total revenue	218,479	42,895	261,374

As at 30 June 2024	Australia \$'000	Canada \$'000	Total \$'000
Sportsbetting ¹	211,540	14,014	225,554
Gaming revenue ²	–	19,938	19,938
Total revenue	211,540	33,952	245,492

1. Sportsbetting revenue comprises the fair value of the consideration received or receivable from clients on sportsbetting products less GST, free bets, promotions, bonuses and other fair value adjustments.
2. iGaming revenue comprises iGaming net win.

3. TOTAL OTHER EXPENSES ITEMS

A. Total other expenses

	30 June 2025 \$'000	30 June 2024 \$'000
Net foreign exchange losses	(84)	(9,420)
Research and Development	–	32
Total other expense	(84)	(9,388)

B. Finance income and costs

	30 June 2025 \$'000	30 June 2024 \$'000
Finance income		
Interest income	394	3,223
Finance income	394	3,223
Finance costs		
Interest expense leases	(178)	(249)
Finance costs expensed	(178)	(249)
Net finance income	216	2,974

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4. EXPENSES

	30 June 2025 \$'000	30 June 2024 \$'000
Employee benefits expenses		
Salaries	36,231	34,946
Superannuation	3,982	3,632
Share options expense	3,641	2,302
Other employee costs	2,498	3,581
Total employee benefits expenses	46,352	44,461
Depreciation and amortisation		
Depreciation	234	352
Amortisation	22,141	27,107
Total depreciation and amortisation	22,375	27,459

5. CASH AND CASH EQUIVALENTS

	30 June 2025 \$'000	30 June 2024 \$'000
Current Assets		
Cash at bank and in hand	21,203	27,980
Player cash	17,479	13,740
Cash term deposits	1,516	456
Total cash and cash equivalents	40,198	42,176

Player cash accounts represent cash deposited by a customer to be used on betting activities and the Group maintains separate bank accounts to segregate players funds held from the Group bank accounts and Group funds. The Group funds are unrestricted and available for use by the Group. The balance of the player cash accounts held is sufficient to settle the player cash liability disclosed in Note 12 and 14.

6. OTHER CURRENT ASSETS

	30 June 2025			30 June 2024		
	Current \$'000	Non-Current \$'000	Total \$'000	Current \$'000	Non-Current \$'000	Total \$'000
Prepayments	3,416	–	3,416	4,801	–	4,801
Rental bonds	–	578	578	–	575	575
Total	3,416	578	3,994	4,801	575	5,376

7. PLANT AND EQUIPMENT

	Office equipment \$'000	Computer equipment \$'000	Leasehold improvements \$'000	Total \$'000
At 1 July 2024				
Cost	277	1,032	1,708	3,017
Accumulated depreciation	(150)	(921)	(1,677)	(2,748)
Net book amount	127	111	31	269
Year ended 30 June 2025				
Opening net book amount	127	111	31	269
Exchange differences	2	–	–	2
Additions	25	66	26	116
Depreciation charge	(66)	(91)	(34)	(191)
Closing net book amount	88	86	23	196
At 30 June 2025				
Cost	304	1,099	1,734	3,136
Accumulated depreciation	(216)	(1,013)	(1,711)	(2,940)
Net book amount	88	86	23	196

8. INTANGIBLE ASSETS

	Licences \$'000	Software \$'000	Total \$'000
At 30 June 2024			
Cost	114	89,423	89,537
Accumulated amortisation	(114)	(59,063)	(59,177)
Net book amount	–	30,360	30,360
Opening net book amount	–	30,360	30,360
Exchange differences	–	–	–
Additions	179	17,177	17,356
Amortisation charge	(155)	(20,921)	(21,076)
Closing net book amount	24	26,616	26,640
As at 30 June 2025			
Cost	179	106,600	106,779
Accumulated depreciation	(155)	(79,984)	(80,139)
Net book amount	24	26,616	26,640

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9. LEASES**A. Movements in right-of-use asset**

	30 June 2025 \$'000	30 June 2024 \$'000
Opening net book amount	1,981	3,483
Additions	80	–
Contract modification	512	(237)
Exchange rate differences	29	(51)
Amortisation charge	(1,116)	(1,214)
Net book amount	1,486	1,981

The Group leases buildings for its offices under agreements of between three and ten years with, in some cases, options to extend. The leases have various escalation clauses. On renewal, the terms of the leases are renegotiated. The Group also leases plant and equipment under agreements of between one to three years.

The Group leases office equipment under agreements of less than three years. These leases are either short-term or low-value, so have been expensed as incurred and not capitalised as right-of-use assets.

B. Lease liabilities recognised in the consolidated statement of financial position

	30 June 2025 \$'000	30 June 2024 \$'000
Current	419	674
Non-current	1,395	1,571
Total lease liabilities	1,814	2,245

C. Amounts recognised in the consolidated statement of profit or loss

	30 June 2025 \$'000	30 June 2024 \$'000
Depreciation expense of right-of-use-assets	(1,116)	(1,214)
Interest expense on lease liabilities	(168)	(255)
Total amount recognised in profit or loss	(1,284)	(1,469)

D. Changes in lease liabilities arising from financing activities

	30 June 2025 \$'000	30 June 2024 \$'000
Opening balance	2,245	3,591
Net cash used in financing activities	(1,057)	(1,094)
Accretion of Interest	168	255
Terminations	–	–
Contract modification	396	(506)
Acquisition of leases	61	–
Total lease liabilities	1,814	2,245

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10. TRADE AND OTHER PAYABLES

	30 June 2025 \$'000	30 Jun 2024 \$'000
Trade payables	11,153	13,345
Accrued expenses	26,785	23,773
Other payables	3,195	3,341
Total trade and other payables	41,133	40,459

Trade payables are unsecured and are usually paid within 30 days of recognition.

The carrying amounts of trade and other payables are considered to be the same as their fair values, due to their short-term nature.

11. EMPLOYEE BENEFIT OBLIGATIONS

	30 June 2025			30 June 2024		
	Current \$'000	Non-Current \$'000	Total \$'000	Current \$'000	Non-Current \$'000	Total \$'000
Leave obligations	3,230	818	4,048	2,948	721	3,669
Total employee benefit obligations	3,230	818	4,048	2,948	721	3,669

Leave Obligations

The current portion of this liability includes all of the accrued annual leave, the unconditional entitlements to long service leave where employees have completed the required year of service and also for those employees that are entitled to pro-rata payments in certain circumstances. The entire amount of the annual leave provision is presented as current, since the Group does not have an unconditional right to defer settlement for any of these obligations. However, based on past experience, the group does not expect all employees to take the full amount of accrued leave or require payment within the next 12 months. The following amounts reflect leave that is not to be expected to be taken or paid within the next 12 months.

12. FINANCIAL LIABILITIES

	30 June 2025			30 June 2024		
	Current \$'000	Non-Current \$'000	Total \$'000	Current \$'000	Non-Current \$'000	Total \$'000
Pending bets – at fair value	2,049	–	2,049	1,730	–	1,730
Total financial liabilities	2,049	–	2,049	1,730	–	1,730

13. PROVISIONS

	30 June 2025			30 June 2024		
	Current \$'000	Non-Current \$'000	Total \$'000	Current \$'000	Non-Current \$'000	Total \$'000
Provision for chargebacks and other expenses	518	–	518	468	–	468
Make good provision	–	19	19	–	19	19
Total provisions	518	19	537	468	19	487

14. OTHER CURRENT LIABILITIES

	30 June 2025 \$'000	30 June 2024 \$'000
Player cash accounts	15,152	12,011
Reward points liability	2,473	2,008
Other current liabilities	17,625	14,019

Player cash accounts and rewards points liabilities can be converted and redeemed at any time and therefore are regarded as current.

15. CONTRIBUTED EQUITY**A. Share capital**

	30 June 2025 Shares '000	30 June 2024 Shares '000	30 June 2025 Total \$'000	30 June 2024 Total \$'000
Ordinary share – Fully paid	331,725	325,546	813,668	810,587

B. Movements in ordinary shares:

Details	Share price \$	Number of shares '000	Total \$'000
Opening balance 1 July 2024		325,546	810,587
Exercise of options	1.66	387	640
Vested KEEP performance rights	0.40	3,129	1,251
Issued Capital	0.45	2,664	1,190
Balance at 30 June 2025		331,725	813,668

C. Ordinary shares

Ordinary shares entitle the holder to participate in dividends and the proceeds on winding up of the company in proportion to the number of and amounts paid on the shares held.

On a show of hands every holder of ordinary shares presents at a meeting in person or by proxy, is entitled to one vote, and upon a poll each share is entitled to one vote.

D. Capital risk management

The Group's objectives when managing capital is to safeguard its ability to continue as a going concern, so that it can provide returns for shareholders and benefits for other stakeholders and to maintain an optimum capital structure to reduce the cost of capital.

Capital is regarded as total equity, as recognised in the Consolidated Statement of Financial Position, plus net debt. Net debt is calculated as total borrowings less cash and cash equivalents.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt as appropriate in managing its capital structure.

The Group would only look to raise capital when an opportunity to invest in the Company and seen as value adding relative to the current Company's share price at the time of the investment.

The capital risk management policy remains unchanged from the 30 June 2024 Annual Report.

16. OTHER RESERVES

The following table shows a breakdown of the Consolidated Statement of Financial Position line item 'other reserves' and the movements in these reserves during the year. A description of the nature and purpose of each reserve is provided below the table.

	Share-based payments \$'000	Foreign currency translation \$'000	Total other reserves \$'000
At 30 July 2023	89,450	233	89,683
Other currency translation differences in year	–	(485)	(485)
Transactions with owners in their capacity as owners:			
Share-based payment expenses	2,302	–	2,302
Vested KEEP rights	(42,978)	–	(42,978)
Option exercises	(4,953)	–	(4,953)
At 30 June 2024	43,819	(252)	43,567
Other currency translation differences in year	–	(42)	(42)
Transactions with owners in their capacity as owners:			
Vested performance rights	(1,251)	–	(1,251)
Share-based payment expenses	3,641	–	3,641
Option exercises	(532)	–	(532)
At 30 June 2025	45,677	(294)	45,383

i. Nature and purpose of other reserves

Share-based payments

The share-based payments reserve is used to recognise

- the grant date fair value of options issued to employees under the ESOP plan but not yet exercised.
- the grant date fair value of performance share rights issued to employees but not yet vested.
- the grant date fair value of options issued to ABG-Shaq but not exercised.

ii. Foreign currency translation

Exchange differences arising on translation of the foreign controlled entity are recognised in other comprehensive income and accumulated in a separate reserve within equity.

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17. SHARE-BASED PAYMENTS**A. Employee option plan**

Employee Share Option Plan (ESOP) – The terms of the ESOP were disclosed in the Prospectus dated 16 May 2019. The ESOP is designed to provide options over ordinary shares in PointsBet Holdings Limited for senior managers and key management personnel to deliver long-term shareholder returns. Under the plan, participants are granted options which only vest if certain performance standards are met. Participation in the plan is at the board's discretion and no individual has a contractual right to participate in the plan or to receive any guaranteed benefits.

Set out below are summaries of options granted under the plan:

	30 June 2025		30 June 2024	
	Average exercise price per share option	Number of options '000	Average exercise price per share option	Number of options '000
As at 1 July	\$2.51	2,011	\$1.73	5,491
Exercised during the year	\$0.28	(386)	\$0.41	(3,480)
Expired during the year	\$2.69	(725)	–	–
Forfeited during the year	–	–	–	–
As at 30 June	\$2.65	900	\$2.51	2,011
Vested and exercisable at 30 June	\$2.65	900	\$2.54	1,987

Share options outstanding at the end of the year have the following expiry dates and exercise prices:

Grant Date	Expiry Date	Weighted Average Exercise Price	Number of options '000					30 June 2024
			30 June 2025	Granted	Exercised	Expired	Forfeited	
FY19	FY25	0.37	–	–	–	–	–	–
FY19	FY26	0.32	–	–	–	–	–	–
FY20	FY23	1.67	–	–	–	–	–	–
FY20	FY24	0.92	–	–	–	–	–	–
FY20	FY25	2.16	–	–	(387)	(725)	–	1,112
FY20	FY26	2.73	800	–	–	–	–	800
FY21	FY26	2.05	50	–	–	–	–	50
FY21	FY27	2.05	50	–	–	–	–	50
Total			900	–	(387)	(725)	–	2,012

Weighted average remaining contractual life of options at 30 June 2025 was 1 year and was 1 year at 30 June 2024.

The total share-based payment expense recognised in continuing operations from the amortisation of employee share option plans was \$0.03 million.

B. Key employee equity plan

Key Employee Equity Plan (KEEP) – The terms of the KEEP were disclosed in the KEEP Plan Rules dated 17 November 2020. The KEEP is a long-term employee share scheme that provides eligible employees to be offered conditional rights to fully paid ordinary shares in the Company upon satisfaction of vesting criteria over the vesting periods for no cash consideration.

Fair value has been measured at the share price at grant date.

	30 June 2025			30 June 2024		
	Number of shares '000	Fair Value \$'000	Average Share Price at Fair Value \$	Number of options '000	Fair Value \$'000	Average Share Price at Fair Value \$
As at 1 July	8,852	3,541	0.40	–	–	–
Granted during the year	4,662	2,201	0.47	8,852	3,541	0.40
Vested during the year	(3,129)	(1,252)	0.40	–	–	–
Forfeited during the year	(289)	(124)	0.43	–	–	–
30 June 2025	10,095	4,366	0.43	8,852	3,541	0.40

The total share-based payment expense recognised from the amortisation of performance rights was \$2.2 million.

C. Executives KEEP

The Group has established a new-long term incentive program (LTI) structure utilising the existing Key Employee Equity Plan (KEEP) Rules, effective 1 July 2024, for the CEO and his direct reports (Executives) and includes two performance based vesting conditions which are described below.

Three vesting conditions apply to LTI grants made during the period:

- Performance Condition 1 – Relative Shareholder Return (RSR)
- Performance Condition 2 – Relevant Earning Per Share Growth (REPS)
- Performance Condition 3 – Service Based

Year 1

1 July 2025 – 15.4% of total PSRs are capable of vesting as follows:

- 100% based on Performance Condition 3

Year 2

1 July 2026 – 15.4% of total PSRs are capable of vesting as follows:

- 100% based on Performance Condition 3

Year 3

1 July 2027 – 69.3% of total PSRs are capable of vesting as follows:

- 13.9% based on Performance Condition 1
- 57.8% based on Performance Condition 2
- 23.0% based on Performance Condition 3

Performance Condition 1 – Relative Shareholder Return (RSR)

RSR performance is assessed at the end of each year of the three-year period which will commence at the start of the financial year during which the PSRs are granted. For PSRs to vest pursuant to the RSR vesting condition, the Group's compound shareholder return measured based on the movement in share price at the end of each year of the performance period must be equal to or greater than the median ranking of constituents of the Peer Comparator Group. The percentage of PSRs that may vest is determined based on the following vesting schedule:

PBH Shareholder Return ranking relative to Peer Comparator Group	PSRs subject to Relative Shareholder Return vesting condition that vests (%)
Below the 70th percentile (Target)	0%
At the Target	100% of the Target PSRs
Between Target and the 90th percentile (Stretch)	Between 0% and 100% of the Stretch PSRs increasing on a straight-line basis
Above Stretch	No additional PSRs

The Board may adjust the RSR vesting conditions to ensure that an Executive is neither advantaged nor disadvantaged by matters outside of management's control that affect achievement of the vesting conditions.

The Board may also exercise its discretion to ensure that the Shareholder Return vesting conditions are adjusted to reflect sustainable growth outcomes aligned to the interests of shareholders.

Performance Condition 2 – Relevant Earnings Per Share Growth (REPS)

The REPS performance condition is measured by comparing the Group's normalised EPS (expressed as a cumulative dollar amount) for the year ending 30 June 2027 against the 'Threshold' (or minimum), 'Target' and 'Stretch' (maximum) EPS targets, as set by the Board at the beginning of the performance period (being the RESP for the year ending 30 June 2024).

REPS is defined as core earnings per share from continuing operations, adjusted to exclude the fair value impact of Executive Share Option Expense during the measurement period, and any impact of Executive (non-CEO) stretch impact on P&L and share count.

As the REPS component is determined by the REPS performance for the year ending 30 June 2027, the extent of vesting of the REPS component of the LTI cannot be determined until the conclusion of the three-year performance period.

The link between the Group's REPS performance and the percentage of the PSRs which will vest pursuant to the REPS performance condition is represented in the following table:

PBH Relative Earnings Per Share for the year ending 30 June 2027	PSRs subject to Relevant Earnings Per Share vesting condition that vests (%)
Below the 70th percentile (Target)	0%
At the Target	100% of the Target PSRs
Between Target and the 90th percentile (Stretch)	Between 0% and 100% of the Stretch PSRs increasing on a straight-line basis
Above Stretch	No additional PSRs

The fair value of the REPS is estimated at the grant date using a Monte-Carlo simulation model, taking into account the terms and conditions on which the share rights were granted. The model simulates the REPS and compares it against the peer competitor group and takes into account historical and expected dividends, and the share price volatility of the Group relative to that of its competitors so as to predict the share performance. The REPS performance condition is only considered in determining the number of instruments that will ultimately vest.

The following lists the inputs to the models used for the valuation of the plan:

Weighted average fair value at grant date	Dividend yield %	Expected volatility %	Risk-free volatility %
\$0.56	0%	77.5%	4.12%

Set out below are summaries of rights granted under the plan:

	Number of rights '000	Fair value '\$000	Average share price at fair value \$
At 1 July 2024	–	–	–
Granted during the year	5,695	3,174	0.56
At 30 June 2025	5,695	3,174	0.56

The total share-based payment expense recognised from the amortisation of the performance rights was \$1.4 million.

18. LOSS PER SHARE

A. Basic and diluted loss per share

	30 June 2025 cents	30 June 2024 cents
From continuing operations attributable to the ordinary equity holders of the Company	(5.5)	(12.5)
From discontinuing operations attributable to the ordinary equity holders of the Company	–	(0.8)
Total basic and diluted earnings per share attributable to the ordinary equity holders of the Company	(5.5)	(13.3)

B. Reconciliations of losses used in calculating loss per share

	30 June 2025 \$'000	30 June 2024 \$'000
<i>Basic loss per share</i>		
Loss attributable to the ordinary equity holders of the company used in calculating basic earnings per share:		
From continuing operations	(18,153)	(39,632)
From discontinuing operations	–	(2,686)
Total losses	(18,153)	(42,318)

C. Weighted average number of ordinary shares used as the denominator in calculating basic and diluted loss per share

	30 June 2025 Shares '000	30 June 2024 Shares '000
Weighted average number of ordinary shares used as the denominator in calculating basic earnings per share	331,327	318,057
Adjustments for calculation of diluted earnings per share:		
Options	900	2,145
Performance Share Rights	16,079	–
Weighted average number of ordinary and potential ordinary shares used as the denominator in calculating diluted earnings per share	348,307	320,202

Options and performance share rights have been excluded from the above calculations in the current and previous year as their inclusion will be anti-dilutive.

D. Information concerning the classification of securities**Options**

Options granted to employees under the Employee Option Plan are considered to be potential ordinary shares. They have been included in the determination of diluted earnings per share if the required vesting condition have been met based on time-based vesting condition and to the extent to which they are dilutive. The options have not been included in determination of basic earnings per share.

E. Performance share rights granted under the KEEP (Key Employment Equity Plan)

Performance share rights granted under KEEP to employees are considered to be potential ordinary shares. They have been included in the determination of diluted earnings per share if the required vesting condition and satisfactory employee performance conditions have been met and to the extent to which they are dilutive. The performance share rights have not been included in determination of basic earnings per share.

Options and performance share rights have been excluded from the above calculations in the current and previous year as their inclusion will be anti-dilutive.

19. CASH FLOW INFORMATION

Reconciliation of loss for the year to net cash inflow from operating activities

	30 June 2025 \$'000	30 June 2024 \$'000
Continuing operations loss for the year	(18,153)	(39,632)
Discontinuing operations loss for the year	–	(2,686)
Loss for the year	(18,153)	(42,318)
Adjustments for:		
Depreciation and amortisation	22,375	27,459
Share option expense	3,641	2,302
Net exchange differences	84	9,420
Income tax expense	135	177
Impairment Loss	–	2,164
R&D	–	(32)
Net gain on disposal of discontinued operations	–	2,686
Decrease in trade and other receivables	1,010	382
Decrease in other assets	1,385	48
Increase in trade and other payables and deferred income	2,713	3,745
Increase/(decrease) in player cash accounts	3,549	(1,089)
Increase in provisions	332	511
Net cash inflow from operating activities	17,071	5,455

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20. INTEREST IN SUBSIDIARIES**A. Material subsidiaries**

The Group's principal subsidiaries at 30 June 2025 are set out below. Unless otherwise stated, they have share capital consisting solely of ordinary shares that are held directly by the Group, and the proportion of ownership interests held equals the voting rights held by the Group. The country of incorporation or registration is also their principal place of business.

Name of entity	Place of business/country of incorporation	Principal activities
PointsBet Australia Pty Ltd	Australia	Online sports betting
PointsBet Pty Ltd	Australia	Software development
PointsBet Canada Holdings Inc.	Canada	Holding company
PB Canada Support Inc.	Canada	Support services to online sports betting and iGaming
PointsBet Canada Operations ¹ Inc.	Canada	Online sports betting, iGaming
PBH Softech Private Limited	India	Software development
PointsBet Ohio LLC ¹	USA	Dormant entity
PointsBet Massachusetts LLC ¹	USA	Dormant entity
PointsBet Connecticut LLC ¹	USA	Dormant entity
PointsBet Arizona LLC ¹	USA	Dormant entity
PointsBet Louisiana LLC ¹	USA	Dormant entity
PointsBet Tennessee LLC ¹	USA	Dormant entity

1. These entities were retained post the US sale completion to Fanatics in FY24. Although legal ownership continues to be with PointsBet, these entities are considered dormant as at 30 June 2025.

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Corporate Directory

Directors

BWF Paton
Non-Executive Chairman

S Swanell
Group Chief Executive Officer and Managing Director

PD McCluskey
Non-Executive Director

AP Symons
Non-Executive Director

BK Harris
Non-Executive Director

K Gada
Non-Executive Director

M Gombra-Singh
Non-Executive Director

WW Grounds
Non-Executive Director

Company Secretary

AJ Hensher

Global Headquarters

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+61 3 9415 4062 (Overseas)

Website:
<https://www-au.computershare.com/investor/>

Auditor

RSM Australia
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120 Collins Street
Melbourne VIC 3000

Australia Stock Exchange Listing

PointsBet Holdings Limited Ordinary shares are listed on the
Australian Securities Exchange
CODE: PBH (OTCQX:PBTHF)

Website

<https://investors.pointsbet.com.au/>

Investor Email Address

Investors may send email queries to:
investors@pointsbet.com

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