FirstWave (ASX: FCT) Secures Strategic Partnership with Amazon (NASDAQ: AMZN) to Launch on Global Marketplace

- New partnership with Amazon and Corent technology.
- Development and investment to bring FirstWave products to Amazon's global marketplace.
- Launch expected within 3 weeks.

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FirstWave Cloud Technology Limited (ASX: FCT) (FirstWave), a global leader in IT compliance and network management software, is pleased to announce the execution of an agreement that forms a strategic partnership with Amazon Web Services (AWS) and US-based Corent Technology to further develop and deploy its product suite – including Open-AudIT, NMIS and CyberCision on the AWS Marketplace.

The collaboration, supported both by personnel and approximately AU$250,000 funding by AWS and Corent Technology, is designed to streamline the distribution of FirstWave's products through the AWS Marketplace, enhancing FirstWave's AI technologies and enabling seamless deployment, provisioning, and (very notably) billing via AWS infrastructure.

The agreement allows FirstWave to offer a highly integrated experience for customers of all sizes, providing procurement and automated monthly activation and billing directly through existing AWS accounts. It unlocks access to the 300,000 monthly active marketplace users including over 2,500 Channel partners that utilise the marketplace platform.

This initiative is a key step in FirstWave's commercial strategy to monetise its base of an estimated 150,000 organisations that use its free-tier software, delivering simplified pathways to upgrade to enterprise-grade AI driven IT compliance solutions through the AWS Marketplace.

Development work has already commenced and the execution of this agreement will enable the first products to be released on the marketplace in approximately 3 weeks' time.

FirstWave CEO, Danny Maher, said: "We're moving at full speed with AWS and Corent to bring our technologies to market with AWS leveraging innovations in AI, which marks a major step in a larger strategy to scale FirstWave's global presence through AI powered automation for compliance management"

"The support of one of the world's leading software companies showcases the strength of FirstWave's technologies and opportunities for growth."

"Getting our products launched on the AWS Marketplace removes key friction points for our current and potential customers and gives us access to a much broader global distribution channel."

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This announcement has been authorised for release by the Board of Directors.

ASX Release

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About FirstWave

FirstWave is a global software company formed in 2004. The company is a leading provider of enterprise-grade network management, automation, audit and cybersecurity software, with an estimated 150,000 organisations using FirstWave software across 178 countries. Clients include Microsoft, Telmex, Telstra, Claro and NASA.