

# ASX ANNOUNCEMENT

## Enero Group CEO steps down

1 October 2024

Enero Group Limited (ASX: EGG) (**Company** or **Enero**) today announces that Brent Scrimshaw, Enero Group CEO and Executive Director has resigned to pursue another opportunity.

Enero Chair, Ann Sherry AO said, "On behalf of the Board I would like to sincerely thank Brent for his contribution to Enero over the past 4 and a half years and wish him well in his next role".

Brent Scrimshaw said, "It has been a great privilege to lead Enero Group's portfolio around the world, together with an amazing global team of exceptionally talented, creative and highly skilled people. I wish the team great success and look forward to watching their continued progress in the future".

Enero remains well positioned for its next phase, with current Non-Executive Director and incoming Chair Ian Rowden set to assume his new responsibilities from 18 October 2024. The Enero Board will undertake a search to identify a new Chief Executive Officer.

This announcement was authorised for release by the Company Secretary.

### About Enero:

Enero Group is a specialist portfolio of marketing, technology and communications businesses listed on the ASX (Australian Stock Exchange) that includes creative agency BMF, PR and integrated communications agencies the Hotwire Group (Hotwire, ROI DNA, GetIT), digital and experiential agency Orchard and adtech platform OBMedia.

[www.enero.com](http://www.enero.com)

For further information, please contact:

### Investors:

#### Howard Marks

Automic Markets

m. +61 402 438 019

[howard.marks@automicgroup.com.au](mailto:howard.marks@automicgroup.com.au)

#### Cathy Hoyle

General Counsel & Company Secretary

m. +61 405 292 077

[cathy.hoyle@enero.com](mailto:cathy.hoyle@enero.com)