

# FOR IMMEDIATE RELEASE 10 July 2024

# First Cyber Risk Program Contract with ASX 100 Listed Company

## **Highlights**

First contract with an ASX 100 Listed Company, Tabcorp Holdings Limited, for an Essential Cyber Risk Program has been finalized. Additional phases are being planned for 2024. Features include:

- Cyber risk monitoring for three Business Units where analytics are performed to provide an executive, actionable overview
- · Continuous cyber risk monitoring
- Quarterly comprehensive Cyber Risk Assessment
- · Cyber Risk Findings Report that details analysis and vulnerability details
- 40-hours of SME services to support debrief of results, recommendations, and additional analysis as requested.

**Perth, WA and Alexandria, VA** - WhiteHawk Limited (ASX:WHK) ("WhiteHawk" or "the Company"), is the first global online Al based cyber security exchange enabling all businesses and organizations to take smart action to prevent cybercrime, fraud and disruption and mitigate the impacts continuously - with automated and scalable Cyber Risk Assessments, SaaS, and Platform as a Service (PaaS) product lines that are tailored for clients of all sizes.

The Company is pleased to announce that a First Cyber Risk Program SaaS subscription has been contracted with an ASX 100 Company for an Independent Cyber Audit based on external, non-invasive continuous monitoring for 12-months to identify, prioritize, and validate cyber risks to an organization's revenue and reputation. Additional features have been scoped for implementation in 2024.

Terry Roberts, Executive Chair of WhiteHawk, commented, "Although WHK has had contracts previously with small Australian Clients, we have now contracted with a large Australian Company for an annual subscription of our proven, Al-Based Cyber Risk Program, with the ability to add key features throughout 2024. Whilst Phase 1 revenues from this contract are A\$70,800, there is an inbuilt ability to add fee paying additional services throughout the life of the contract. This is an important contract that gives us material visibility in the Australian market to complement our success in the US market over the past 5 years, enabling WHK to demonstrate the impact of our Al based Cyber Risk Program SaaS subscriptions across the Australian Large Cap Sector."

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Authorised for release by Terry Roberts (Chief Executive Officer and Executive Chair).

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#### **About WhiteHawk**

Launched with financing in 2018, WhiteHawk developed the first cloud, Al/ML based cyber risk monitoring, prioritization and mitigation online cyber security exchange, democratizing access for all companies and organizations to address their Digital Age Risks and those of their suppliers/vendors, continuously and cost-effectively. WhiteHawk's 100% automated product lines include one-time or annual subscriptions for a Cyber Risk Program (one Enterprise), or Cyber Risk Radar (portfolio of Organizations or Suppliers) and virtual Cyber Consults tailored to Client Needs. Via the WHK online cyber security exchange, the Company also continuously vets and offers a breadth of next generation cyber risk and security solutions, enabling all businesses and organizations to take smart action against cybercrime, fraud, and disruption, for themselves, their clients and across their supply chains, on an ongoing basis with demonstrated time and cost savings. For more information, visit www.whitehawk.com.