Objective



Notice of Annual General Meeting 2024

Objective Corporation Limited

Notice is hereby given that the Annual General Meeting of the shareholders of Objective Corporation Limited ABN 16 050 539 350 (the Company) will be held on:

28 November 2024 commencing at 8:30am AEDT



Objective Corporation Limited

HEADQUARTERS

Level 30 177 Pacific Highway North Sydney NSW 2060 Australia

Phone: +61 2 9955 2288

Company Announcements Officer
Australian Securities Exchange Limited
Exchange Centre, 20 Bridge Street
SYDNEY NSW 2000

BY ELECTRONIC LODGEMENT

OBJECTIVE CORPORATION - NOTICE OF MEETING AND PROXY FORM

We invite you to join Objective Corporation Limited's Annual General Meeting to be held on 28 November 2024 at 8:30am (AEDT). The meeting will be held as a virtual meeting.

The Notice of Meeting is valid when provided to you electronically. The Notice of Meeting and Virtual Meeting User Guide can be viewed and downloaded from our website www.objective.com.au/agm-2024.

Shareholders are provided with various alternatives to participate in this meeting, including voting and asking questions online or via teleconference. Details are contained in the attached Virtual AGM User Guide and on our website www.objective.com.au/agm-2024. Shareholders must pre-register to access the meeting.

Questions can be submitted prior to the meeting by emailing <u>investors@objective.com</u> (stating your Shareholder Reference number or Proxy number).

We encourage all shareholders to vote by proxy following the instructions set out in the Notice of Meeting. For your vote to be effective it must be recorded before 8:30am (AEDT), Tuesday 26 November 2024.

Yours faithfully,

Ben Tregoning

Company Secretary



AGENDA

1. Financial Statements and Reports

To receive and consider the financial statements and the reports of the directors and the auditor of the Company for the year ended 30 June 2024.

2. Resolution 1 - Remuneration report for the financial year ended 30 June 2024

To consider, and if thought fit, pass the following resolution as an ordinary resolution:

"That the Company adopts the Remuneration Report for the year ended 30 June 2024 in the form set out in the Directors' Report."

Please note that pursuant to section 250R(3) of the Corporations Act, the vote on this resolution is advisory only and does not bind the directors of the Company. In accordance with section 250R(4) of the Corporations Act, the Company will disregard any votes cast on this resolution by:

- (a) a member of the key management personnel details of whose remuneration are included in the Remuneration Report; or
- (b) a closely related party of such a member.

However, key management personnel may cast a vote on the resolution if the key management personnel does so as a proxy appointed by writing that specifies how the proxy is to vote on the proposed resolution and the vote is not cast on behalf of key management personnel whose remuneration details are included in the Remuneration Report.

In accordance with section 250BD of the Corporations Act, key management personnel and their closely related parties are prevented from voting undirected proxies on this resolution.

The Chairperson will vote all undirected proxies in favour of this resolution. If you wish to vote "against" or "abstain" you should mark the relevant box in the attached proxy form.

3. Resolution 2 – Retirement and re-election of director: Mr Nicholas Kingsbury

To consider, and if thought fit, pass the following resolution as an ordinary resolution:

"That Mr Nick Kingsbury, who retires as a director in accordance with the Company's Constitution, and being eligible, is re-elected as a director of the Company."

Please note that the non-candidate directors unanimously support the re-election of Mr Kingsbury. The Chairman of the meeting intends to vote undirected proxies in favour of Mr Kingsbury's re-election. If you wish to vote "against" or "abstain" you should mark the relevant box in the attached proxy form.



4. Resolution 3 – Approval of Objective Corporation Limited Employee Equity Plan

To consider, and if thought fit, pass the following resolution as an ordinary resolution:

"That, for the purposes of ASX Listing Rule 7.2 (Exception 13(b)) and for all other purposes, Shareholders approve the adoption of the Objective Corporation Limited Employee Equity Plan (EEP), and the issue of equity securities under the EEP, on the terms outlined in the Explanatory Memorandum, during the three years following the date of this meeting."

Please note that the directors unanimously recommend voting in favour of this resolution. The Chairperson will vote all undirected proxies in favour of this resolution. If you wish to vote "against" or "abstain" you should mark the relevant box in the attached proxy form.

Voting Exclusion Statement: The Company will disregard any votes cast in favour of Resolution 3 by or on behalf of:

(a) a person who is eligible to participate in the Objective Corporation Limited Employee Equity Plan; or

(b) an Associate of that person or those persons. However, this does not apply to a vote cast in favour of Resolution 3 by:

(i) a person as proxy or attorney for a person who is entitled to vote on Resolution 3, in accordance with directions given to the proxy or attorney to vote on Resolution 3 in that way; or

(ii) the Chair of the Meeting as proxy or attorney for a person who is entitled to vote on Resolution 3, in accordance with a direction given to the Chair to vote on Resolution 3 as the Chair decides; or

(iii) a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:

- the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting, and is not an associate of a person excluded from voting, on Resolution 3; and
- the holder votes on Resolution 3 in accordance with directions given by the beneficiary to the holder to vote in that way.

By Order of the Board

Ben TregoningCompany Secretary

28th October 2024



VOTING INSTRUCTIONS

Voting Entitlements

The Board has determined that for the purposes of the meeting, shares will be taken to be held by those persons recorded on the Company's share register as at 7:00pm AEDT (Sydney time) on Tuesday 26 November 2024. Accordingly, transactions registered after that time will be disregarded in determining entitlements to attend and vote at the meeting.

Proxies

If you are unable to attend and vote at the meeting and wish to appoint a person who is attending as your proxy, please complete a proxy form. The proxy form must be received at the Company's registered office at least 48 hours before the appointed time of the meeting. The completed proxy form may be:

- completed electronically at https://www.votingonline.com.au/objectiveagm2024;
- mailed or hand delivered to Boardroom Pty Limited, Level 8, 210 George Street, Sydney, NSW 2000, Australia; or
- faxed to (02) 9290 9655.

A member entitled to attend and vote is entitled to appoint not more than two proxies. Where more than one proxy is appointed, each proxy must be appointed to represent a specified proportion of the member's voting rights. A proxy need not be a member of the Company. It is the intention of the Chairman to vote any undirected proxies in favour of the resolutions.

Other Information

An Explanatory Memorandum accompanies this Notice of Annual General Meeting. All shareholders should read the Explanatory Memorandum carefully and in its entirety. If shareholders are in doubt as to how they should vote, they should seek advice from their professional adviser prior to voting.



EXPLANATORY MEMORANDUM

This explanatory memorandum (**Explanatory Memorandum**) has been prepared to assist shareholders of the Company in their consideration of the resolutions proposed in the Notice of Annual General Meeting.

ITEM 1: Financial Statements and Reports

The first item of business deals with the financial statements of the Company, the directors' report and the Auditor's Report for the financial year ended 30 June 2024 (**reports**). These reports are contained in the Company's 2024 Annual Report sent to shareholders, if requested, and are available on the Company's web site at http://www.objective.com/investors.

Shareholders are to consider these reports and seek explanations, if required, from the directors when the reports are presented to the meeting. No resolution is required on these reports and they are only required to be laid at the meeting in accordance with section 317 of the Corporations Act 2001 (Cth) (Corporations Act).

ITEM 2: Resolution 1 - Remuneration report for the financial year ended 30 June 2024

The Remuneration Report, which forms part of the Directors' Report, is on pages 24 to 26 of the Company's 2024 Annual Report. The Remuneration Report sets out the policy for the remuneration of the directors and executives of the Company.

Section 250R(2) of the Corporations Act requires that a resolution to adopt the Remuneration Report be put to the vote of shareholders and shareholders have the opportunity to discuss the Remuneration Report at the Annual General Meeting. However, under section 250R(3) of the Corporations Act, the vote on this resolution is advisory only and is not binding on the Company or its directors.

In accordance with section 250R(4) of the Corporations Act, the Company will disregard any votes cast on this resolution by:

- a. a member of the key management personnel details of whose remuneration are included in the remuneration report; or
- b. a closely related party of such a member.

However, a member of the key management personnel may cast a vote on the resolution if the member does so as a proxy appointed by writing that specifies how the proxy is to vote on the proposed resolution and the vote is not cast on behalf of a member of key management personnel whose remuneration details are included in the remuneration report.

In accordance with section 250BD of the Corporations Act, key management personnel (other than the Chairman) and their closely related parties are prevented from voting undirected proxies on this resolution.



The Chairman will vote all undirected proxies in favour of this resolution. If you wish to vote "against" or "abstain" you should mark the relevant box in the attached proxy form.

If 25% or more of the votes that are cast are voted against the adoption of the remuneration report at two consecutive Annual General Meetings, shareholders will be required to vote at the second of those Annual General Meetings on a resolution that another meeting be held within 90 days at which all of the Company's directors (other than the CEO) must go up for re-election.

ITEM 3: Resolution 2 – Retirement and re-election of director: Mr Nicholas Kingsbury

Pursuant to Rule 5.2 of the Company's Constitution, Mr Nicholas Kingsbury retires at the 2024 Annual General Meeting and, being eligible, offers himself for re-election.

Nick was appointed as a Non-Executive Director in July 2008 and is the Chair of the Audit Committee. Nick is an experienced international software entrepreneur, strategist and venture capitalist. Nick founded, led and then sold a leading UK Business Process Management company. Nick then spent 7 years with the international venture capital company 3i, where he headed up the software sector. From October 2011 to June 2015 he chaired a UK AIM listed cyber security company Accumuli, plc, which was successfully sold to NCC Group. As well as his role with Objective, he is a Partner with the venture capital firm Amadeus Capital Partners and sits on the boards of several early stage businesses.

Recommendation: The Board unanimously recommends that shareholders vote in favour of this resolution.

ITEM 4: Resolution 3 – Approval of Objective Corporation Limited Employee Equity Plan

Background

The Company operates the Objective Corporation Limited Employee Equity Plan (EEP) which was last approved at the 2021 Annual General Meeting.

The purpose of the EEP is to assist the Company to attract, retain and motivate outstanding employees who are driven to deliver superior long-term returns to shareholders by their shared ownership in the performance of the Company. If approved for the purposes of ASX Listing Rule 7.2 (Exception 13(b)), any equity securities issued over the next three years under the EEP would be excluded from the Company's applicable annual capacity limit to issue equity securities.

Shareholder approval is sought to allow the Company flexibility to issue up to 15% of its issued capital, if required, without shareholder approval.



Why is shareholder approval being sought?

ASX Listing Rule 7.1 provides that an ASX listed entity must not issue equity securities that exceeds, in any 12-month period, 15% of its issued capital at the start of that period without shareholder approval.

Under ASX Listing Rule 7.2 (Exception 13(b)), shareholders may approve the issue of equity securities under an employee incentive scheme as an exception to ASX Listing Rule 7.1. If approval is obtained, any equity securities issued under the EEP would be excluded from the Company's applicable annual capacity limit to issue equity securities. This approval continues for three years, at which time it must be renewed, or it will expire.

If Resolution 3 is not approved, issues of equity securities under the EEP may still be made, but must fall within the Company's applicable annual capacity limit at the time of issue.

Shareholder approval will provide the Board with the flexibility to determine whether on-market acquisitions or newly issued shares are more appropriate at a particular time.

In the Board's opinion, Resolution 3 will assist the Company in managing its capital requirements efficiently by ensuring the Company's applicable annual capacity limit is not diminished by issues under the EEP and capacity is available for capital management initiatives and acquisitions, if necessary and appropriate.

As at 28 October 2024, 1,942,000 instruments have been issued since the EEP was last approved at the 2021 Annual General Meeting.

Approval is being sought under Resolution 3 to issue up to a maximum of 4,750,000 instruments (representing 5% of the issued equity securities of the Company as at 28 October 2024) under the EEP. It is not envisaged that the maximum number of equity securities for which approval is sought will be issued. Any additional issues under the EEP above that the maximum number during the three-year period following approval would require further shareholder approval.

The key terms of the EEP are summarised in Annexure 1 of this Notice.

Recommendation: The Board unanimously recommends that shareholders vote in favour of this resolution.



ANNEXURE 1 - KEY TERMS OF THE OBJECTIVE CORPORATION LIMITED EMPLOYEE **EQUITY PLAN**

| Key Term | Description | | | | |
|-------------------------------|--|--|--|--|--|
| | Offers to participate in the EEP will be made at the Board's discretion to employees of the Company (including executive directors) and any other person that the Board determines to be eligible to participate in the EEP. | | | | |
| Eligibility | In general, the Board will select those employees who are considered to have capacity to impact the long-term performance of the Group. | | | | |
| | The Group will seek Shareholder approval for participation of any executive directors in the EEP, if required by the ASX Listing Rules. | | | | |
| | The Company may grant the following Awards under the EEP: | | | | |
| | (a) Rights , which are an entitlement to acquire Company shares upon the satisfaction of applicable conditions; | | | | |
| Form of Awards | (b) Options , which are an entitlement to acquire Shares upon satisfaction of applicable conditions and payment of the applicable exercise price; and | | | | |
| | (c) Restricted Shares , which are Shares that are subject to dealing restrictions, with dealing restrictions lifted upon satisfaction of applicable conditions. | | | | |
| Offers under the EEP | The Board has the discretion to determine the terms and conditions applicable to an offer of Awards under the EEP. When an Award is made, the Company will provide offer documentation to eligible employees (participant) which must contain the information required by the EEP rules. | | | | |
| Award price | No payment is required for the grant of an Award unless the Board determines otherwise. | | | | |
| | The Board may determine vesting conditions, which may include performance and / or service conditions that must be satisfied before Awards vest. | | | | |
| Vesting period and conditions | The vesting conditions will be measured and tested over a period determined by the Board. | | | | |
| | The EEP rules provide the Board with the ability to review and adjust the vesting conditions and the applicable period, on an offer-by-offer basis, to ensure they remain appropriate for the particular offer. | | | | |
| _ | The Board may determine, in respect of an offer of Rights or Options, that Dividend Equivalents will apply to those Rights or Options, from the grant date until the time that the Right or Option is settled. | | | | |
| Dividend Equivalents | A Dividend Equivalent is an amount equal to the dividend or distribution payment that a participant would have received, had the participant held a Share rather than a Right or Option. | | | | |
| | Dividend Equivalents may be settled in cash or Shares, as determined by the Board. | | | | |



| | The Board may also determine to provide a Dividend Equivalent only on Rights or Options that have vested. | | | |
|-------------------------|--|--|--|--|
| | Unvested Awards | | | |
| | Where a participant ceases to be an employee of the Group prior to Awards vesting, the treatment will depend on the circumstances of cessation. | | | |
| | If the participant ceases employment due to resignation or termination for cause, all unvested Awards held by that participant will lapse. | | | |
| | If the participant ceases employment with the Group for any other reason, the participant's Awards will continue on the same terms, and: | | | |
| | (a) if the Award is subject to performance-related conditions, the Award will vest to the extent that those conditions are satisfied at the end of the relevant period; and | | | |
| Cessation of Employment | (b) if the Award is subject to service-related conditions (but not performance-related conditions), the Award will vest at the end of the relevant period. | | | |
| Limpleymont | However, in practice, the company will typically lapse unvested Awards in all cases. | | | |
| | Vested Awards | | | |
| | Unless a participant is terminated for cause (including gross misconduct) or the Board exercises discretion to determine another treatment, any vested but unexercised Awards (that requires exercise), must be exercised within 90 days of the participant ceasing to be employed otherwise, such vested and unexercised Awards will lapse at the end of the 90-day period. | | | |
| | Board discretion to determine treatment | | | |
| | Notwithstanding the treatment set out above, the Board has discretion to determine the treatment of vested and unvested Awards upon a participant ceasing employment. | | | |
| | Upon the vesting of Awards, the following will apply: | | | |
| | (a) for Restricted Shares, the applicable dealing restrictions will lift in respect of each vested Restricted Share; | | | |
| Settlement of Awards | (b) for Rights or Options, the Company will allocate or procure the transfer of the relevant number of Shares for each vested (and, if applicable, exercised) Award, unless the Board determines to settle the Rights or Options in cash. | | | |
| | The Board has discretion to reduce or cancel Awards, or to require a participant to make certain repayments, where a participant has obtained, or may obtain, an unfair benefit as a result of circumstances which: | | | |
| | (a) constitute fraud, or dishonest, gross misconduct, or gross incompetence in relation to the affairs of the Group or any Group Company; | | | |
| Malus and clawback | (b) bring the Group or any Group Company into disrepute; | | | |
| | (c) are in breach of a participant's obligations to the Group or any Group Company; | | | |
| | (d) constitute a failure to perform any other act reasonably and lawfully requested of the participant; or | | | |



| | (e) have the effect of delivering strong Company performance in a manner which is unsustainable or involves unacceptably high risk, and results or is likely to result in a detrimental impact on Company performance following the end of an applicable period. |
|------------------------|---|
| Change of Control | The Board may determine that some or all of a participant's Awards will vest or cease to be subject to restrictions on a change of control. If the Board makes no such determination, the default treatment on a change of control will be that a pro-rata number of unvested Awards will vest, taking into account the extent to which the Board determines any applicable conditions to have been satisfied. |
| Capital Reorganisation | In the event of a capital reorganisation, bonus issues, rights issue or other similar event, the Board may exercise discretion to adjust the terms of the Awards, including the number a participant is entitled to, the exercise price of Rights or Options; and the amount payable by a participant for the acquisition of a Right or Option (if any), to ensure that participants do not enjoy a windfall gain and do not suffer a material detriment. |
| Administration | The EEP is administered by the Board. A trust may be established in connection with the operation and administration of the EEP. The trust, if established, may be used to acquire shares that are then used to satisfy the Company's obligations to deliver shares to participants under the EEP. |

Objective



Virtual Meeting Guide

Instructions for joining AGM online



VIRTUAL MEETING ONLINE GUIDE

Objective Corporation will host its 2024 Annual General Meeting as a virtual event, you can only attend online.

DATE & TIME: Thursday, 28 November 2024

8:30am AEDT

ONLINE MEETING: Register here:

http://www.objective.com.au/agm-2024

Step 1: Register to attend the AGM

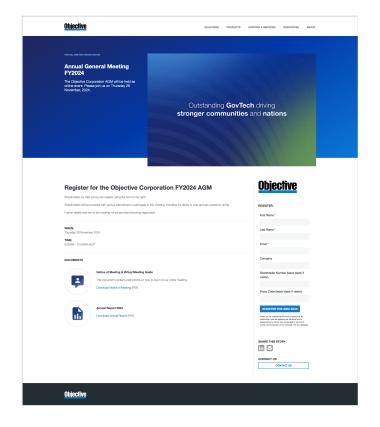
Anyone can join Objective's Annual General Meeting (AGM) however only Shareholders and Proxies are able to vote or ask questions.

If you are a Shareholder or a Proxy holder, please ensure you enter your shareholder number as shown on your proxy form. If you do not, you will NOT be able to ask questions.

Register using the link above.

After registering, you will receive an email with details of how to join the AGM, including your own unique joining link. If you do not receive an email, please complete the registration form again.

Contact investors@objective.com for support.



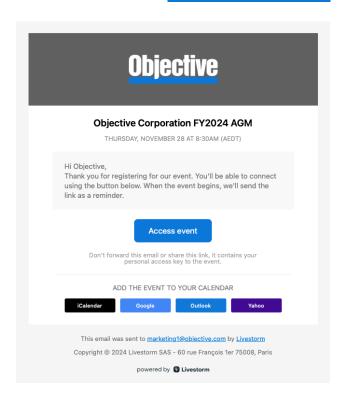


Step 2: Access your invitation email

A link to the virtual meeting will be provided in the registration email to join the Objective AGM. Save this email to use to register on the day.

If you have not received an invitation email, check your junk folder. If still not received, please complete the registration form again.

Contact <u>investors@objective.com</u> for support.



Step 3: Join the meeting on 28 November 2024

You will receive a reminder email with details of the AGM including a link to join both 1 day, and 1 hour before the AGM.

We recommend you join the AGM at least 5 minutes before the commencement, to ensure you can connect and resolve any potential technical issues.

- Join the AGM by clicking on the **Join** button in your invitation email. You will be directed to your browser and the waiting room of our meeting hosting platform, Livestorm.
- 2. For the best audio experience, we recommend using the built-in speakers on your device, not Bluetooth headsets.

Note, support for connectivity will not be provided after the commencement of the AGM.



Asking a question during the AGM

Shareholders or Proxy holders who have provided their shareholder number or proxy code when registering can ask questions during the Annual General Meeting. Questions from attendees who have not provided their shareholder or proxy details will not be answered.

You can submit a question to the management/board online by typing it in the Question Pane in the Control Panel at any time during the AGM.

You can ask a written question or verbal question (please note that for the best experience of all attendees, written questions are preferred).

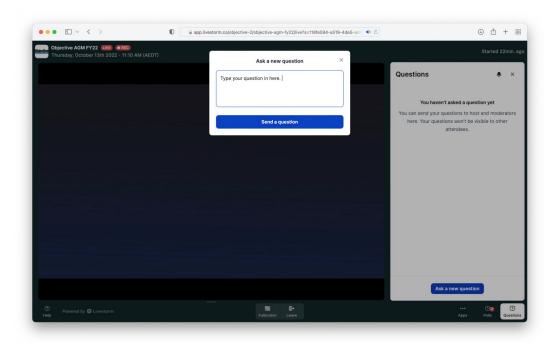
1. Written question: Click on the Questions button.

Enter your full name, your shareholder number or proxy code. E.g. "My name is John Smith, my shareholder number is #12345678. My question is...."

2. **Verbal question:** Click on the Questions button.

Enter your full name, your shareholder number or proxy code. E.g. "My name is John Smith, my shareholder number is #12345678. I would like to ask a question".

The moderator will invite you to join the live meeting. Please ensure your microphone is turned on.



Note: not all questions are guaranteed to be answered during the AGM, but we will do our best to address the subject of your questions.



Asking a question prior to the AGM

You can also submit questions prior to the AGM to this email address: investors@objective.com.

Please state your name and Shareholder or Proxy number.

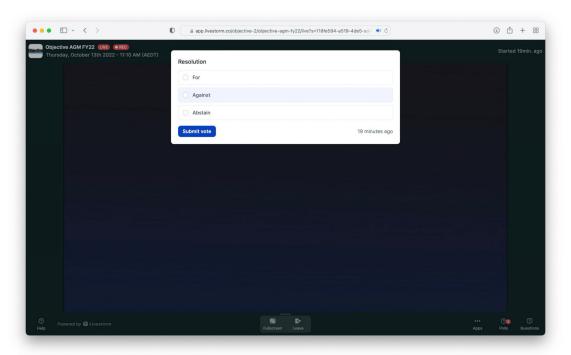
Voting during the Annual General Meeting

Shareholders or Proxy holders who have not previously voted are able to cast their vote at any time between the start of voting and the closure of voting as announced by the Chairman during the AGM.

For each Resolution (as set out in the Notice of Meeting), the Chairman will indicate that the voting is open and the "voting card" will be shown.

In order to submit your voting card you must select one of the following options for each item and click the Submit Vote button at the bottom of the card:

- For
- Against
- Abstain



Please ensure you have provided your Shareholder number or Proxy code when registering your attendance otherwise your vote will not be valid.

Note: if you have already voted using the Voting/Proxy form prior to the meeting and then vote again using the voting card during the meeting, your prior vote will not be valid.



All Correspondence to:

By Mail Boardroom Pty Limited

GPO Box 3993

Sydney NSW 2001 Australia

+61 2 9290 9655 By Fax:

Online: www.boardroomlimited.com.au By Phone: (within Australia) 1300 737 760

(outside Australia) +61 2 9290 9600

YOUR VOTE IS IMPORTANT

For your vote to be effective it must be recorded before 8:30am (AEDT), Tuesday 26 November 2024.

TO VOTE ONLINE

STEP 1: VISIT https://www.votingonline.com.au/objectiveagm2024

STEP 2: Enter your Postcode OR Country of Residence (if outside Australia)
STEP 3: Enter your Voting Access Code (VAC):



BY SMARTPHONE

Scan QR Code using smartphone QR Reader App

TO VOTE BY COMPLETING THE VOTING FORM

The voting form can be used to either vote directly (Section 1) OR appoint a proxy to =vote on your behalf (Section 2).

SECTION 1: DIRECT VOTING

If you wish to vote directly, you should clearly mark the box in Section 1 and the boxes in Section 3 to indicate your voting instruction for each resolution. Please only mark either "for" or "against" for each resolution. Do not mark the "abstain" box if you are voting directly. If no direction is given on a resolution, or if you complete both the boxes in Section 1 and 2, your vote may be passed to the Chair of the Meeting as your proxy. Securityholders, custodians and nominees may identify on the Voting Form the total number of votes in each of the categories "for" and "against" and their votes will be valid. The Chair's decision as to whether a direct vote is valid is final and conclusive.

SECTION 2: APPOINTMENT OF PROXY

Indicate who you want to appoint as your Proxy.

If you wish to appoint the Chair of the Meeting as your proxy, mark the box in Section 2. If you wish to appoint someone other than the Chair of the Meeting as your proxy, please write the full name of that individual or body corporate. If you leave this section blank, or your named proxy does not attend the meeting or does not vote on a poll in accordance with your instructions, the Chair of the Meeting will be your proxy by default. A proxy need not be a Securityholder of the company. Do not write the name of the issuer company or the registered Securityholder in the space.

Appointment of a Second Proxy

You are entitled to appoint up to two proxies to attend the meeting and vote on a poll. If you wish to appoint a second proxy, an additional Proxy Form may be obtained by contacting the company's securities registry or you may copy this form.

To appoint a second proxy, you must:

(a) complete two forms. On each form state the percentage of your voting rights or the number of securities applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded.

(b) return both forms together in the same envelope.

SECTION 3: VOTING DIRECTIONS

To cast your direct vote or to direct your proxy how to vote, place a mark in one of the boxes opposite each resolution. All your securities will be voted in accordance with such a direction unless you indicate only a portion of securities are to be voted on any resolution by inserting the percentage or number that you wish to vote in the appropriate box or boxes. The sum of the votes cast must not exceed your voting entitlement or 100%. If you do not mark any of the boxes on a given resolution, your proxy may vote as he or she chooses (subject to any voting restrictions that apply to your proxy). If you mark more than one box on a resolution for all your securities your vote on that resolution will be invalid

Proxy which is a Body Corporate

Where a body corporate is appointed as your proxy, the representative of that body corporate attending the Meeting must have provided an "Appointment of Corporate Representative" prior to admission. An Appointment of Corporate Representative form can be obtained from the company's securities registry.

SECTION 4: SIGN THE FORM

The form **must** be signed as follows:

Individual: This form is to be signed by the Securityholder.

Joint Holding: where the holding is in more than one name, all the Securityholders should

Power of Attorney: to sign under a Power of Attorney, you must have already lodged it with the registry. Alternatively, attach a certified photocopy of the Power of Attorney to this form when you return it.

Companies: this form must be signed by a Director jointly with either another Director or a Company Secretary. Where the company has a Sole Director who is also the Sole Company Secretary, this form should be signed by that person. Please indicate the office held by signing in the appropriate place.

LODGEMENT

Notice of Direction forms (and any Power of Attorney under which it is signed) must be received no later than 48 hours before the commencement of the meeting, therefore by 8:30am (AEDT), Tuesday 26 November 2024. Any form received after that time will not be valid for the scheduled meeting

Forms may be lodged using the enclosed Reply-Paid Envelope or:

https://www.votingonline.com.au/objectiveagm2024 Online

By Fax + 61 2 9290 9655

Boardroom Pty Limited By Mail

GPO Box 3993,

Sydney NSW 2001 Australia

Boardroom Pty Limited In Person Level 8, 210 George Street, Sydney NSW 2000 Australia

Attending the Meeting

If you wish to attend the meeting, please bring this form with you to assist registration.

| | Dbjective Co BN 16 050 539 350 | rporation Limited | | | If the state of th | Your Address This is your address as it if this is incorrect, please correction in the space to roker should advise the please note, you canno using this form. | e mark the bo the left. Sec ir broker of ar | x with an "X" urityholders s y changes. | ' and make the sponsored by a |
|--------|--|--|----------------------------------|---------------------------|--|---|---|---|-------------------------------|
| | | | VC | TING FORM | | | | | |
| Г | SECTION 1: | DIRECT VOTIN | IC . | | | | | | |
| L | | We being a Securityholder/s of Okleeting of the Company to be held f that Meeting. | jective Corporation Limi | | | | | | |
| | SECTION 2: | APPOINTMEN' | T OF PROXY | | | | | | |
| | | I/We being a Securityholder/s of C | Objective Corporation Lin | nited (Company) and er | ntitled to att | end and vote hereby ap | point: | | |
| | | the Chair of the Meet | ing (mark box) | | | | | | |
| ON | OR if you are NO appointing as you | T appointing the Chair of the Meet proxy below | ting as your proxy, please | write the name of the po | erson or bo | ody corporate (excluding | the registere | d Securityho | older) you are |
| USE | Company to be he | dual or body corporate named, or eld virtually at <u>www.objective.co</u> to vote in accordance with the foll | m.au/agm-2024 on Thurs | day 28 November 202 | 4 at 8:30ar | n (AEDT) and at any ac | at the Annua djournment or | al General M of that Meet | eeting of the ing, to act on |
| onal | Chair of the Meeting | leeting is authorised to exercise ur ng becomes my/our proxy by defar e my/our proxy in respect of this it | ult and I/we have not direct | ted my/our proxy how to | vote in res | pect of Resolution 1, I/ | we expressly | authorise the | Chair of the |
| S | The Chair of the M | leeting intends to vote undirected | proxies in favour of each | of the items of business. | | | | | |
| | SECTION 3 | : VOTING DIRECTIONS | 5 | | | | | | |
| -or pe | Resolution 1 | Remuneration Report for the Fi | nancial Year ended 30 Jur | ne 2024 | | | For | Against | Abstain* |
| | Resolution 2 | Retirement and Re-election of D | Director – Mr Nicholas Kinç | gsbury | | | | | |
| _ | Resolution 3 | Approval of Objective Corporation | on Limited Employee Equi | ty Plan | | | | | |
| | | Abstain box for a particular resolu the required majority if a poll is cal | | r proxy not to vote on yo | our behalf or | n a show of hands or on | a poll and you | ur vote will no | ot be counted |
| | SECTION 4 | SIGN THE FORM This form must be signed to ena | able your directions to be i | mplemented. | | | | | |
| | | | | | | | | | |

| This form must be signed to enable you | ur directions to be implemented. | |
|--|----------------------------------|------------------------------|
| Individual or Securityholder 1 | Securityholder 2 | Securityholder 3 |
| | | |
| Sole Director and Sole Company Secretary | Director | Director / Company Secretary |

Contact Daytime Telephone..... Date / / 2024 Contact Name.....

SECTION 5:

OPT IN FOR EMAIL COMMUNICATIONS

By supplying your email address below you are agreeing to receive all future communications electronically