

# ASX RELEASE

21 October 2024

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## Acusensus wins tender for Western Australia multi-function enforcement contract

### Highlights

- New three-plus year contract signed with the WA Road Safety Commission following a competitive tender process, marking Acusensus' 11<sup>th</sup> multi-year agreement and the fifth jurisdiction in Australia to enforce mobile phone offences using Acusensus technology
- Delivery of multi-function enforcement services using trailer-based solutions, which can simultaneously detect mobile phone usage, seatbelt non-compliance, point speed and average speed, as well as unregistered vehicles
- Estimated contract value prior to any variable elements of \$9.4 million (excluding GST) over the initial three-year term
- Acusensus expects to release its Q1 FY25 Quarterly Activities Report & Appendix 4C tomorrow on Tuesday, 22 October 2024. An Investor webinar will be at 11.30am AEDT on that same day - [Click here to register](#)

Acusensus Limited (ASX:ACE) (**Acusensus**), a technology company designing and developing artificial intelligence enabled road safety solutions, is pleased to announce that Acusensus Australia Pty Ltd, a wholly owned subsidiary of Acusensus, has signed an agreement with the Western Australian government acting through the Road Safety Commission unit of the Western Australian Police Force (**WA Road Safety Commission**) for its multi-function enforcement technology.

### Acusensus Founder and Managing Director, Alexander Jannink, said:

"Acusensus is delighted to be working with the Western Australian government to deliver its trailer-based technology, which has the capability to simultaneously detect mobile phone usage, seatbelt non-compliance, point speed and average speed, as well as unregistered vehicles.

"This unique offering, which marks Acusensus' first contract to combine these different types of enforcement into one trailer platform, will amplify the ability of the WA Road Safety Commission to enhance road safety outcomes across the state. This new contract marks the fifth jurisdiction in Australia to be using Acusensus' technology to enforce mobile phone offences."

The Agreement is for a three-year term, with two options to extend for one year each and is subject to terms and conditions appropriate for this program. Acusensus will supply its trailer-based solutions that have the ability to detect drivers who are using mobile phones whilst driving, front seat vehicle occupants who are not wearing seatbelts properly, as well

as drivers who are speeding both at a point in time and on an average basis over a set distance and unregistered vehicles.

The trailer-based units will be deployed across six different regions of the state, being Perth, Geraldton, Albany, Kalgoorlie, Karratha and Broome.

The estimated contract value prior to any variable elements is \$9.4 million (excluding GST) over the initial three-year term. The staged rollout of the services is expected to commence from January 2025.

Within Australia, in addition to this new contract with the WA Road Safety Commission, Acusensus holds contracts for mobile phone enforcement, or mobile phone and seatbelt enforcement, in New South Wales, Queensland, the Australian Capital Territory and South Australia, as well as speed enforcement programs in New South Wales and Queensland. This new contract with the WA Road Safety Commission represents the first time that Acusensus has enabled all of the features of its multifunction 'Heads-Up' system in a single enforcing program.

Acusensus expects to release its Q1 FY25 Quarterly Activities Report & Appendix 4C tomorrow on Tuesday, 22 October 2024 and will host an investor webinar at 11.30am AEDT on that same day with its Managing Director, Alexander Jannink, and Chief Financial Officer, Anita Chow.

Register for the webinar via the link below:

[https://us02web.zoom.us/webinar/register/WN\\_QkggphkMQc6rSPax8G38FA](https://us02web.zoom.us/webinar/register/WN_QkggphkMQc6rSPax8G38FA)

Questions can be pre-submitted to [simon@nwrcommunications.com.au](mailto:simon@nwrcommunications.com.au) or asked via the Q&A function during the webinar.

After registering, you will receive a confirmation email containing information on how to join the webinar.

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This announcement is authorised by the Board of Acusensus Limited.

## About Acusensus

Acusensus is a technology company that was founded in 2018 with a mission to design and develop artificial intelligence enabled road safety solutions. Collaborating with governments and commercial stakeholders to tackle distracted driving globally is Acusensus' first priority.

Acusensus has pioneered intelligent solutions that provide anywhere, anytime digital evidence that can be used in conjunction with law enforcement to drive behavioural change and improve road safety. Acusensus technology is used to detect and provide prosecutable evidence of distracted driving (mobile phone use), seatbelt compliance, speeding, railway crossing compliance and the monitoring of vehicles of interest.

Acusensus listed on the Australian Securities Exchange in January 2023. Acusensus is headquartered in Melbourne, Australia, with offices also in Sydney, Brisbane, London (UK) and Las Vegas (United States).

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