

25 November 2024

ASX Market Announcements Office Australian Securities Exchange

### 2024 Annual General Meeting

Integrated Research Limited (ASX: IRI) re-submits its presentation for today's Annual General Meeting. There was an error on slide 7 of the presentation, which has now been corrected.

By authority of the Board.

Will Witherow Company Secretary Integrated Research Limited ABN 76 003 588 449

1 www.ir.com



# Integrated Research Limited (ASX: IRI) FY2024 Annual General Meeting

25 November 2024



personal

### **Disclaimer**

### SUMMARY INFORMATION

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### FINANCIAL INFORMATION

All dollar values are in Australian Dollars (A\$) unless stated otherwise. All financial information is presented in respect of the year ended 30 June 2022 unless stated otherwise. The presentation contains certain non-IFRS financial measures that IRI believes is relevant and appropriate to understanding its business. The presentation uses proforma subscription revenue, which is used consistently without bias year on year for comparability and to present a clear view of underlying results. The basis of preparation and a reconciliation to statutory results is provided in the appendix to this presentation. A number of figures, amounts and percentages in the presentation are subject to the effect of rounding.

### FORWARD LOOKING STATEMENTS

The presentation contains certain "forward-looking statements". The words "anticipate", "believe", "expect", "project", "forecast", "estimate", "likely", "intend", "should", "could", "may", "target", "plan" and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. While due care and attention has been used in the preparation of forward-looking statements, they are not guarantees of future performance and involve known and unknown risks, uncertainties. assumptions and other factors, some of which are beyond the control of IRI, that may cause actual results, conduct, performance or achievements to differ materially from those expressed or implied in such statements. There can be no assurance that the actual outcomes will not differ materially from these statements. You are cautioned not to place undue reliance on forward-looking statements, particularly in light of the current economic climate and the significant volatility, uncertainty and disruption caused by the outbreak of COVID-19. Neither IRI nor any other person gives any representation, warranty. assurance or guarantee that the occurrence of the events expressed or implied in any forward-looking statements in the presentation will actually occur. All forward looking statements in the presentation reflect views only as at the date of this presentation. Except as required by applicable law or the ASX Listing Rules, IRI disclaims any obligation or undertaking to publicly update any forward-looking statements, whether as a result of new information or future events or otherwise.

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Statements about past performance are not necessarily indicative of and should not be relied upon as an indication of, future performance.

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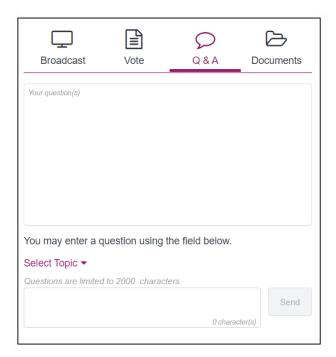
### **GENERAL**

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# How to ask a Question?



- To ask a written question select the Q & A icon
- Select the topic your question relates to from the drop-down list
- Type your question in the text box and press the send button
- To ask a verbal question, follow the instructions below the broadcast window



# How to Vote?

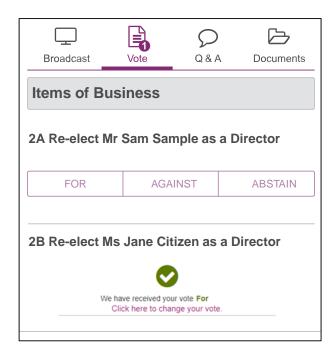


When the poll is open, select the vote icon at the top of the screen

To vote, select either For, Against or Abstain

You will see a vote confirmation

To change or cancel your vote "click here to change your vote" at any time until the poll is closed





# Chair's Address Peter Lloyd

# CEO Address lan Lowe

# **FY24 Key Highlights**



A year of strong financial performance and people / strategy reset, designed to drive growth

### **Strong Financials**

TCV up 22% Revenue up 19% NPAT up 963%\*

### Robust Growth in Americas

Americas TCV up ~70% Europe TCV down ~25%

### Reset For Product Led Growth Strategy

Focus on customer led innovation and M&A initiatives

### **Board Refresh**

Growth oriented Board appointed

# Balance Sheet Flexibility

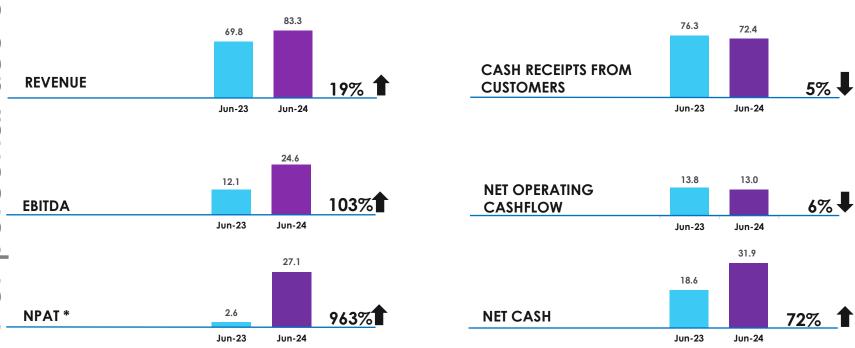
Net cash of \$31.9m to assist in driving growth strategy

# Re-instated Dividend

Declared 2.0 cents per share, fully franked, dividend





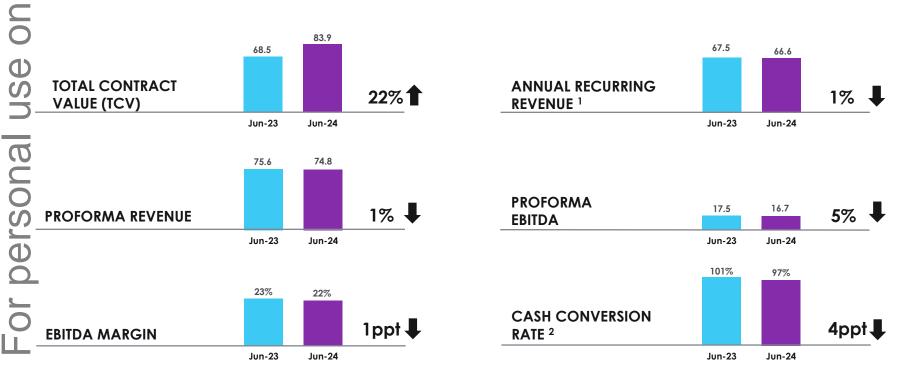


<sup>\*</sup>Jun-23 NPAT excludes \$31.8M impairment of goodwill and intangible assets

# Full-Year Performance Review: Proforma (A\$M)



Strong year for renewals



Note: Proforma revenue is a non-statutory alternate view of term licence and maintenance revenue (unaudited); refer to appendix for calculations 1. ARR (Annual Recurring Revenue) means monthly recurring revenue as of 30th of June multiplied by 12

<sup>2.</sup> Cash conversion rate equals cash receipts divided by proforma revenue

## Capital Management and Dividend



### R's Capital Allocation Priorities:

### . Invest in innovation:

- Allocate up to an additional 10% of TCV annually to product innovation for new revenue streams
- M&A considered if right-sized, synergistic, in growth markets and supportive of product strategy
- Targeting 3 5-year payback

### Contingency Reserves:

 Maintain adequate working capital to support day-to-day operations and manage cash needs

### Shareholder returns:

- Board declared a \$0.02 dividend, fully franked
- Dividend policy as a minimum 25% of Free Cash Flow (with Board discretion), to provide flexibility & sustainability

# IR operates in the Observability market



### What is 'Observability'?

Real time observation of critical technology & infrastructure performance, including:

- Log management
- Application performance monitoring
- Infrastructure monitoring

### Use cases include:

- Performance management/optimisation
- Security
- Compliance

### The market is moving:

- Data driven technology such as Machine Learning & Al is opening up a new wave of innovation
- Enterprise clients are looking for new products that create new value

# IR's Observability Offering





# powered by **Prognosis**

### Collaborate



Enterprise UC

**Contact Center** 

Service Provider

### **Transact**



Cards

High Value Payments

Real-Time Payments

### Infrastructure



NonStop

## Global, blue chip client base

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Long-term, high value relationships based on mission critical solutions







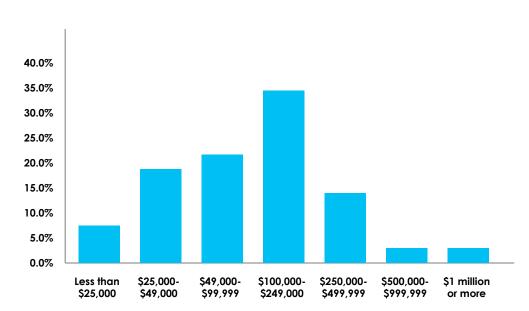
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# Observability is a non-discretionary item





 For approximately 53% of revenue generating services, the cost for 1 hour of critical infrastructure downtime is greater than USD \$100k

Source: IDC and William Blair Equity Research

# Observability is a large and growing market...

(USD investment in Observability solutions)

\$8,229

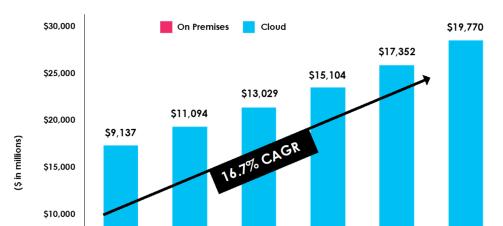
2022

\$5,000

\$0

\$8,245

2023



\$8,304

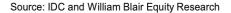
0.9% CAGR

2024

\$8,380

2025

- Adoption of cloud based solutions is driving market growth
- On-Premises remains a large market and holding ground
- Enterprise clients are moving to a hybrid model: combination of on-premises + cloud
- IR provides both on-premises and cloud solutions



2026

\$8,486

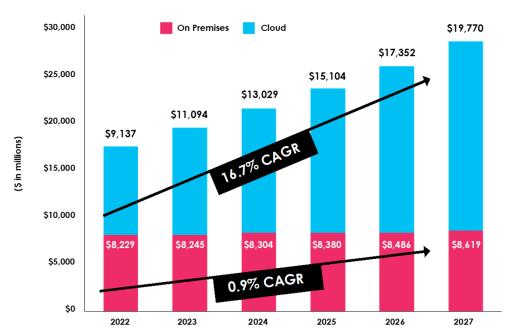
\$8,619

2027



## IR provides solutions for both the on-premises and cloud segments...





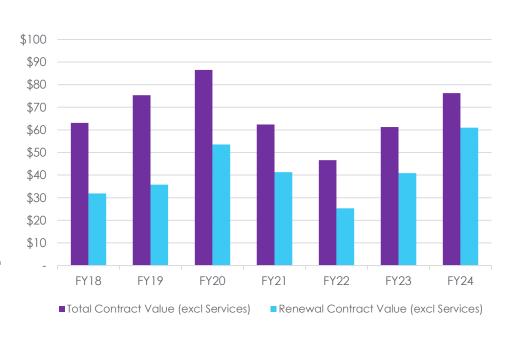
- IR offering is well differentiated in the low growth 'on-premises' segment, but not well differentiated in the high growth 'cloud' segment
- Clear product differentiation aligned to the high growth cloud segment best positions the company for growth
- The market is evolving:
   enterprise clients are looking
   for new products to extract
   new value from their
   Observability data

Source: IDC and William Blair Equity Research

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# Growth in non-renewal revenue is central to sustained growth





- YOY revenue contribution from contract renewals is variable, and was significant in FY24.
- New products aligned with the high growth cloud segment:
  - Maximises our growth opportunity
  - Differentiates our cloud offering

### What does it mean..?



### We need to evolve for growth.

- Generate new revenue by creating the new products we know enterprise clients need:
  - New revenue from existing clients
  - New revenue from new clients
  - Clearly differentiate our cloud based offering
- Focus the sales approach:
  - Target enterprise clients that meet our ideal client profile (ICP): enterprises of 10,000+ seats managing a hybrid technology ecosystem (on-prem + cloud)

# Evolve our value proposition with new products & capabilities



### **Current State**



### **Future State**

 What is going wrong in my technology ecosystem?

REPORTING M 0 **ANALYTICS & ALERTS** 0 **PREDICTIVE** 

- •What does it mean for my customers and my employees?
- •What can I anticipate might go wrong in the future and how do I avoid it?
- •I've identified the problem, how do I fix it?

**EXPERIENTIAL** 

User experience metrics: customers and employees

REMEDIATE

Remedy performance issues across the IT ecosystem directly from Prognosis.

**PREDICTIVE** 

Advance predictive capabilities via machine learning and Al (IR Labs)



# Leveraging existing assets



- Utilise the data, IP and expertise we already have
- IR Labs capability (Machine Learning & AI)
- Global, blue chip client base
- Global sales organisation

### powered by **Prognosis**

IR Labs

### Collaborate



Enterprise UC

Contact Center

Service Provider

**Transact** 



High Value Payments Real-Time Payments

Cards





NonStop



Big Data, Real Time Machine Learning Αl



# In Summary...

- Observability is a large and growing market opportunity (\$28B by 2027)
- IR has a proven, established offering and a global blue chip client base
- Generate more new client revenue by creating new capabilities
- Continue to focus the sales approach (ICP)
- Modernise & simplify
- Management discipline: execute within the existing budget framework

### **FY25 Priorities & Observations**



- New product capabilities to launch in 2H FY25 and ongoing
- Innovation via IR Labs to accelerate
- Value of FY25 contract renewals softer than FY24 and weighted to 2H
- Targeting improving renewal rate for Collaborate, to wash through off the back of focus on ICP
- Value of sales pipeline attributable to new clients/revenue expected to continue to lift
- Revenue contribution from new clients/revenue to improve in line with the current sales cycle
- The effective tax rate is expected to normalise in FY25 given brought forward R&D tax credits utilised in FY24

# Our strengths are considerable...



- Foundational elements of IR's business remain critically valuable:
  - Independence: IR is a specialist monitoring technology provider, not a vendor
  - Aggregation: the Enterprise technology supply chain is becoming more fragmented and more complicated - IR aggregates multiple vendors into a single view encompassing on-premises and cloud based solutions
  - Vendor agnostic: IR remains vendor agnostic, compatible with dozens of global technology vendors including those with the largest market share
- IR has market leading knowledge and expertise (we can execute)
- IR has a superior client register (we are trusted)

## Vision...



To become the world's leading independent provider of business critical technology & infrastructure intelligence.



# **Peter Lloyd**

Chair

Ladies & Gentlemen: Voting is Now Closed



<end>

# Glossary



>						
N	Annual Recurring Revenue (ARR)	equals to the monthly recurring revenue at the end of the period multiplied by 12.				
0	Cash conversion rate	equals cash receipts divided by proforma revenue.				
use	Customer retention	equals the opening customer count for the reporting period less customers who are deemed cease purchasing from IR in the reporting period; this total is then divided by the opening balance and presented in percentage terms.				
nal	Proforma subscription revenue	provides an alternate view of underlying performance by restating term licence on a recurring subscription basis (i.e., over time) plus other recurring revenues such as maintenance fees and cloud services. Note: the current statutory model recognises licence fee revenue upfront at the commencement of the contract.				
SC	Net revenue retention	equals recurring revenue generated from existing customers over a set period.				
Jel	Proforma revenue	equals proforma subscription revenue <u>plus</u> other non-recurring revenue streams such as perpetual licence fees, professional services and one-time through testing services				
Or K	Total Contract Value (TCV)	means the total value of a revenue generating contract written in the period of performance less any residual value from a previous related contract. The value includes software licence and related maintenance, cloud, testing and consulting services bookings.				
Ĺ	Capacity sell	existing products sold to existing customers due to increase in usage, sometimes referred to as upsell.				

# Full Year proforma subscription revenue

Reconciliation of statutory to proforma revenue



Full Year Revenue	2021	2022	2023	2024	2021	2022	2023	2024
	A\$M	A\$M	A\$M	A\$M				
Infrastructure	18.3	17.8	18.6	19.2	-15%	-2%	4%	4%
Transact	10.0	10.9	11.5	12.7	-5%	10%	5%	11%
Collaborate	41.4	39.6	38.3	34.9	-16%	-4%	-3%	-9%
Proforma subscription revenue	69.6	68.4	68.3	66.8	-14%	-2%	0%	-2%
Perpetual sales	1.2	0.6	0.3	0.3	-73%	-53%	-48%	-7%
Testing Services	4.3	3.8	3.3	3.1	-22%	-11%	-13%	-7%
Professional Services	8.4	7.1	3.7	4.6	-3%	-16%	-48%	25%
Proforma revenue <sup>(1)</sup>	83.5	79.8	75.6	74.8	-16%	-4%	-5%	-1%
Statutory revenue	78.5	62.9	69.8	83.3	-29%	-20%	11%	19%
Reconciliation to Statutory Accounts:								
Proforma revenue	83.5	79.8	75.6	74.8				
Deduct Amortised licence fees	(51.2)	(51.9)	(51.1)	(50.3)				
Add term licence fees recognised upfront (excl perpetual licences)	46.2	34.9	45.3	58.9				
Statutory revenue	78.5	62.9	69.8	83.3				

<sup>(1)</sup> Proforma revenue provides a non-statutory alternate view of underlying performance by restating term license fee revenue to be on a recurring subscription basis (i.e., over time), rather than upfront at the commencement of a contract, per the statutory view. Other recurring revenues such as maintenance fees and cloud services, as well as other non-recurring revenue streams such as perpetual licenses, professional services and one-time testing services are consistently treated, as part of proforma and statutory revenue views.