# Ortho-Cell Company Presentation 30 August 2024





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# Orthocell at a glance

Well-funded Australian medical device company with growing international revenue and US approval of breakthrough nerve repair device pending



## BEST IN CLASS PRODUCTS APPROVED IN EIGHT JURISDICTIONS

Bone / Striate<sup>+</sup>: US, EU/UK, AUS and CAN Nerve / Remplir: AUS and NZ



#### **MANUFACTURED IN AUSTRALIA**

Scaled facility certified to manufacture in major jurisdictions under strict quality standards (i.e. MDSAP and MDR)



#### **GROWING REVENUE**

FY24 revenue of \$6.76 million, up 30.76% from the previous year (FY23) of \$5.17 million. 1Q FY25 displaying strong growth and ahead of expectations



#### REMPLIR PATH TO PARTNERING

US advisers appointed to secure large global distribution partner



#### **NO DEBT, NO ROYALTIES**

AU\$20.60m cash at bank and the Company retains all revenue benefits maximising cashflow to the Company



#### **REMPLIR USA APPROVAL 1Q CY25**

Remplir breakthrough nerve repair product is funded to US approval and FY25 market launch



# **Corporate snapshot**

Current analyst risk-adjusted valuations per share of \$1.00 and \$1.28/sh

#### **ASX: OCC TRADING INFORMATION**

Share Price (30 day VWAP)	\$0.38
12 month low/high	\$0.33/\$0.43
Shares outstanding	209M
Market Capitalisation	~\$80M
Market Capitalisation  Cash (30 Jun)	<b>~\$80M</b> \$20.60M

#### **SUBSTANTIAL SHAREHOLDERS**

Shareholder	%
Founders & Management	~13%
Institutions & HNW's (Mr Chris Ellison, Mr Rod Jones, Mr Michael Malone, the McCusker Family & Merchant Biotech)	~8%

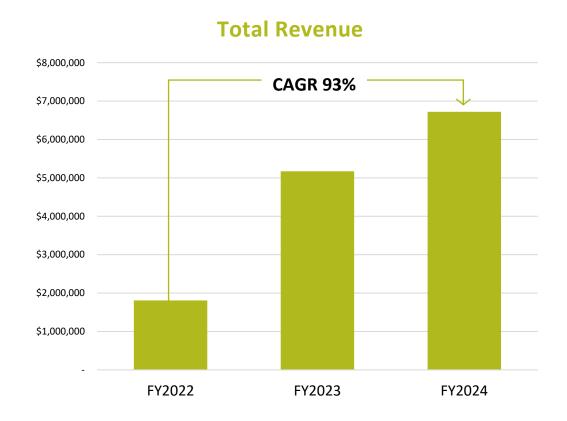


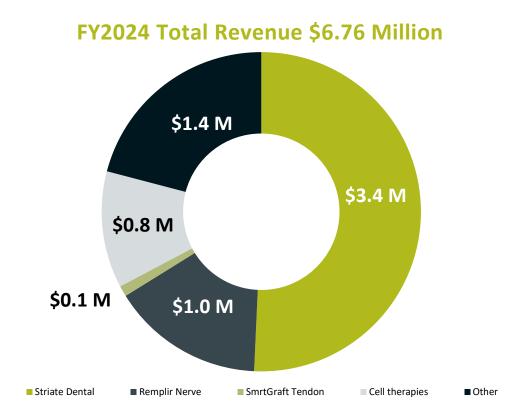
Cash at bank and funded beyond US approval of Remplir™



# **Growing Revenue**

FY24 revenue of \$6.76 million, up 30.76% from the previous year (FY23) of \$5.17 million. Striate+™ and Remplir™ ahead of expectations







# **High-profile Board**

Recent appointments of John Van Der Wielen and Professor Fiona Wood AM places Orthocell in a strong position to drive its products into global markets and accelerate revenue growth



#### Mr John Van Der Wielen

#### **Independent Non-Executive Chairman**

- 35+ years experience in international financial services including large funds management, insurance and private banking
- Former CEO of HBF with annual revenues over \$2B
- Extensive corporate strategy, institutional and strategic investor engagement and M&A transaction experience



#### Mr Paul Anderson

#### Founder and Managing Director

- 25+ years in regenerative medicine industry
- Former MD at Verigen, successfully commercialised cartilage repair cell therapy (MACI)
- Extensive experience in product development, navigating regulatory pathways, international market launches, medical education and sales force leadership



#### Dr Rravi I. Thadhani

#### Independent Non-Executive Director

- 30 years of specialist experience working in US healthcare sector highly regarded executive, medical administrator and researcher
- Former professor of medicine at Harvard Medical School and chief academic officer at Mass General Brigham hospital, where he oversaw a \$2.3 billion research enterprise
- Extensive US regulatory experience and commercialisation of devices and therapeutics



#### Professor Fiona Wood AM

#### Independent Non-Executive Director

- 30+ years experience as a plastic and reconstructive surgeon
- Inventor of RECELL "spray on skin" treatment, now supplied by Avita Medical Inc, a AU\$450M dual-listed company with operations in 30+ countries including the US
- Unrivalled track record in development and commercialisation of innovative regenerative medicine products



#### Hon Kim Beazley AC

#### Independent Non-Executive Director

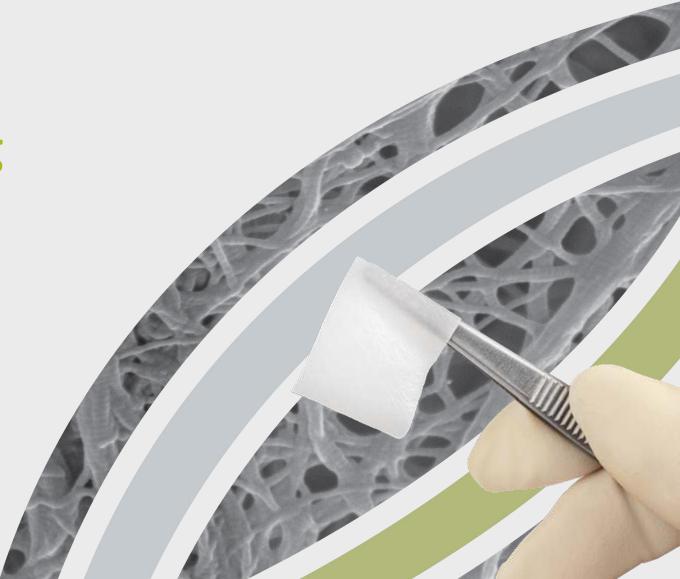
- Unrivalled experience engaging strategic partners in the US highly regarded politician, executive and strategic adviser
- Former Australian US Ambassador and Governor of Western Australia, Deputy Prime Minister, and Minister for both Defence and Finance
- Extensive experience representing both public and private interests for Australia



# **SMRT™** Manufacturing

DEVELOPING AND MANUFACTURING BIOLOGICAL MEDICAL DEVICES

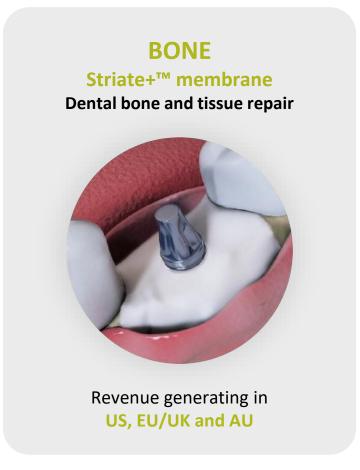




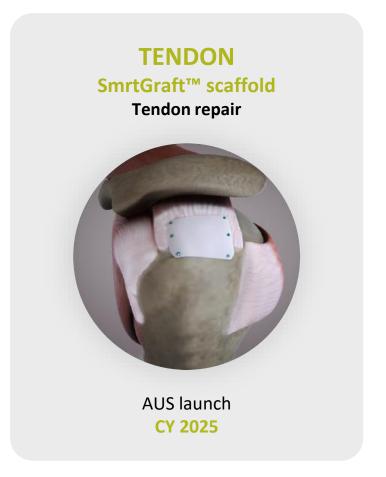


# Collagen medical device platform

Our collagen medical device platform is comprised of a range of acellular, type 1 collagen devices for the surgical repair of bone, nerve, tendon and cartilage







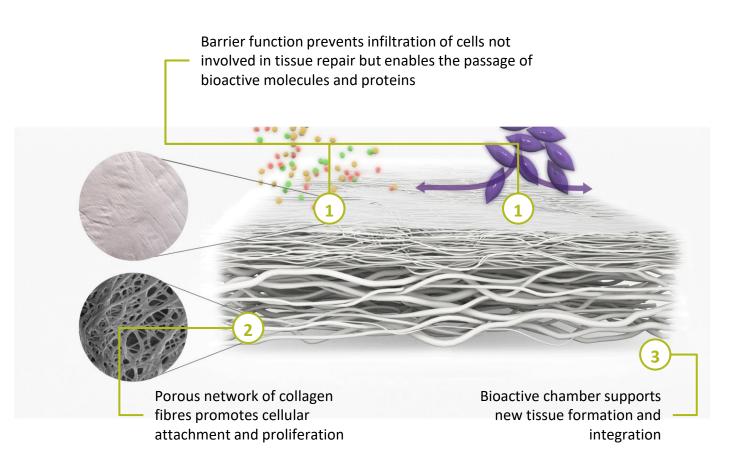


# **SMRT™** manufacturing

Orthocell develops and manufactures innovative collagen medical devices that deliver the highest quality surgical repair of bone, nerve, tendon and cartilage

#### **SMRT™** manufacturing process

- Pure collagen
   Decellularization process removes all cellular and genetic material
- Mimic human collagen
   Natural collagen structure is preserved creating
   the ideal environment for cellular attachment
   and proliferation
- No immunogenic reaction
   Devices integrate and degrade commensurate
   with the tissue healing process





## **Australian manufacturer**

Scaled facility certified to manufacture medical devices to major jurisdictions under strict international quality standards (i.e. MDSAP and MDR)









**REDEFINING NERVE REPAIR** 







# Remplir™: Nerve repair breakthrough

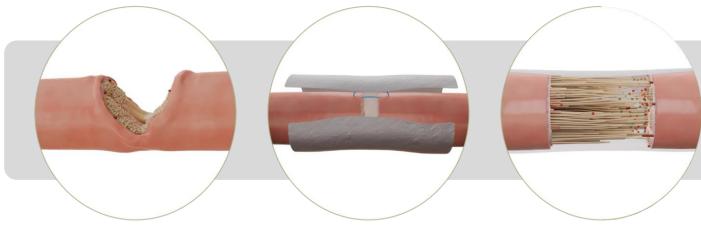
Current repair methods can place delicate nerve tissue under tension, causing scarring, fibrosis and neuroma formation





# Remplir™: Redefining nerve repair

Collagen nerve wrap approved and reimbursed in Australia. Intended for use in peripheral nerve repair



Mine

Reducing sutures

**Exceptional handling characteristics** 

- Mimics epineurium (nerve outer layer)
- Returns nerve to pre-injured state

GUIDING PREDICTABLE COUTCOMES IN PERIPHERAL NERVE REPAIR



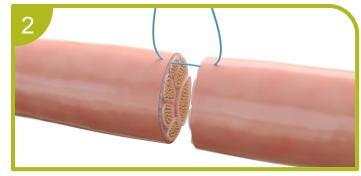


# Remplir™: surgical technique

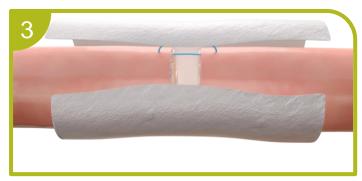
#### A breakthrough product guiding predictable outcomes in peripheral nerve repair and return of muscle function



Damaged peripheral nerve after traumatic injury to limb



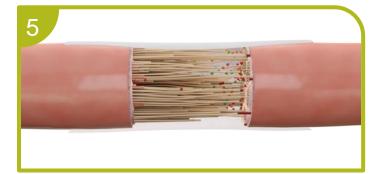
Damaged section of nerve is removed, and ends bought together without tension



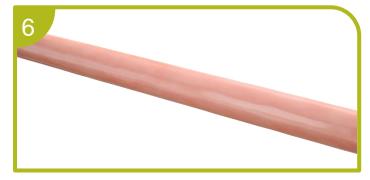
Remplir is wrapped around nerve, reducing suture requirements and facilitating optimal coaptation



Remplir easily confirms to the repair site while mimicking the nerve's natural epineurium



Remplir creates a protected healing environment allowing new axons to reconnect



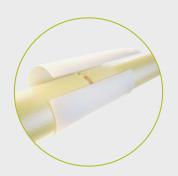
Healed nerve restores function to affected limb



# Remplir™: indications

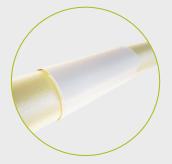
Remplir<sup>™</sup> is the only device that can be used for either connecting severed nerves, protecting damaged nerves or capping amputated nerves





#### **CONNECT**

Trauma: motor vehicle, power tool, surgical injuries, sports and military related accidents



#### **PROTECT**

Compression: blunt trauma, revisions surgeries (e.g. carpal/cubital tunnel)



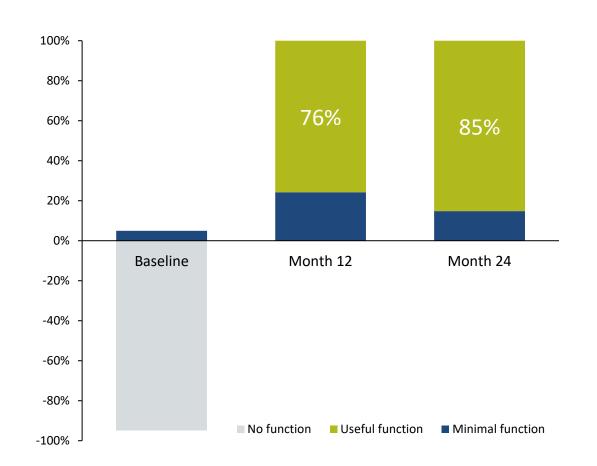
#### **CAP**

Amputation: amputations, stump neuroma, mastectomies, schwannoma



# Remplir™: compelling clinical results

Patients regained voluntary muscle movement within 12 months, increasing strength and range of motion at 24 months



We are now seeing a consistent return of arm and hand function following nerve transfer surgery with Remplir™. Remplir™ is increasing the success rate and efficiency of nerve transfer surgery.

- Leading Australian orthopaedic nerve specialist and clinical trial lead, Dr Alex O'Beirne

#### **Useful Function**

Voluntary movement with improved strength and range of motion

#### **Minimal Function**

Voluntary movement restored, limited strength and range of movement

#### **No Function**

No voluntary movement

#### **FINAL RESULTS**

**85% (23 of 27)** of nerve repairs resulted in functional recovery of muscles controlled by the repaired nerve

Meet Adrian Walsh, a 43-year-old father of three who was diagnosed with quadriplegia after he broke his neck in a mountain bike accident in June 2017.



# Australian Remplir™ case study opens up global nerve repair opportunity

#### **Injury**

- Mountain bike accident
- C5 quadriplegia

#### **Impact**

- No arm strength and no movement in fingers and thumbs
- Life in a wheelchair was difficult

#### Surgery

Nerve transfer using Remplir™

#### Outcome

- Better fine motor control and can do things with two hands
- Playing wheelchair rugby and driving his car



This treatment has made a world of difference to me.

The increased strength and mobility in my arm and hand has really boosted my independence.

I am contributing more around the home and can help my wife and kids – it feels good.

- Adrian Walsh, Remplir™ patient

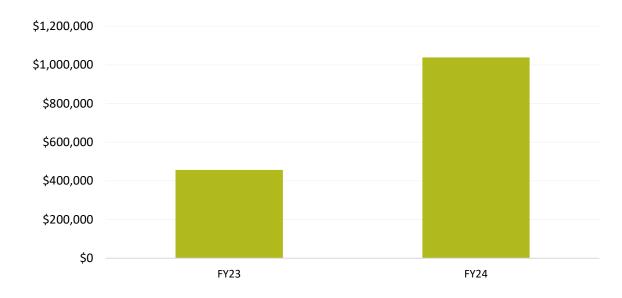




# Successful launch with growing revenue

AUS commercial launch¹ of Remplir™ with Device Technologies, reimbursed in the private healthcare system in November 2022, with sales unit volumes exceeding expectations

#### Remplir product revenue since AUS market launch



- 127% growth in Remplir™ revenue from \$457K in FY23 to \$1.04M in FY24
- Product sales to Device Technology significantly exceeded guidance – over 130 orthopaedic and plastic reconstructive surgeons
- Adoption drivers enables less suturing, creation of the optimal healing microenvironment and facilitation of free gliding within the repair site during the critical healing period



# The US is the largest market

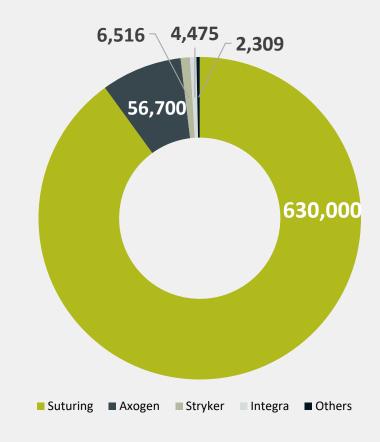
#### **Approval anticipated 1Q CY25**



Over 700,000<sup>1</sup> peripheral nerve repair procedures in the US per year, 90% undertaken using suture only method.

- Current devices are not widely adopted due to suboptimal outcomes – Axogen, Integra and Stryker collectively sell ~70k units per year (10% of procedures)
- Remplir US (510K) regulatory study on track for completion in 4Q CY24. US approval anticipated 1Q CY25

#### **Annual US nerve reconstructions**



<sup>1.</sup> Referenced papers used to estimate peripheral nerve procedures in the US per annum. Papers used included both US and OUS databases and studies



# Remplir™: Path to partnering

Orthocell is underpinned by a proven business model for innovating, developing, launching and successfully partnering medical device products

#### **Scale Organisation**

- Executive team
- Manufacturing facility
- Quality system
- Third party logistics
- Organisational team
- ERP implementation
- Hire in-country team

#### **US Approval**

- Pilot study
- Pre-submission meeting
- Animal surgeries
- In-life assessments
- O Data analysis
- 510k submission

#### **Brand Ambassadors**

- Scientific narrative
- KOL panel design
- KOL engagement strategy
- In-country collaboration
- Centres of excellence
- Clinician advocacy program

#### **Data Package**

- Published preclinical
- Published clinical
- TGA approval
- PMCF
- In country study

#### **Sales and Marketing**

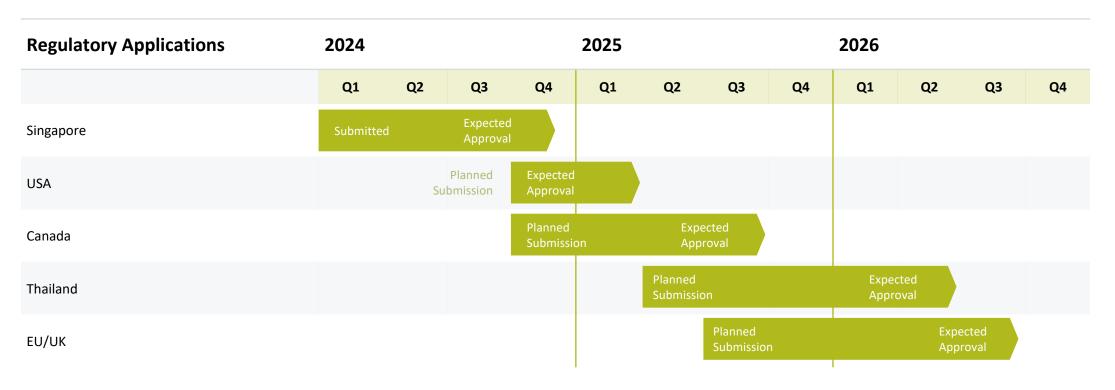
- Positioning strategy
- Pricing strategy
- Customer segmentation
- Promotion plan
- Launch collateral
- Medical education program
- US team training material
- Engage distributors
- Establish key accounts



# **Remplir™: Market Expansion**

Regulatory approval for Remplir in Singapore anticipated in 2H CY24 with a further four applications planned in Canada, Thailand, EU & UK in the next 6-12 months

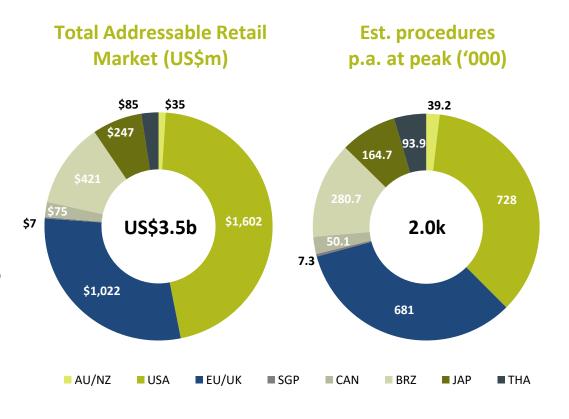
#### **Approved in Australia and New Zealand**

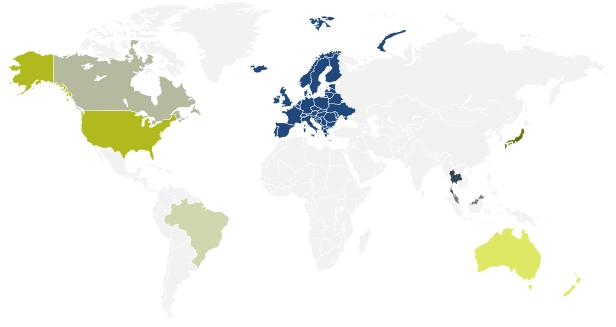




## Remplir™: Large addressable market in nerve reconstruction

Remplir<sup>™</sup> is a breakthrough product on track to be the global market leader in peripheral nerve repair – a retail market estimated to exceed US\$3.5 billion<sup>1</sup> per annum







20% Market Share would generate US \$335 million in wholesale revenue to OCC









# Striate+™ premium dental membrane

#### Next generation dental membrane for high quality bone repair

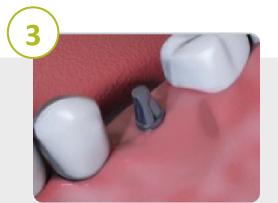
- Striate+ is a sterile, resorbable collagen membrane for use in dental bone and tissue regeneration procedures.
- Striate+ is designed to protect the bone defect from ingrowth of gingival tissue, to provide a favourable environment for osteogenesis and to assure reliable formation of high-quality bone.



Preparation of repair site. Defect site is filled with bone graft



Striate+ placed over defect and implant abutment installed



Wound closure



Crown placement 3-6 months later



# Striate+™ global license and manufacturing agreement

Innovation backed by world-class KOL's and an exclusive licensing deal with fifth largest global provider of dental products, BioHorizons

- AU \$21.5 million in upfront cash received net of fees in consideration of the global license granted
- Major validation of Striate+™ and the CelGro™ Platform opens the doors to the largest healthcare markets, reduces execution risk and provides a clear sight to revenue growth
- Establishes the manufacturing business enables the scale up of manufacturing alongside the expected rapid growth in purchase orders from BioHorizons
- Access to global distribution network BioHorizons is a global operator and a subsidiary of Henry Schein Inc. (NASDAQ: HSIC. US \$11bn market capitalisation) enabling access to an international network of distribution partners. For e.g. First private label called perFORM™ launched by ACE Southern, September 18, 2023¹

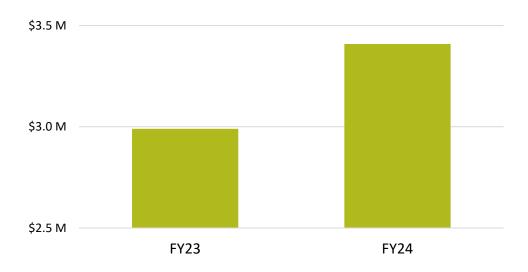




# Successful Striate+™ launch, revenue growing

US commercial launch¹ of Striate+™ dental barrier membrane in November 2022, sales unit volumes now exceeding expectations

# Striate+ product sales + license revenue since US market launch



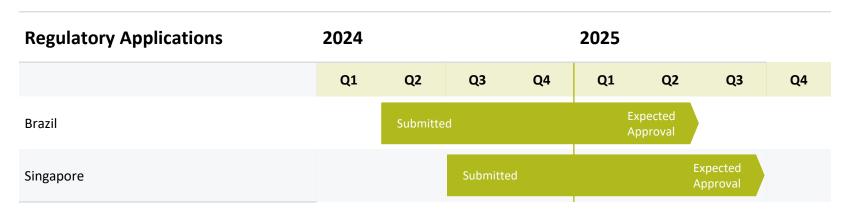
- Gaining excellent traction and growing revenue in US, Europe, UK and Australia, supported by an outstanding 98.6% success rate from the Striate+ dental implant post-marketing clinical study
- 14% growth in Striate+™ revenue from \$2.99M in FY23 to \$3.41M in FY24
- Forecast product sales to BioHorizons now exceeded expectations, driven by a high performing distributor and the surgeons' preference for a high-quality dental membrane that is easier to use and facilitates better, more efficient bone growth



# **Striate+™ Market Expansion**

Orthocell is working with BioHorizons to accelerate access into the large markets of Brazil and Singapore and to achieve further regulatory approvals into multiple other markets where they have established accounts and/or distribution networks

#### Approved in Australia, USA, EU, UK and Canada





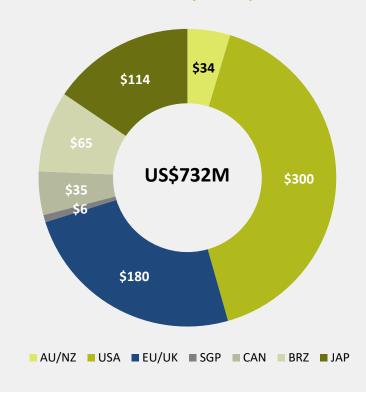
# Striate+™ revenue growing in US, EU/UK & AUS – and beyond

Significant opportunity to secure 20% share of the US\$732M<sup>1</sup> global dental barrier membrane market which would generate ~US \$40 million in recurring wholesale revenue to Orthocell

#### **Market Share Drivers**

- Global distributor BioHorizons and ACE Southern<sup>1</sup> collectively control ~20% of the US market
- High quality product gaining excellent traction and growing revenue in US, Europe, UK and Australia
- Accelerating market access into the large markets of Canada, Brazil and Singapore.
- Achieving further Striate+ regulatory approvals into multiple other new large markets

# Total Addressable Retail Market (US\$m)







# Upcoming catalysts<sup>1</sup>

Remplir international regulatory approval program	
US registration study results	4Q CY24
US market authorisation	1Q CY25
Singapore product registration	4Q CY24
Canada product registration	3Q CY25
Striate international regulatory approval program	
Brazil product registration	2Q CY25
Singapore product registration	3Q CY25



# **Pipeline**

Advanced product portfolio with near term milestones and emerging pipeline. Orthocell is working with a US adviser to secure a partner to accelerate the commercialisation of the tendon cell therapy.

Product	Status	Next Steps	Multi-Billion US Markets
Medical Devices			
Ligament replacement	Successful pilot study completed	Pre-clinical and clinical study in development	>200,000 procedures per year
Tendon Cell Therapy			
Rotatorcuff	RCT shows significantly more effective than steroid injection	US partnering strategy in development	<b>&gt;1,000,000</b> procedures per year
Lateral epicondye	RCT shows as effective, and potentially better than surgery		



# **Key Investment Highlights**



Commercial-stage medical device company at revenue inflection point



Best in class products for Bone, Nerve and Tendon repair



Strengthened board with the appointments of highly experienced executives John Van Der Wielen, Professor Fiona Wood and Kim Beazley



\$20.6M cash at bank, strengthened register, no royalty liabilities and funded to US approval of breakthrough nerve repair device



Near term value drivers including Remplir 510k study results Q4 CY24 and market clearance 1Q CY25



**Co-Founder and Managing Director, Paul Anderson** 

