

# CETTIRE

Level 40/140 William Street  
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## US De Minimis update

**Melbourne, Australia: 31 July 2025** – Cettire Limited (ASX: CTT) (“Cettire” or the “Company”), a global luxury online platform, advises it is continuing to assess changes to US tariffs on overseas imports.

The Company notes the Executive Order issued in the United States overnight, which expands the suspension in the duty free de minimis exemption to goods manufactured in all countries, effective 29 August 2025. Accordingly, shipments with a dutiable value below US\$800, regardless of manufacturing origin, will be subject to duties on importation into the United States.

In May and June 2025, being the months that reflect recent changes to US tariff arrangements already implemented, shipments to the United States represented approximately 40% of Cettire’s gross revenues. Shipments below the de minimis threshold represented the majority of sales to the United States during this period.

Cettire is currently assessing the full implications of these tariff changes on the Company and its global operations, noting that several major luxury brands have indicated they would seek to increase pricing of luxury goods in the US market to mitigate possible tariff changes.

Cettire began identifying strategies to prepare for and mitigate potential changes to the US tariff regime throughout calendar 2024 and year-to-date 2025. The Company’s localisation strategy has underpinned a continued broadening of the geographic revenue base, which Cettire expects to continue.

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### About Cettire

*Launched in 2017, Cettire is a global online platform, offering a large selection of in-demand personal luxury goods via its website, [cettire.com](http://cettire.com). Cettire has access to an extensive catalogue of more than 2,500 luxury brands and 500,000 products of clothing, shoes, bags, and accessories. Visit: [www.cettireinvestors.com](http://www.cettireinvestors.com)*