

Latest Hiremii AI release adopted by fast growing international renewables client

Highlights

- Stage two of the Hiremii platform (candidate apply) released ahead of schedule
- Job board widget enhances Hiremii technology network effect
- International client first to utilise the job board functionality

Candidate applications now streamlined and repeatable

Hiremii Limited (“Hiremii” or “the Company”) (ASX:HMI) is pleased to advise that Stage Two of the Hiremii platform has been released to production ahead of schedule and is capturing candidate job applications via an embeddable job board widget. The release streamlines the candidate user experience and places Hiremii two-thirds of the way through its 2024-25 product roadmap. This second major release provides candidates with the following:

- Secure, two-factor login
- Pre-filling of candidate information for accelerated application submission
- CV parsing and skills tagging for AI matching and shortlisting

This enhanced experience for candidates maximises application rates for Hiremii’s clients, whilst simultaneously reducing spam and poor-quality applicants. Additionally, this candidate engagement creates a long-term opportunity to develop a two-sided revenue model within its software-as-a-service (“SaaS”) platform.

Network effect of job-board embed functionality

The Stage Two release includes an embeddable job board widget for use by clients. The job board widget is easily installed by clients on their own websites in a few minutes using a two-line JavaScript snippet. Clients are then able to list jobs and accept job applications directly through their website – maximising their opportunity to acquire candidates and moving them one step closer to becoming a SaaS customer of Hiremii. The job board widget can be easily styled in the client user interface ensuring colours and fonts match those of the client brand.

The embeddable job board increases the market-facing presence of Hiremii, enhancing the search engine performance of the hiremii.com domain, thus creating a network effect and improving sales opportunities for the Hiremii SaaS solution in the medium term.

International renewables client, first to integrate the Hiremii App

Innovative lithium battery recycling company, Renewable Metals is the first customer to utilise the Hiremii job board to support their aggressive growth strategy in Australia and the UK. Not only does this represent the first client to engage Hiremii’s AI technology directly, it also represents an important test case for the technology’s suitability for an international market. The App will be integrated into the hiring process at no additional cost to our existing master service agreement with Renewable Metals. However, this is a critical first step in validating our integrated service offering.

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Stage 3 development (Shortlist UI) commencing in the new year

With both the job listing and the candidate application pathways released and in market, the Hiremii development team is now positioned to focus on the innovative candidate matching user interface. This represents the last major stage release in the 2024-25 product roadmap and delivers a fully operational talent acquisition SaaS solution to market. The development has been planned for completion in Q3 using existing funds with launch and focus on further commercialisation opportunities ongoing.

Hiremii Chief Product Officer, Peter Liddell said *"The shortlisting user interface will depart from what many in the talent acquisition community are used to seeing from traditional applicant tracking systems ("ATS"). The feedback we have received for early user testing is exciting. I think we have the opportunity to redefine customer expectations of how an AI-enabled ATS can perform."*

Hiremii Managing Director and CEO, Andrew Hornby commented *"We are delighted that Peter's vision for the Hiremii product is nearing completion and commercialisation opportunities are now well and truly on our doorstep. The integration with Renewable Metals validates the value of an AI driven technology process, complimenting traditional recruitment methods to generate vastly improved results. We look forward to an exciting near term focus on full commercialisation of our completed product in early 2025."*

ENDS

This announcement has been authorised for release by the Board.

About Hiremii Limited (ASX: HMI)

Hiremii Technology, a cloud-based recruitment platform using machine learning and artificial intelligence to vastly improve the experience, efficiency and direct cost of volume-based hiring. Wholly owned Inverse Group provides recruitment expertise to some of the world's leaders in Oil & Gas, Resources, Emerging Battery Metals, Renewable Energy and Technology companies. Focusing on white collar permanent, long-term contracting and payroll solutions.

To learn more please visit: hiremii.com Investor Enquiries: info@hiremii.com

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