



APPOINTMENT OF DIRECTOR

14 January 2025: Nine Entertainment Co. (ASX:NEC) has appointed experienced media executive and company director Peter Tonagh as an independent Non-Executive Director, effective 14 January 2025.

From his early days at Deloitte and Boston Consulting Group, Mr Tonagh has had a long and successful career in media in Australia, initially joining Foxtel in 2004 as Chief Financial Officer. Mr Tonagh also spent two and a half years as Chief Operating Officer and later Chief Executive Officer of News Corp Australia before returning to Foxtel as Chief Executive Officer in 2016. During his time at News Corp Australia, Peter was a director of REA Group Limited where he also acted as interim CEO for six months.

Since leaving Foxtel, Mr Tonagh has held a range of board roles including lead independent director of Village Roadshow. He is currently Chair of Quantum, Australia's leading data and analytics company, as well as GTN Limited, Bus Stop Films and Honey Insurance. Mr Tonagh recently stood down as Deputy Chair of the ABC.

Mr Tonagh has a Bachelor of Commerce degree from the University of New South Wales, a Masters of Business Administration from INSEAD, Europe's leading business school and recently completed Harvard's Business Analytics Program.

Nine Chair Catherine West said "I am delighted to have someone of Peter's calibre and experience join the Nine Board. With his extensive career in media, and in data and digital businesses, I am confident Peter will prove a valuable addition to the Nine Board, not only for Nine's contemporary business but also for our strategic aspirations for the future. I look forward to Peter making a strong contribution to Board deliberations."

Peter Tonagh said "I am passionate about the media and its critical role in a democratic Australia - about the future of journalism, the opportunities of video and the further potential of digital marketplaces. I am excited about Nine's leading position in the industry - about the powerful suite of assets it controls, and the opportunities for those assets to further evolve and work effectively together. I look forward to working with the Board and management to ensure shareholders benefit from the ongoing strength of Nine's position."

This announcement was authorised for lodgement by the Company Secretary of Nine.

Further information:

Nola Hodgson
Head of Investor Relations
+61 2 9965 2306
nhodgson@nine.com.au

Caitlin Lynch
Senior Communications Manager
+61 432 047 721
clynch@nine.com.au