# **%**Findi Market Update

**ASX:** FND



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All currency amounts are in Australian dollars unless stated otherwise. All current INR to AUD conversions have been performed at a constant FX rate of 55.

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# **BUSINESS OVERVIEW**



Major cities

Findi is an ASX-listed fintech that provides customised, flexible, and scalable payment services for one of the world's largest developing markets, driving India's digital banking revolution. Findi aims to increase the breadth of its services and become a leading transaction banking services provider...

#### WHAT WE DO



#### **ATM Solutions**

Deployment & Management



#### **FindiPay**

**Dynamic Payments** & Digital Banking

#### LARGE MARKET OPPORTUNITY



#### 1.4+ billion

estimated India population at June 20241



## ~350 million

unbanked people in India (25% of the adult population3)



#### INR ~36 trillion

of currency in circulation (\$651bn) as of July 20242



#### ~12% cash

payments as a percentage of GDP in 2024<sup>2,4</sup>



#### ~15% CAGR

currency in circulation growth from 2017-243



#### INR 518 trillion

forecast size of India's digital payments market (\$9.4tn)

by FY27<sup>5</sup>

- Reserve Bank of India (RBI)
- The Economic Times
- Forbes India
- PwC India
- Retail merchant network of 45,000 and ATM network of 8,000.



# **INVESTMENT THEMES**



GROUE

Findi possesses several compelling investment fundamentals that can be leveraged to drive sustainable & cash flow accretive earnings. Key drivers include growing our ATM portfolio, as well as strategic expansion & innovation within the White Label ATM (WLA), digital payments & banking markets...



# ROBUST MARKET OPPORTUNITIES

We support payment services for one of the world's largest developing markets where cash continues to represent a significant proportion of transactions. As the country increases its use of digital banking it still retains a strong preference for cash.



# **DIVERSIFIED OPERATIONS**

Findi specialises in the provision of bespoke ATM deployment & managed services, as well as digital payments & banking solutions servicing large financial institutions, small businesses and individuals.



# CLEARLY DEFINED GROWTH STRATEGY

Building our ATM portfolio, expanding FindiPay offerings, and leverage our WLA strategy to create valuable cross-selling opportunities.

A key pillar to this strategy is the announced acquisition of Tata Communications Payment Solutions Ltd (*TCPSL*) (*refer Slide 17+*)



# SIGNIFICANT PIPELINE OF OPPORTUNITIES

In addition to our current portfolio of ~8,000 BLA, we anticipate adding 1,500 - 2,000 BLA and 4,600 WLA by Mar-25; and, a further 6,500 WLA by Mar-26.

The ongoing consolidation in the Indian ATM market is anticipated to present further opportunities.



rsonal

# SCALE AND LEADING POSITION

Strategically positioned across 30+ States and Territories in Pan India, supported by over 650 employees servicing over 53,000 locations, including ~8,000 ATMs.



# EXPANDING CUSTOMER BASE

With 350m unbanked adults and 1bn+ transactions processed in FY24, our objective is to attract >7m daily customers and deliver substantial growth in transaction volume by FY25, as we support customers' transition into the banking system.



# EXPERIENCED MANAGEMENT TEAM

Findi is led by a seasoned executive team in India supported by an active Board of Directors who together have delivered strong growth since the transaction settlement in January 2022.



# / MEDIUM-TERM RE-RATE OPPORTUNITY

Listed comparable companies on the ASX, BSE & NSEI trade at an average EBITDA multiple of 34.7x.

A medium-term re-rate opportunity is evident as Findi currently trades at an FY24 EBITDA multiple of 12.0x (forward EBITDA multiple of 10.1x) (refer slide 25)

# **ROBUST MARKET OPPORTUNITY**



In a deep Indian market, fuelled by a growing population, a vast group of unbanked individuals, the substantial circulation of cash, and a prevalent preference for cash transactions, Findi is well-positioned to both assist India in achieving its National Mission for Financial Inclusion (NMFI) objective & transition towards digital payment methods...

A significant opportunity remains in the Indian ATM market as the number of ATMs per capita is more than 4.5x less than Australia and the US.

ATMs per 100k people<sup>6</sup> 150 India Australia US

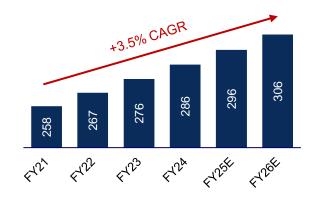
# 1.4bn+

the world's most populous country<sup>1</sup> (25% of adults remain unbanked)<sup>3</sup>

(incl. WLA)

per 100,000 people in India (vs. 91 in Australia and 150 in the US)6

#### Number of ATMs in India (k)<sup>7</sup>



~12%

cash payments as a percentage of GDP in 20242,4

(\$651bn)

of currency in circulation as of July 20242 (~6.5% increase on pcp)

#### INR of currency in circulation (tn)<sup>2</sup>



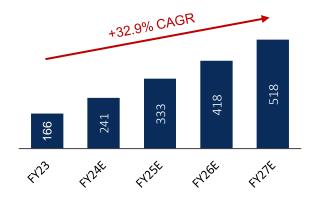
90%

of e-commerce transactions in rural areas are settled in cash8

(\$9.4bn)

projected digital payments market size by FY27 (4YR CAGR: 32.9%)5

#### Value of digital payments market (tn)<sup>5</sup>



- United Nations

or pers

- The Economic Times
- PwC India
- Statista

- ReportLinker
- Management estimate

# **DIVERSIFIED OPERATIONS**



Findi specialises in bespoke ATM deployment & managed services, and digital payments & banking solutions. Our comprehensive offering caters for large financial institutions, small businesses, and individuals seeking fast & secure cash access and digital transactions...

Findi's traditional ATM Solutions division has market leading efficiency, catering to Indian's current preference for cash transactions. This provides substantial cash flow to fund FindiPay's (digital platform) development.

The WLA strategy aims to leverage the NMFI objective, derisking the business model and creating valuable cross-selling opportunities for FindiPay.

Through its comprehensive offerings, FindiPay is well-placed to play a pivotal role in India's transition into digital banking over the next 5-10 years, further driving financial inclusivity and reshaping the financial landscape.

#### **ATM SOLUTIONS (ATMs)**



#### Operates in a deep & robust market in India:

- population surpassed 1.4 billion in 2023, with 25% of adults currently 'unbanked'; and
- · a strong preference for cash transactions.



#### The business unit offers:

- ATM deployment & management to large financial institutions; and
- · back-end services to WLA providers.



#### ATMS generates positive cash flows:

- · strategic growth initiatives fully funded; and
- fuel growth of FindiPay, our digital payments
   & banking solutions business.

#### **FINDIPAY**



# Fast growing digital payments & banking solutions:

- supporting India's transition towards financial inclusivity; and
- capitalising on the growth and shift towards digital payments over the next 5-10 years.



#### We offer a range of innovative technologydriven solutions designed to:

- facilitate fast & secure digital transactions; and
- re-define the way people in India view the financial services sector.



FindiPay is projected to experience rapid top-line growth as a result of our strategic growth initiatives, merchant acquisition strategy and robust market dynamics.

# SIGNIFICANT MARKET EXPANSION OPPORTUNITY



Findi is on a pathway to offering a full-service finance hub that leverages its impressive ATM footprint, to scale its digital payments. FindiPay and the ATM business create an ecosystem of complementary financial solutions...

## WHAT WE DO NOW

# ATM Solutions

Deployment & Management (~8,000 BLA locations)

#### **FindiPay**

Dynamic Payments & Digital Banking (44,000 locations)

#### WHERE ARE WE GOING

Findi aims to deliver to the underbanked of India a full-service finance hub, creating an ecosystem between the ATM and merchant services space, and offering a wide array of financial products.

#### **FULL-SERVICE FINANCE HUB**

Bank accounts

Wealth management

Insurance products

Pension products

\$

Bill payments

Money transfer

**FX** services

Lending services

Loan applications

 As Findi transitions to a B2C provider, it seeks to leverage its WLA licence to deploy ATMs, capture market data and bring the full-stack of basic financial services solutions to India's under/unbanked.

Government services

• This consumer-focused shift will enhance financial inclusion in India and enable Findi to maintain end-to-end customer relationships.

#### **PROGRESS UPDATE - BC MAX CENTRES**

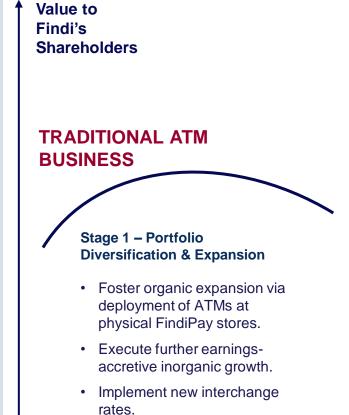
- We are pleased to announce that we have made significant progress on our B2C strategy.
- Branded as 'BC Max' Centres, Findi & CBI are piloting 25 co-branded banking correspondent branches, ahead of a broader roll-out of additional BC Max Centres across India.
- Each BC Max Centre will become a one-stop banking services hub providing:
  - · Access to a Findi-owned & operated CBI ATM;
  - 35 CBI products & services through dedicated onsite CBI staff;
  - Our existing FindiPay merchant service;
  - Extended hours, seven days a week; and
  - · An option of self-service or customer service.
- The agreement guarantees revenue from each BC Max Centre and will generate fees from banking transactions across all banking products & services offered by CBI.

# STRATEGIC HORIZON



Findi is positioned to bolster the evolving digital banking, payments and financial services landscape in India through its WLA strategy and flagship platform, FindiPay. This digitalisation drive aims to capture a greater proportion of the financial services ecosystem, supporting sustained and sustainable growth while unlocking shareholder value through the proposed TSI India IPO...

Findi's mediumterm strategic outlook aims to expand its footprint in conventional and digital markets. maximising synergies and cross-selling opportunities, whilst unlocking shareholder value through the proposed IPO of TSI India



DIGITAL GROWTH SEGMENT (FINDIPAY)

#### Stage 2 - Digital Transformation

- Accelerate FindiPay merchants' expansion to surpass 60,000 in FY25.
- Execute on acquisition strategy including TCPSL
- Enhance solution capabilities to capture B2C market, following obtainment of WLA licence.
- Transform into a full-service finance hub – a full-stack financial services company.

INITIAL PUBLIC OFFERING (TSI INDIA)

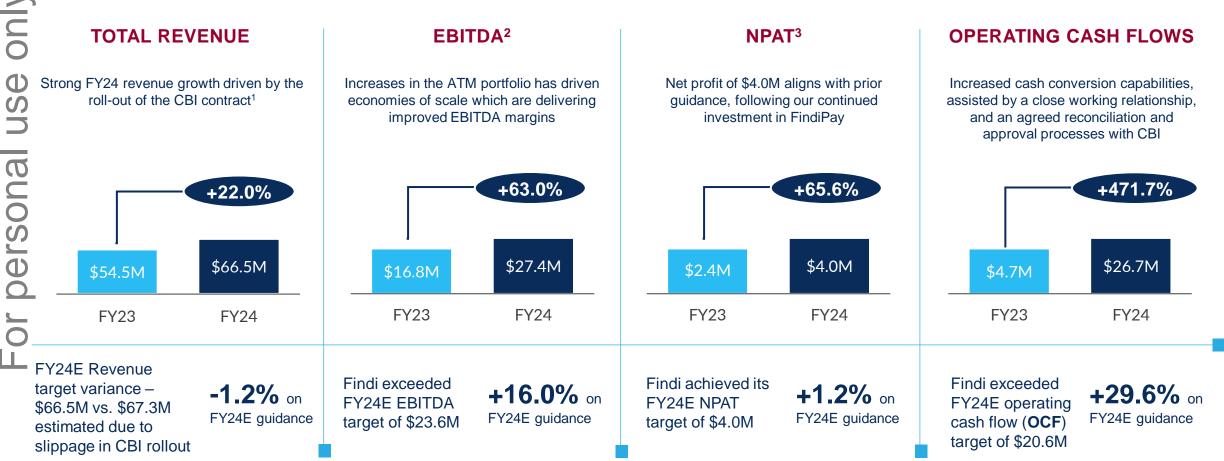
# Stage 3 – Unlock Shareholder Value (liquidity event)

- Intended IPO of TSI India, by the conclusion of CY26 on Bombay Stock Exchange (BSE) providing a liquidity event for Findi's shareholders.
- Expand operations into other geographic regions, including Asia Pacific, leveraging Findi's intellectual property and expertise.

# **FY24 AT A GLANCE**



In FY24 we delivered Revenue, EBITDA, NPAT and Operating Cash Flows of \$66.5M, \$27.4M, \$4.0M and \$26.7M respectively, materially up on FY23. This success is largely attributable to the sustained growth of the ATM solutions business through delivery of key milestones combined with operational efficiencies...



<sup>(1) 7-</sup>year agreement for the rollout of 2,550 ATMs

<sup>(2)</sup> EBITDA represents Earnings Before Interest Tax Depreciation & Amortisation

<sup>(3)</sup> NPAT represents Net Profit After Tax

# TRADITIONAL ATM BUSINESS



Findi offers 3rd party-branded Brown Label ATM services to major banks & back-end services to leading financial institutions, capitalising on India's preference for cash transactions. The upcoming WLA licence will connect Findi's merchant & ATM networks, creating a 'circular' ecosystem that supports both cash & digital transactions across its markets...

**8,000 BLA** as of Nov-24

+1,500 – 2,000 BLA organic growth expected in FY25

+WLA licence<sup>1</sup> expected in FY25

**+4,600 WLA** inorganic growth expected in FY25

**+6,400 WLA** organic growth expected in FY26

+Projected interchange rate increase, offering further upside



#### **ATM SOLUTIONS**

Findi's WLA strategy aims to create valuable cross-selling opportunities by packaging and co-locating its ATM solution and FindiPay services

#### **BROWN LABEL ATM (BLA) OPERATIONS**

- 10-year agreement with SBI to generate up to \$620M revenue, through the deployment +4.200 ATMs.
- 7-year agreement with CBI to rollout 2,550 ATMs to December 2027, with an option to add a further 625 under contract.
- Additional 5+2-year contract with CBI to deploy & manage 638 ATMs to September 2029.
- India is predominantly a cash-based economy with an unbanked population of +350M (~25% of total population).
- BLA's remain a large and enduring market opportunity for organic & inorganic growth, due to Findi's comparative low-cost base, making it a natural consolidator.

#### WHITE LABEL ATM (WLA) OPERATIONS

- TSI India was granted in principle authorisation to establish, own and operate WLA's by the Reserve Bank of India.
- Green System Audit Report has been lodged with RBI the final requirement prior to RBI approval.
- A WLA licence allows Findi to franchise ATMs to merchants, enhancing merchant value proposition by bundling ATMs and FindiPay services.
- 4,600 WLA to join the network in FY25 through the TCPSL acquisition, with a further ~6,400 WLA to be deployed during FY26 via the redeployed of 4,000 Findi-branded ATMs from the SBI contract and 2,500 TCPSL inventory requiring minimal additional capital expenditure.

#### INDIAN INTERCHANGE RATE

 Anticipated Indian interchange rate increase in FY25 from 17 Rupees, expected to directly positively impact bottom line.

Subject to final approval from RBI.

# DIGITAL GROWTH SEGMENT



SO 000±

FindiPay's merchant acquisition strategy is advancing rapidly, surpassing 45,000 merchants in Nov-24, targeting 60,000+ total merchants & expanding into six new Indian States by Mar-25. The new WLA licence will further extend FindiPay's reach, by offering Findi-branded ATMs as part of financial services hubs to the underbanked...

**45,000 merchants** as of Nov-2024

**60,000+ merchants** by Mar-25

Presence in **twelve**Indian States & Territories
by Mar-25

'Circular'
ecosystem between
cash & digital economies

25 B2C financial services hubs through CBI partnership



#### **FINDIPAY**

FindiPay provides merchants with a retail financial hub and digital pipeline integrating payment services

#### **DIGITAL BANKING SOLUTIONS**

- FindiPay integrates retail outlets into its network, incorporating their merchant offering into its digital payments platform to facilitate transactions.
- Merchants partnering with Findi's WLA's will foster a financial ecosystem by:
  - creating a 'circular' ecosystem, connecting the cash economy (via ATMs) and digital economy (via FindiPay) across India; and
  - developing Findi's B2C market strategy, by capturing WLA customers.

#### **B2C SOLUTIONS**

- Findi & CBI are piloting 25 BC Max Centres, one-stop banking services hubs providing accessible & convenient branch-like experiences, seven days a week.
- Each location offers access to a Findi-owned & operated CBI ATM, almost all banking services & products offered by CBI, and FindiPay merchant services.
- As Findi's ecosystem grows, it aims to become a complete B2C financial services provider, prioritising faster and more efficient payment solutions, including money transfers, account openings, bill payments, wealth management, pensions, insurance, lending, loan applications, government, and FX services.
- This transition to consumer-oriented technology diverges from a solely merchantcentric approach.

#### DIGITAL PAYMENTS GROWTH

- The growing adoption of digital payments by India's digitally literate youth, paired with the large number of under/unbanked Indian population, creates significant opportunities for digital service providers.
- Government / RBI policies promoting digital payments and fintech innovations are driving demand for faster payment methods.

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# **FY25 HIGHLIGHTS & INVESTMENT OBJECTIVES**



Findi is transitioning into a 12-month investment cycle designed to deliver significant revenue growth, unlock significant shareholder value, and strategically position itself for a successful IPO of TSI India in late 2026...

# KEY HIGHLIGHTS & INVESTMENT OBJECTIVES

FY25 Guidance:

Revenue:

\$80-90 million

EBITDA:

\$30-35 million

- Rollout FindiPay across 6 new States
- Improve FindiPay merchant acquisition run-rate of 3,000 per month
- Welcome new C-Suite personnel across FindiPay, finance, and WLA teams
- Implement new SAP ERP system across the Company
- Appoint lead broker for TSI India's IPO in late 2024
- Deploy Findi-branded WLAs in H2 FY25
- Lodge SEBI application in 2025 and obtain approval by mid 2026
- Execute acquisition of TCPSL achieved



#### **FY25 REVENUE & EBITDA GUIDANCE**

**FY25 revenue and EBITDA are projected to be \$80-90M and \$30-35M**, respectively. EBITDA growth is expected to be temporarily impacted by planned and controlled ATM downtimes, as we rollout ~\$66M of new and refurbished infrastructure. Significant investments in FindiPay, C-Suite personnel, and systems are also budgeted in FY25.



#### **CONTINUED FINDIPAY EXPANSION & MOMENTUM**

**FindiPay's strong momentum is anticipated to continue through FY25**. We plan to expand our offering into six new States, increasing our presence to twelve States and Territories across India. Currently, FindiPay is acquiring 3,000 merchants per month and is expected to continue benefiting from favourable market conditions.



#### STRATEGIC INVESTMENTS IN PEOPLE & SYSTEMS

**Findi Executive Chairman, Nicholas Smedley** oversees our inorganic acquisition pipeline and anticipated TSI India IPO in late 2026. Mr. Smedley will also focus on strengthening the Company's leadership team and enterprise systems to best position the business to deliver operational growth.



#### **UPDATE ON M&A ACTIVITY**

The IPO of TSI India remains on schedule. Lead brokers have been shortlisted and will soon be appointed. We plan to lodge our Securities and Exchange Board of India (SEBI) application in 2025, anticipating approval by 2026. Findi has now announced the acquisition of TCPSL.



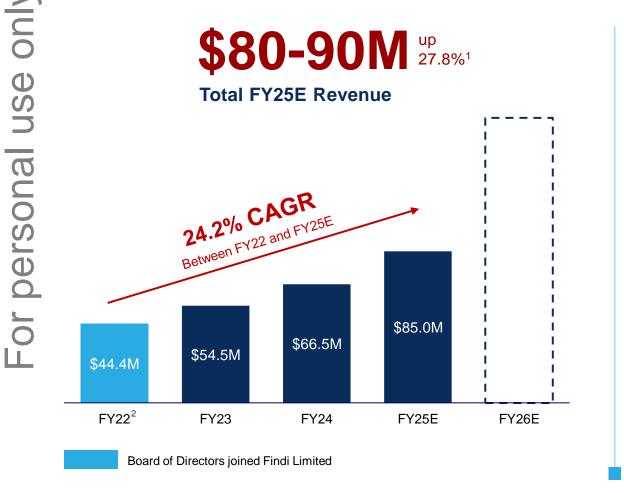
#### **WLA STRATEGY UPDATE**

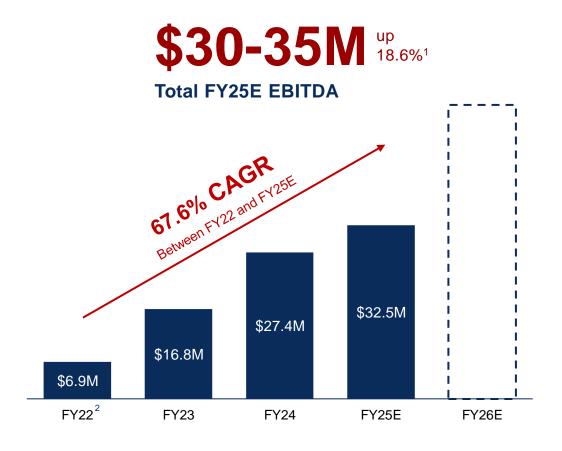
TSI India's Green System Audit Report submission for its WLA licence was lodged in August 2024. We anticipate the initial deployment of FindiPay-branded ATMs to begin immediately upon RBI licence approval or upon completion of the TCPSL acquisition, whichever approval is earlier.

# **FY25 GUIDANCE**



Following our record financial performance in FY24, we expect continued growth into FY25. This growth would have otherwise been greater, however we are making significant investments in ATM infrastructure and strategic acquisition targets. These are anticipated to fuel materially higher growth in FY26 and beyond...





# **EXPERIENCED MANAGEMENT TEAM**



GROUP

Findi's Board of Directors have been instrumental in strategic planning, forecast development, rebranding and capital management. Working with Findi's experienced Executive Team, they leverage deep knowledge of the Indian ATM and digital payments landscape to drive informed decision-making...

#### **BOARD MEMBERS**



Nicholas Smedley Executive Chairman

Nicholas is an experienced Investment Banker and M&A advisor, with 14 years at UBS and KPMG.

He currently oversees investments in various sectors and serves as Chairman of AD1 Holdings Limited and Executive Chairman of Respiri



Simon Vertullo
Non-Executive Director

Simon is an experienced board director and finance executive with previous roles as CFO of an ASX300 company and Chairman of a wi-fi and software technology business.

Simon is a Chartered
Accountant and has had
significant exposure to various
international listed and private
companies.



Jason Titman
Non-Executive Director

Jason is a boutique investor with a hands-on approach to scaling up companies.

His experience spans roles as CEO, COO, and CFO across eCommerce, fintech, and cryptocurrency businesses, with international exposure in the US, Southeast Asia, UK, and India.

#### **EXECUTIVE TEAM**



Monish Kumar
Vice Chairman,
Transaction Solutions
International (India) Pvt Ltd

Mohnish brings over 30 years of experience in marketing and business development.

His expertise lies in strategic planning for financial services, honed during a 15-year tenure at Citibank India. Mohnish also holds MBA and has been a key part of the executive team since 2006.



Deepak Verma
CEO, Transaction
Solutions International
(India) Pvt Ltd

Deepak is a seasoned Chartered Accountant with two decades in financial services and telecommunications.

With leadership roles at Bharti
Airtel and Kroll, he led finance
divisions through strategic
transformations. Deepak is a
Commerce graduate from
Delhi University.



Alastair Williams
CFO, Find Ltd Group, and
Acting CFO, Transaction
Solutions International
(India) Pvt Ltd)

Alastair, an experienced CPA with a Master's Degree in Commerce, became CFO of Findi in March 2024.

He recently served as CFO of an electricity retailer and was previously a partner at boutique accounting and finance firm, Clarendon Partners.



GROUP





# **KEY STRATEGIC MILESTONE ACHIEVED**



Findi has announced it has acquired Tata Communications Payment Solutions Ltd (TCPSL or Indicash), a wholly owned subsidiary of Tata Communications Limited (Tata)

#### **KEY STRATEGIC HIGHLIGHTS**

1. Immediate White Label ATM (WLA) licence



2. Immediate Payments Switch<sup>1</sup> – 1<sup>st</sup> WLA Switch in India



3. Low-capex, high-margin franchise model 🚺



2<sup>nd</sup> largest White Label ATM business in India



**5.** 50% increase to FindiPay margins



## **Synergies**

The Acquisition completes the strategic objective of combining both sides of the business by linking and creating synergies between the **physical** cash ATM business and the digital FindiPay business

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# **KEY HIGHLIGHTS OF THE ACQUISITION**



**ASX Release 15 November 2024** 

Findi accelerates Indian expansion with TSI acquisition of Tata Communications' White Label ATM business 'Indicash' for A\$75.7 million<sup>1</sup> (A\$23.9 million net)

Delivers more than 4,600 operating ATMs to Findi's existing India-wide network with a further 3,000 warehoused ATMs.

#### Key Acquisition Highlights<sup>2</sup>

FY26 Revenue of A\$28 million to A\$30 million

FY26 EBITDA of A\$5 million to A\$7 million (c. 21% EBITDA margin at midpoint)

FY26 NPAT of A\$2 million to A\$4 million

Funded by cash reserves and existing facilities

Indicash's A\$51.1 million cash on balance sheet retained

Identified cash tax benefits of A\$32.85 million approx..

Deepak Verma promoted to CEO and Managing Director

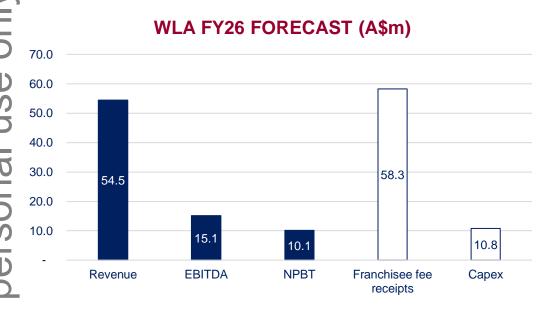
Mohnish Kumar elevated to Vice Chairman

- Evidence Findi's strategic growth momentum to deliver the full suite of financial service solutions to India's underbanked
- · Significant scale to Findi
- Immediately expanding our penetration into new semi-urban and rural regions
- Now one of the largest White Label ATM operators in India and the second largest in semi-urban and rural geographies,
- Under TCPSL's existing White Label ATM licence, Findi will now be able to execute on its strategy to deploy White Label ATMs into its FindiPay merchant outlets
- Drives product and service innovation across the FindiPay business to deliver market leading customer experiences.
- Strong White Label partnerships with many household names across India which will allow Findi to add new partners to its White Label ATM network

# WHITE LABEL FY26 FORECAST FINANCIAL IMPACT



The A\$75.7 million<sup>1</sup> Acquisition is to be funded from Findi's existing balance sheet resources with A\$19.7 million net<sup>2</sup> initial cash settlement consideration to be paid at completion and a further A\$4.2 million<sup>1</sup> to be paid 12 months post completion, bringing total cash consideration to A\$23.9 million.



**Immediate scale**: In addition to the 4,600 Indicash ATM network, the WLA license will enable Findi to redeploy underutilized Brown Label ATMs available with TSI.

**Self funding model**: 6,400 of the 6,900 ATMs available for deployment are expected to be progressively deployed during FY26. Under a franchisee model (see next slide) these 6,400 sites are expected to generate ~A\$58.3m in franchise fees and require a ~A\$10.8m capital investment.

#### INTERCHANGE FEE INDEXATION

#### Interchange fee:

ATM operators in India currently receive 17 Rs. for a financial transaction (FT) and 6 Rs. for a non-financial transaction (NFT).

The Reserve Bank of India (**RBI**) and the National Payments Corporation of India (**NPCI**) last raised the FT interchange fee from 15 Rs. to 17 Rs. in 2021.

#### Interchange fee indexation example:

Industry has been lobbying the RBI and the NPCI to increase interchange fees.

If the RBI / NPCI increase the FT interchange fee by 2 Rs and the NFT interchange fee by 1 Rs the WLA FY26 forecast Revenue (A\$54.5m), forecast EBITDA (A\$15.1m), and forecast NPBT (A\$10.1m) will all increase by approximately +A\$6.9m ie the increase will drop directly to the bottom line.

Any interchange fee indexation may be more or less than the above example. The above example is before any impact on the BLA business.

# **NEW FRANCHISE & FUNDING MODELS**



Findi's new white-label ATM franchise model delivers a high-margin, low-capex, scalable approach. This model provides capital light opportunity for partners to enter regional markets quickly, leveraging Findi's infrastructure for higher ROI than traditional BLA's.

#### NEW FRANCHISE MODEL

- Capital light, high-margin model generates higher ROI than traditional brown-label ATMs as there is limited Company capital locked up in franchisee sites.
- Fixed rental and electricity costs convert to variable transaction-based costs under the franchise agreements. This conversion from fixed to variable lowers the contribution margin threshold and reduces working capital lock up.
- Variable cash logistics costs are also managed by the franchisee further enhancing the working capital equation.
- The franchise structure is infinitely scalable as capex requirements are funded by the franchisee.

#### STRATEGIC GROWTH & MARKET EXPANSION

- Strategic partner opportunities
  - o Offers low-investment entry points for partners through franchising
  - Quick market entry leveraging Findi's established infrastructure
- Regional Market Expansion
  - o Enables partners to penetrate regional markets with minimal upfront investment

#### **FUNDING MODEL**

- Franchisee deposit: Franchisee invests ₹500,000 (A\$9,000)
  in Findi for a share of the WLA Interchange Fee.
- Capex contribution: Phase 1 rollout of ATM inventory (to Mar-26) is anticipated to generate \$58.3m in franchisee fees and require A\$10.8m capital expenditure.

#### FRANCHISE MODEL SUMMARY

- No rental cost
- No power cost
- No cash logistics cost
- 500,000-rupee franchise fee
- · Interchange fee sharing

# THE COMBINED ECOSYSTEM



The combined (physical cash + digital payments) ecosystem provides immediate scale, cost savings, and improved margins, positioning the business for market penetration...

#### WHITE LABEL STRATEGY

 The WLA strategy provides immediate scale and integration across physical cash and digital.

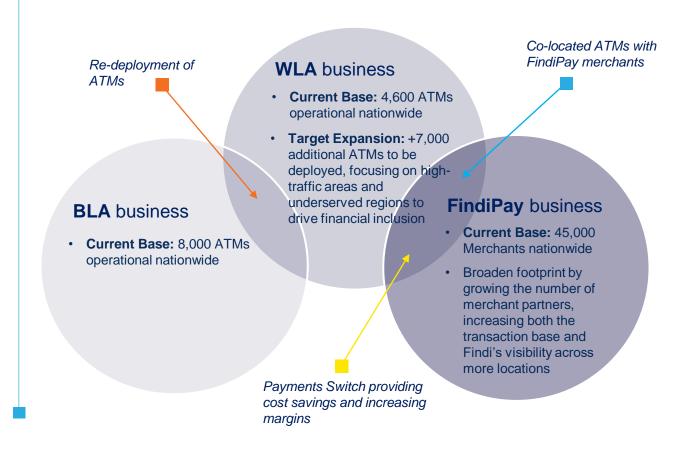
#### PAYMENTS SWITCH

- Provides direct access to debt and credit card banking facilities across all Indian banks and enables Findi to connect directly with all integrated payments devices.
- Improves margin by removing 3<sup>rd</sup> party switch costs, and allowing Findi to integrate high-margin products like; insurance, funds management, SME loans etc.

#### **MERCHANT NETWORK EXPANSION**

Findi's WLA licence enables the **co-location** of Findi-branded ATMs with FindiPay digital merchants increasing foot traffic to both profit centres and cross selling opportunities for merchants.

#### THE COMBINED ECOSYSTEM



# FINDIPAY PLATFORM AND ATM EXPANSION

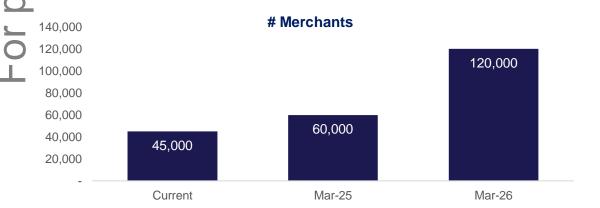


Findi's expansion strategy for both its merchant and ATM network aims to increase accessibility and support financial inclusion. The combination of a robust merchant network and growing ATM presence will enhance Findi's market visibility and drive its position as a key player in the digital payments landscape.

#### FINDI PLATFORM

#### **MERCHANT ACQUISITION**

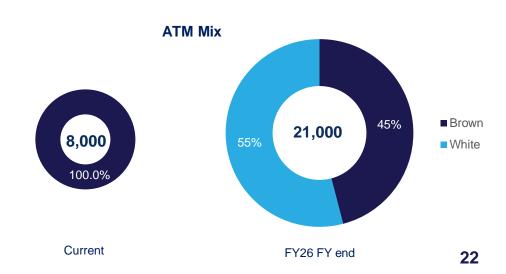
- Current Base: 45,000 merchants onboarded
- Growth Target: Targeting 60,000 by March 2025, and further expand to 120,000 by March 2026, based on the current run rate
- Strategic Expansion:
  - Building a stable revenue stream and solidifying Findi's footprint in the digital payments ecosystem
  - Offering additional financial services through strategic partnerships (i.e. SME loans, insurance, funds management / investment etc.)



#### ATM NETWORK EXPANSION

#### ATM DEPLOYMENT

- Current Base: 8,000 owned ATMs
- FY26 forecast Base (by Mar-26): ~21,000 ATMs. Including
  - o ~9,500 BLA; and
  - ~11,500 WLA strategically positioned in underserved and highdemand locations.



# PAYMENTS BANK STRATEGY



Findi aims to become a full-service 'Payments Bank' providing a complete suite of financial service solutions tailored to India's underbanked. This strategy leverages core banking products, extensive partnerships and a robust distribution network to position Findi as a one-stop financial services provider...

#### **CORE BANKING PRODUCTS**

#### PAYMENTS BANK COMPONENTS

- Primary offerings:
  - Issuance of ATM / debit cards
  - Provide payments services
- Additional Roles:
  - o Act as a business correspondent
  - Distribute mutual fund and insurance products

#### MARKET POSITION

 Currently, only 6 Payments Banks operate in India, marking a great opportunity for Findi to capitalise













#### PARTNERSHIP-DRIVEN GROWTH

#### **DISTRIBUTION NETWORK**

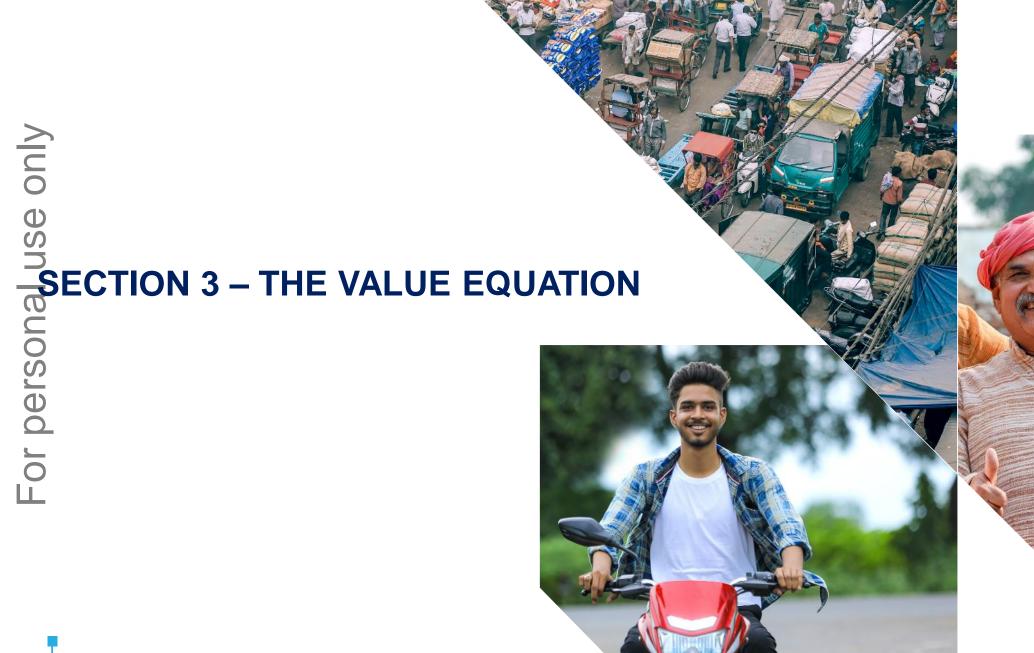
 Scaling up by leveraging existing distribution channels and branch network (including CBI partnerships)

#### PRODUCT INTEGRATION

- Insurance: Partnership-based, accessible and affordable insurance offerings
- Loans: Introduction of lending options to diversity revenue streams
- Funds: Investment products to support the ecosystem and meet varied customer needs



GROUP

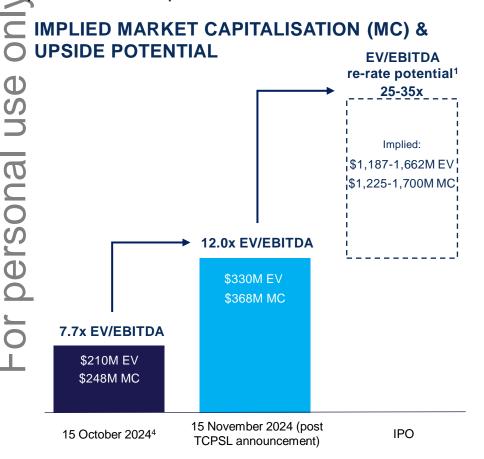




# **UNLOCKING VALUE & LIQUIDITY VIA TSI INDIA'S IPO**



The market has responded positively to the recently announced acquisition of TCPSL. The proposed listing of Findi subsidiary, TSI India on the Bombay Stock Exchange will provide a liquidity event for Findi's shareholders through a compulsory sell-down as part of the IPO process...



#### TSI INDIA IPO / LIQUIDITY EVENT

- TSI India's intended IPO on the BSE provides liquidity for Findi shareholders.
- Indian IPOs must allocate a minimum 35% of the issue for RIIs<sup>2</sup>, requiring a sell-down.
- Australian investors can continue to diversify portfolios and access the growing Indian fintech market via listed investments.

#### SIGNIFICANT FURTHER RE-RATE POSSIBLE

- Findi experienced a partial re-rating and transitioning further, following recent share price appreciation.
- Post announcement of TCPSL acquisition, Findi still trades at historic EBITDA multiple of 12.0x, a deep discount to the average EBITDA multiple of 34.7x for comparable companies.
- Findi currently trades a forward FY25E multiple of 10.1x.

TSI India intended IPO by the end of 2026

**FND market cap: \$368M** as of 15 November 2024

Presents a **re-rate opportunity**, with Findi

currently trading at **12x**compared to market

average of c.**35x**<sup>3</sup>

<sup>1)</sup> Re-rate potential is illustrative only. FND's unique circumstances may differ from comparable companies. Indicative EV/EBITDA range reflects the market average. EBITDA assumes FY25 forecast EBITDA of A\$32.5 (midpoint of guidance) as recurring in FY26 plus FY26 White Label forecast EBITDA of A\$15m.

Retail individual investors

<sup>3)</sup> Refer Appendix 1 – Comparable Companies

<sup>4)</sup> Date of Morgans Conference presentation and s708A cleansing notice

# FINDI

# **APPENDIX 1: COMPARABLE COMPANIES**



#### **ATM SOLUTIONS & DIGITAL BANKING**

Company <sup>1</sup>	Ticker	Business Description	Market Cap	Enterprise Value	Historic <sup>2</sup> EV/Revenue	Historic <sup>2</sup> EV/EBITDA
Findi Limited	ASX:FND		368	330	5.0x	12.0x
BLS E-Services Limited <sup>3</sup>	NSEI:BLSE	<ul> <li>Provides technology enabled digital services, including assisted e-services and e-governance solutions.</li> <li>Operates through a network of access points providing essential public utilities, social welfare schemes, healthcare, financial, educational, agricultural and banking services to citizens across diverse regions.</li> </ul>	348	283	5.5x	36.6x
CMS Info Systems Limited <sup>4</sup>	NSEI:CMSINFO	<ul> <li>Specialises in end-to-end ATM services including replenishment, cash pick-up and delivery, network cash management, and ATM software solutions.</li> <li>Offers managed services such as banking automation product sales, development, and maintenance; brown label ATM deployment and management, multi-vendor software and automated security software solutions for ATMs.</li> </ul>	1,451	1,340	3.2x	13.8x
AGS Transact Technologies Limited	NSEI:AGSTRA	<ul> <li>Provides omni-channel payment solutions such as ATM and CRM outsourcing, cash management, transaction switching and electronic payment.</li> <li>Provides ATMs and CRMs, cash dispersers, currency technology products, software, and self service terminals as well as annual maintenance contract services.</li> </ul>	184	304	1.2x	9.1x
Infibeam Avenues Limited	BSE:539807	<ul> <li>Provides digital payment solutions, data centre infrastructure, and software platforms for businesses and governments to execute e-commerce transactions.</li> <li>Offers CCAvenue, an online payment gateway to ecommerce merchants to collect payments online, and BillAvenue, an online bill payment platform for recurring bill payments services to customers.</li> </ul>	1,389	1,350	2.3x	31.8x
Network People Services Technologies Limited	NSEI:NPST	<ul> <li>Engages in the development of digital payment solutions to bank, financial institutions, and merchants.</li> <li>Provides IT services including development, customisation, and maintenance and support.</li> </ul>	1,042	1,020	29.5x	94.6x
Capital India Finance Limited	BSE:530879	<ul> <li>Provides small business finance, including secured loans and equipment / supply chain finance, along with retail finance comprising home, home improvement, home extension, NRI home and home loan balance transfer, as well as loans against property.</li> <li>Operates RapiPay for payment solutions; and RemitX for foreign exchange products and services, including foreign currency notes, overseas remittances, prepaid travel cards and import / export of foreign currency notes.</li> </ul>	267	377	3.4x	22.4x
Average - Comparable Companies			780	779	7.5x	34.7x
Median – Comparable Companies			695	699	3.3x	27.1x

Source: Capital IQ, values in A\$M as of 15 November 2024

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<sup>1)</sup> FND and comparable companies EBITDA presented on a post-AASB16 basis and corresponding net debt excludes lease liabilities

<sup>2)</sup> Historic refers to the most recently reported annual results of each company

<sup>3)</sup> BLS is most comparable to the FindiPay solution offering – BLS listed on NSEI in February 2024

<sup>4)</sup> CMS is most comparable to TSI India and its digital payment business

