

**Pro Medicus Limited** 

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# **Company announcement**

## PME signs A\$53M, 7-year contract with BayCare

4 February 2025

### HIGHLIGHTS

- PME signs AUD \$53M, 7-year contract with BayCare
- Visage to replace legacy PACS and workflow throughout the BayCare system
- Contract is for Visage 7 Viewer and Visage 7 Workflow
- Visage 7 platform to be implemented in the cloud
- Continues PME's expansion into North American IDN Market
- Transaction-based model with potential upside

Leading health imaging company Pro Medicus Limited [ASX: PME] today announced its wholly-owned U.S. subsidiary, Visage Imaging, Inc., has signed a A\$53M, 7-year contract with BayCare, the leading health care system in the Tampa Bay and central Florida regions of the U.S.

Based on a transactional licensing model, the contract will see the company's cloud-based Visage 7 Enterprise Imaging Platform ('Visage 7'), including Visage 7 Viewer and Visage 7 Workflow modules, implemented throughout BayCare providing a unified diagnostic imaging platform.

Planning for the rollout is to commence immediately and will be based on Visage's proven cloud-based implementation process, with go-live targeted for late Q3/Q4 of the 2025 calendar year.

BayCare connects individuals and families to a wide range of services at 16 hospitals and hundreds of other convenient locations:

- The system is West Central Florida's largest provider of behavioral health and pediatric services and its provider group, BayCare Medical Group, is one of the largest in the region.
- BayCare's diverse network of ambulatory services includes laboratories, imaging, surgical centers, BayCare Urgent Care locations, wellness centers and one of Florida's largest home care agencies, BayCare HomeCare.



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- BayCare's graduate medical education programs are expanding to help ensure West Central Florida and BayCare continue to attract the best physicians. By mid-2025, BayCare will be operating 18 programs with 283 residents and has committed to expand to 650 residents by 2029.
- BayCare has more than 32,000 team members, including more than 800 employed physicians.
- BayCare's mission is to improve the health of all it serves through community-owned, health care services that set the standard for high-quality, compassionate care. For more information visit <u>BayCare.org</u>.

"BayCare joins our rapidly growing list of integrated delivery network (IDN) clients," said Dr Sam Hupert, Pro Medicus CEO. "They also join the 70% of all Visage 7 North American clients to opt for a cloud-based solution, which, as a result of our CloudPACS strategy, is becoming the standard in the North American healthcare IT market."

Dr Hupert continued, "Our pipeline remains strong and spans all market segments."

Authorised by the Board of Pro Medicus Limited.

## For further information:

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#### **About Pro Medicus Limited:**

Pro Medicus Limited [ASX: PME] is a leading healthcare informatics company. Founded in 1983, the company provides a full range of medical imaging software and services to hospitals, imaging centres and health care groups worldwide. In January 2009, the company acquired Visage Imaging transforming it into a global provider of leading-edge medical imaging solutions. The company's



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Visage 7 suite of products are the foundation of an ultra-fast, clinically rich, and highly scalable platform that can seamlessly be implemented in both public and private cloud environments. The company offers a leading suite of RIS, PACS, Artificial Intelligence (AI) and e-health solutions constituting one of the most comprehensive end-to-end offerings in healthcare imaging. Pro Medicus has offices in Melbourne, Berlin and San Diego. <a href="https://www.promedicus.com.au">www.promedicus.com.au</a>