



APPOINTMENT OF CHIEF FINANCIAL OFFICER (CFO)

28 August 2025: Nine Entertainment Co. (ASX:NEC, Nine) announces that Martyn Roberts has been appointed Chief Financial Officer, effective 8 September 2025. Mr Roberts will report to Nine's Chief Executive Officer, Matt Stanton.

Mr Roberts has deep experience in finance and corporate strategy roles for ASX-listed and international companies in consumer-focused sectors.

Mr Stanton said "I am delighted to welcome Martyn to Nine. He brings extensive experience across a range of consumer-related industries, which together with his financial pedigree and ASX-market experience, makes him a great fit with Nine.

"I'd also like to acknowledge Graeme Cassells who stepped into the role as Acting CFO, and was a great support to me particularly as we worked through Nine2028 and the sale of our stake in Domain. To ensure a smooth transition, Graeme will remain with Nine until his retirement at the end of the year.'

Mr Roberts said "Nine is a great Australian company and I'm excited about joining the team. The recent sale of Domain has left the Group with a strong balance sheet to capitalise on its leading market position in media in Australia. I am similarly convinced of the growth opportunities of the business and look forward to working with the Board and Matt and the team to ensure we can optimise the performance of Nine's portfolio of media assets.'

Most recently, Mr Roberts was Chief Financial Officer at Ramsay Health Care. Previously he was Group Chief Financial Officer at Coca-Cola Amatil, and before that held senior executive roles at Woolworths and Louis Vuitton. As a Board Member of the Group of 100, the leading representative body for CFOs, he is also deeply involved in the shaping of the financial and regulatory landscape in Australia.

Mr Roberts is a Member of the Institute of Chartered Accountants in England and Wales. He completed his Bachelor of Science (Hons) at the University of York.

This announcement was authorised for lodgement by the Company Secretary of Nine.

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