

ASX ANNOUNCEMENT

QORIA LIMITED

ASX : QOR, "Qoria" or the "Company"

Helping every child to
thrive in their digital life



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QORIA SECURES PARTNERSHIP WITH SOFTBANK TO BRING DIGITAL WELLBEING SOLUTIONS TO JAPAN

Qustodio, a division of Qoria Limited, is pleased to announce a strategic partnership with BBSS Corporation., a subsidiary of SoftBank Corp. (owned SB C&S Corp), to bring Qustodio's digital wellbeing and parental control solutions to Japanese families in early 2025.

This collaboration brings together Qustodio's global expertise in online safety—trusted by over 6 million families worldwide—with BBSS's extensive experience in providing security services and solutions in Japan. The partnership is set to address the growing demand for comprehensive digital wellbeing tools in the region, empowering parents to manage their children's online activity seamlessly and with confidence.

Strategic Alignment for Family Digital Wellbeing

Qustodio's innovative platform combines state-of-the-art AI technology with intuitive management features, delivering deep insights into online behaviour and ensuring the highest level of protection. Through this partnership, Japanese families will gain access to a powerful set of tools designed to create a safer digital environment at home.

"Partnering with BBSS allows us to bring our cutting-edge digital wellbeing solutions to Japan, a market known for its high standards of technology and security. Together, we're committed to support and empower families with the tools they need to navigate the fast moving online world safely and responsibly," **said Viktorija Miliajeva, CEO of Qustodio.**

BBSS, a trusted provider of software services in security, is a key player in Japan's IT landscape, leveraging its track record in the telecommunications carrier business and partnerships with global mobile carriers and resellers.

"We are excited to work with Qustodio to deliver the best-in-class parental control and digital wellbeing solutions to Japanese families. This partnership represents an important step forward in safeguarding the digital experiences of our customers," **said Shinya Honda , Representative Director, President and CEO at BBSS.**

About Qustodio

Qustodio is the world leader in online safety and digital wellbeing for families. Since 2012, the company has delivered a cross-platform solution for families and schools, helping over 6 million families protect



children from online harm, while promoting healthy digital habits and awareness. Available in over 180 countries in 8 languages, Qustodio’s digital wellbeing tools help families live and navigate smarter in an increasingly connected world. In 2022, Qustodio became part of the Qoria group, protecting every child’s digital journey through a world-class collaboration between schools, parents, and educators in cyber safety. Visit www.qustodio.com for more information.

About BBSS Corporation.

BBSS is a subsidiary of SB C&S, responsible for distributing software, hardware, and IT products within the SoftBank Group. Specialising in security software services, BBSS works closely with global mobile carriers and resellers, leveraging its deep experience in the telecommunications industry.

Partner Agreement Details

Parties	Qustodio and BBSS is a subsidiary of SB C&S.
Key Terms	Qustodio to licence BBSS to provide parental control and digital wellbeing solutions to Japanese customers. The contract term is unlimited and non exclusive. Qustodio is to provide integrations, service level and feature roadmap commitments.
Materiality and Projections	The Company is unable to forecast the potential revenue from this agreement or its financial materiality. The Company however considers this to be a strategically important agreement.

For more information, please contact:

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About Qoria

Qoria is the only truly global provider of digital safety and student wellbeing solutions. Qoria’s innovative integrated suite of best-in-class tools supports the needs of both schools and parents and enables a unique collaboration between them. Australian based and ASX-listed, Qoria’s innovations are rapidly being adopted by school communities globally.

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