

ASX Announcement

16 June 2025

Strong Growth in Unith Platform Usage Metrics

Digital human and conversation design solutions company **Unith Limited (ASX:UNT)** (“Unith” or “the Company”) is pleased to announce strong growth in key Unith platform usage metrics and the number of Strategic Partner collaborations over the past 12 months. The platform usage increases recorded over this period have occurred without big boosts to marketing spend, indicating that Unith product offerings are penetrating target markets without materially impacting margin performance.

Key Highlights:

- The number of interFace users across Unith’s Digital Humans division has experienced a better than 10-fold increase over the past 12 months.
- This massive uplift in interFace users has gone hand-in-hand with impressive annual gains across a raft of Digital Human-specific measures.
- Unith is both working closely with a number of Strategic Partners to expand existing relationships and adding to its Strategic Partners list.
- Unith has continued to increase market and investor awareness of its unique technology platform and the products flowing from it.

12-month growth in Digital Humans division has been impressive

The number of interFace users across Unith’s Digital Humans division has experienced a 10-fold plus increase over the past 12 months.¹ This has been underpinned by a surge in external individuals/organisations registering on the Unith platform, which opens the way for them to create their own Digital Humans.

Digital Humans achieved this spectacular growth without recourse to any product-led marketing campaigns. The Company’s current marketing initiatives are purely focused on generating sales conversations.

From Q1 FY26, Unith plans to set in motion marketing campaigns to drive user growth directly.

¹ This growth in interFace user figures cover the 12-month period from 8 June 2024 to 8 June 2025. The actual increase in this metric over the 12-month period was 1,100%



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This massive uplift in interFace users has gone hand-in-hand with impressive gains across a raft of Digital Human-specific measures over the past year²:

- Digital Humans have facilitated **75,000+ conversations**.
- Around **4,100 Digital Humans (agents)** were created on the Unith platform.
- Of these agents, **3,100 plus** had real, user-facing conversations over the past year.
- In a clear demonstration of an ever-expanding user reach potential, **593,000 sessions** were recorded, where Digital Humans were loaded on to pages (but not necessarily interacted with).

Unith's B2C Subscriptions division's strong revenue growth over the past year has, in part, been due to ongoing effective use of Digital Humans.

Strategic Partner collaborations are also on the rise

While Unith continues to work closely with a number of Strategic Partners, it is also successfully adding to this list, with several additional partnerships now being progressed. In a clear indication that Unith's efforts to penetrate the Australian market is gaining traction, some of these work-in-progress partnerships are Australian-based.

These evolving partnerships include the following groups:

- **Tretail Labs (AI in Retail/Airports):** This business is a tech firm specialising in travel-associated retail and duty-free services. The collaboration is targeting airport retail, with a proof of concept live in Saudi Arabia and a second deployment upcoming in Canada. Each location is under its own commercial agreement. Early results indicate realisation of high user interaction volumes.
- **Analytaix (Healthcare, US):** This business is a leading provider of AI-powered analytics solutions for corporate clients. The collaboration is seeing Analytaix embed the Unith platform into its existing healthcare platforms. The usage scope accompanying this alliance is expected to be refined over the coming months.
- **Graphlogic (Conversational AI in niche markets):** This business is a cloud-based conversational AI platform that helps users build text and voice bots to automate business processes, Unith is now working on an extension of its existing relationship with Graphlogic. The focus areas include public sector deployments in Saudi Arabia and Brazil, and expansion into gaming/entertainment with high-value 3D avatar use cases.
- **Leady (Voice AI, France):** This business identifies the corporate visitors that come to client websites and reports them back to the client. This partnership is combining Unith's platform with Leady's voice AI to develop fully interactive digital agents. Early traction has occurred in Metaverse and banking applications.

² These Digital Human-specific metrics cover 12 months to mid-June 2025, to avoid inconsistencies in the recording of conversational data prior to July 2024

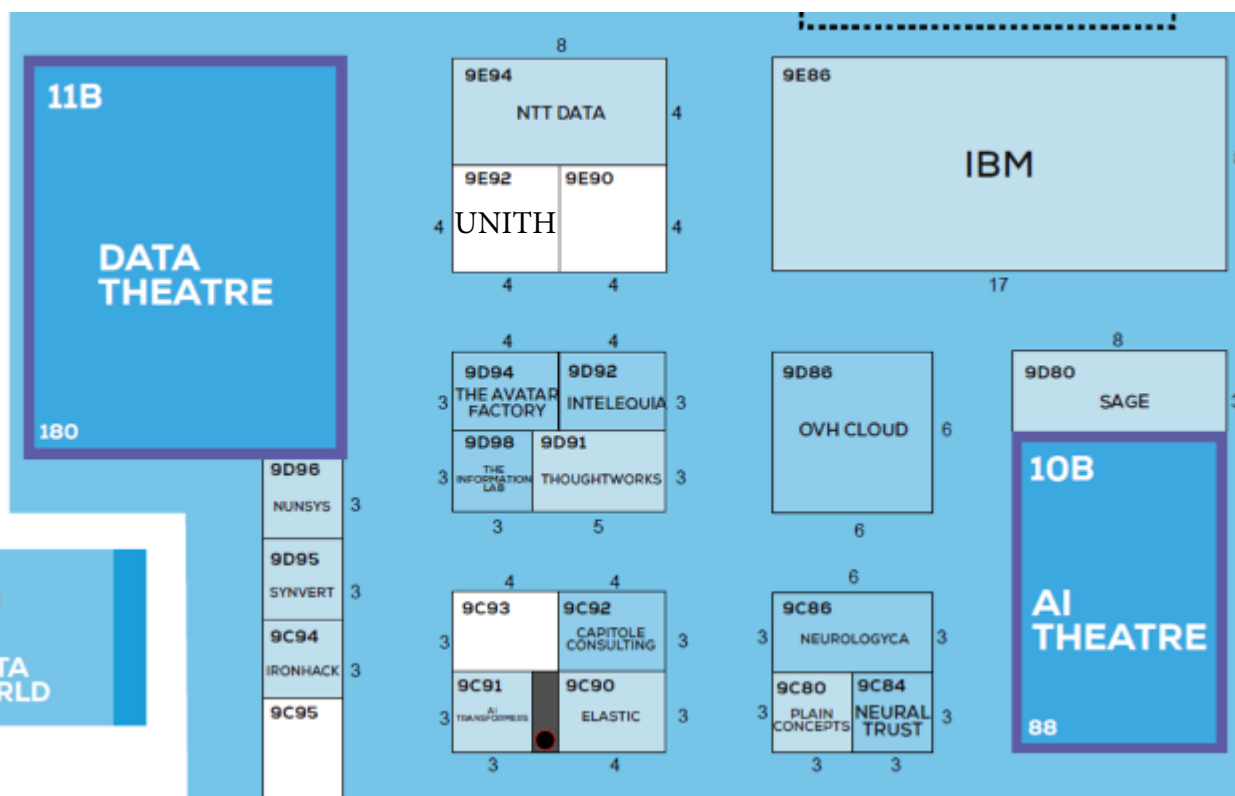


- **Estuarios Soluciones / Pia.ai (HR Tech, Uruguay):** This business operates an AI-driven platform built to transform clients' service desk with next-level automation. This collaboration comprises the joint development of a tailored HR solution for recruitment interviews, extending Unith's Latin American footprint with a scalable, impactful offering.

Unith continues to build on its existing industry and investor awareness

Unith has continued to increase market and investor awareness of its unique technology platform and the products flowing from it.

The Company will be exhibiting at [Big Data & AI World Madrid](#) in October 2025. The Unith stand at this conference will be located alongside major brands like IBM, NTT, and Elastic – as shown in the below diagram. This conference represents a great opportunity for Unith to enhance its visibility and undertake networking.



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UNITH to Present at 17th Annual Amsterdam Chlamydia Meeting (AACM17)

Unith has been invited by an existing client to present at the 17th Annual Amsterdam Chlamydia Meeting (AACM17), to be held in Amsterdam, the Netherlands. The event brings together leading researchers, clinicians, and healthcare innovators focused on the prevention, diagnosis, and treatment of chlamydia and other sexually transmitted infections.

Unith will be showcasing its advanced conversational AI healthcare applications, demonstrating how its digital human technology is being used to support public health initiatives, patient engagement, and health education. The invitation reflects growing recognition of Unith's capabilities in delivering innovative and scalable AI-driven healthcare solutions in collaboration with industry partners. Participation in AACM17 provides a strategic opportunity to further position Unith at the forefront of digital health innovation in Europe and globally.

Unith invites investors to join its mailing list for updates by subscribing at: www.unith.ai/subscribe

This announcement has been authorised for release by the Unith Board of Directors.

(ENDS)



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About UNITH

Unith Limited (ASX:UNT) is a technology company that specialises in AI-driven digital human and conversation design solutions. Its focus is the design, development, and deployment of interactive, artificial intelligence (AI)-powered, conversational agents that are realistic, multilingual and scalable. This technology, which can take the form of AI avatars, interacts in a lifelike manner and enhances business clients' customer engagement, education, and entertainment metrics. Unith is now successfully implementing a strategy to monetise its proprietary AI and digital human capabilities.

Unith also operates a growing business-to-consumer (B2C) subscription division, which leverages the value-add created by the company's digital human and conversation design solutions technology. This division, which utilises literally thousands of Unith-created digital humans, generates recurring revenue from clients through subscription models for their services or platforms. Driven by individual business client's requirements, Unith's subscriptions arm can offer a range of services, including access to specific functionalities, tools, or content related to digital humans and AI technology. These subscription services help Unith clients generate a steady income stream and develop long-lasting relationships with their customers.

To learn more, please visit: www.unith.ai/

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