

ASX Release
24 March 2025

Successful Completion of Upsized Institutional Placement

Decidr AI Industries Ltd (ASX: DAI) (“Decidr” or “Company”) is pleased to advise that further to its ASX Announcement dated 21 March 2025, the Company has received binding commitments for its placement, which due to strong demand **has been upsized from A\$10 million to raise approximately A\$11 million** (before costs) through the issue of 14,473,671 new, fully paid ordinary shares (the “Placement”).

The Placement Shares will be issued at A\$0.76 per share (“Issue Price”), which represents:

- 14.6% discount to last close
- 3.4% discount on the 10-day VWAP
- 11.6% discount to the 30-day VWAP

The Placement was supported **predominantly by new institutional investors** and a small number of existing long term shareholders **and Decidr.ai senior management**, facilitating the upsize of the Placement. Barrenjoey Markets Pty Limited and MST Financial Services Pty Ltd acted as the Joint Lead Managers.

Decidr’s Executive Chairman David Brudenell said:

“Alongside the partnership with AWS, I am pleased to confirm a successful capital raise to support the growth of the business. We received strong support from new institutional investors, allowing the capital raise to be upsized to enable additional investors to join the company which demonstrates confidence in our strategy and direction. With this capital, we are well positioned to continue growing the existing customer base, acquiring new partners and expanding into the US.”

Settlement of Placement Shares is expected to occur on 31 March 2025. The new 14,473,671 Placement Shares will rank equally with existing fully paid shares of Decidr and will be issued within the Company's placement capacity under ASX Listing Rule 7.1A.

Key dates

Event	Date
Trading Halt Lifted, announce completion of the Placement	Monday, 24 March 2025
Settlement and allotment of New Shares under the Placement	Monday, 31 March 2025
Trading of New Shares under the Placement	Tuesday, 1 April 2025

Dates and times are indicative only and subject to change. Unless otherwise specified, all times and dates refer to Sydney time. Decidr reserves the right to amend any or all of these dates and times, with the consent of the Joint Lead Managers, subject to the Corporations Act, the ASX Listing Rules and other applicable laws.

-Ends-

For further information, please contact:

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This announcement has been authorised for release by the Board of DAI.

About Decidr AI Industries (ASX:DAI)

Decidr AI Industries is an Agentic AI Enablement Group. With a controlling interest in Decidr.ai, the Group is transforming into an AI-enablement company following the successful deployment of cutting-edge applications using technology developed by [Decidr](#). DAI will also leverage this technology to fuel innovation through new product development, in additional sectors and geographies to unlock rapid growth and gain a competitive edge for its existing businesses and its go-to-market strategy.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: <https://decidrindustries.ai/auth/signup>

For more information see:

<https://www.decidr.ai/>

<https://ediblebeautyaustralia.com/>

<https://decidrindustries.ai/>

<https://13seeds.com.au/>

Disclaimer

The information in this announcement does not constitute investment or financial product advice (nor tax, accounting or legal advice) nor any recommendation to acquire Placement Shares. It does not take into account any individual's investment objectives, financial situation or particular needs. Before making an investment decision, prospective investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs and seek appropriate advice, including financial, legal, accounting and taxation advice appropriate to their jurisdiction.

The Company is not licensed to provide financial product advice in respect of the Placement Shares. All amounts listed in this announcement are in Australian dollars unless otherwise indicated.

This announcement is not and should not be considered an invitation or offer to acquire or sell shares in the Company or any other financial products, or a solicitation to invest in or refrain from investing in shares in the Company or any other financial products. This announcement is for information purposes only and it is not a prospectus, disclosure document, product disclosure statement or other offering document under Australian law or any other law.

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