

ASX / MEDIA RELEASE
27 February 2025

FY2024 Results Announcement

Key Highlights:

- **Record Revenue of \$4.9m, up 26% on 2023 and 73% CAGR since listing in 2022**
- **User acquisition continued to be strong during the year with over 170,000 users registered on the One Click Life Platform at the end of Dec 24 (up 42% from Dec 23)**
- **MOU signed with platform provider for One Click Life Super Product**
- **Capital raise of \$3 million (net of costs) completed**

Since listing on the ASX in late 2022, the Company has nearly tripled its registered user base and revenues to \$4.9 million in 2024. The Company is executing on its business plan to continue to acquire new users and grow revenue on its tax products, whilst expanding other financial services products to assist our customers to manage all parts of their financial life on the One Click Life platform.

The key focus during 2024 was to increase the registered user base on the One Click Life platform translating into solid revenue growth from both existing and new users through the completion of an online tax return. In parallel the Company was able to increase revenue from other complimentary financial products and services on the One Click Life platform. This has seen a significant increase in revenue to a record \$4.9m in 2024.

Revenue growth during the period resulted in a growth in the margin after operating expenses to \$1.39 million (2023: \$0.45 million). Operating expenses were relatively stable at \$3.5 million and are expected to remain relatively stable in 2025.

Marketing expenses in 2024 increased to \$2.8m (2023: \$2.3m). The resultant EBITDA loss was \$1.4 million in 2024 (2023 EBITDA loss \$1.9 million).

	2024 \$('000)	2023 \$('000)
Revenue	4,877	3,853
Operating Expenses	3,483	3,401
Margin After Opex	1,394	452
Marketing Expenses	2,828	2,347
EBITDA/(Loss)	(1,434)	(1,895)

The financial summary above validates the business model to increase revenue via marketing spend while maintaining a stable / lower growth in operating expenditure each year.

Managing Director Mark Waller commented "2024 was another outstanding year of growth for One Click Group. To achieve revenue of \$4.9 million at a 73% CAGR from listing is an excellent achievement.

Registered user numbers grew by over 50,000 again in 2024 to now over 170,000 registered users on the One Click Life platform.

New users are coming to One Click Life for a simple and quick way to complete their tax returns. We provide a mobile platform for our customers to lodge their tax returns quickly, maximise their refunds and access their refunds when they need the cash.

We are continuing to grow and evolve our product suite and are excited by the prospect of releasing a One Click Super Fund this year with the tools needed to actively manage and engage with your super."

The Company would like to thank all the shareholders who have supported the Company through commercialising its fintech platforms. The Board looks forward to continuing to keep you updated regularly with news in the year ahead.

This ASX Announcement has been authorised for release by the Board.

For further information please contact:

One Click Group Limited

T: + 61 8 9389 3160

E: mark@oneclicklife.com.au

W: www.oneclickgroup.com.au
www.oneclicklife.com.au

About One Click Group

[One Click Life](#) is a fast-growing Australian based financial technology platform positioned to disrupt and capitalise on the increasing market demand for online self-directed digital financial and life admin services.



The platform's primary competency and revenue stream is online tax. The One Click Life platform also contains a lending competency and a number of other products for users, with online wills and private health insurance already available with more new products to come in the future. One Click Life aims to be a platform where Australian's can manage all their financial lives in a simple, low-cost, mobile first format.

[One Click Verify](#) is a digital identity verification platform allowing businesses to digitally identify their customers as part of an onboarding or transaction process.



For personal use only