

4th March 2024

## **RICK RULE PARTNERS WITH MINING JOURNAL SELECT AND MINING NEWS SELECT EVENTS.**

Aspermont (ASX:ASP, FRA:00W), the global market leader in B2B media for the resource sectors, and Rick Rule, President & CEO of Rule Investment Media will partner at Mining Journal Select and Mining News Select Events.

Rick Rule will support and participate in the three mining finance events across Sydney, Perth, and London, where over 700 institutional and professional investors meet to assess a carefully selected group of the best mining company investment opportunities. In addition, Aspermont will support and participate at the Rule Symposium in Florida, USA, an annual event on resource and commodities investment.

Rick began his career in the securities business 47 years ago to increasingly become an international figure, esteemed for his expertise across the natural resource sectors, including agriculture, alternative energy, forestry, oil and gas, mining, and water. In 1990, Rick founded the business now known as Sprott US Holdings which merged with Sprott Inc. (SII) in 2011. He retired from Sprott Inc in 2021 but remains Sprott's largest shareholder. Rick is a much sought-after speaker at mining industry conferences and is a frequent contributor on numerous media outlets, such as CNBC, Fox Business News and BNN. Rick is also actively involved in private placement markets, originating and/or participating in hundreds of debt and equity transactions.

### **Rick Rule, CEO of Rule Investment Media said:**

"I am delighted to partner with Aspermont in the mining research and education business. As an Aspermont shareholder and customer, I have been involved with their products and people for four decades. Our live and online symposiums are similar to theirs, in that the exhibitors are vetted and the presentation quality is superb."

### **Alex Kent, Managing Director of Aspermont said:**

"It is great to be partnering with Rick Rule, who Mining Journal has consistently rated as one of the most influential people in mining over the last 20 years. Rick is an investment legend. He has been a Mining Journal subscriber for nearly 40 years and is an Aspermont shareholder."

Rick's partnership with Mining Journal Select and Mining News Select Events confirms the key role Aspermont plays in providing media services to the resource sectors and in connecting ideas and audiences at mining events. We are proud to partner with Rick on our events and to support the Rule Symposium annual event."

### **Related Content:**

Video interview with Rick Rule and Chris Cann from Aspermont [here](#).

Further information on all Aspermont events [here](#).

Further information on the Rule Symposium [here](#).

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This announcement has been authorized by the Board of Directors.

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About Aspermont

Aspermont is the leading media services provider for the global resource sectors, operating a commercial XaaS (Anything-as-a-Service) model that delivers high-value content to a rapidly expanding global audience. This adaptable model enables Aspermont to extend media services to new business sectors in diverse countries and languages. The consistent growth of our paid global audience continuously provides new opportunities to monetise our vast database, which we continuously enrich through new hires that enhance our knowledge capital and capabilities.

Aspermont is listed on the Australian and Frankfurt Stock Exchanges. The company maintains a global presence, with offices in the UK, Australia, Brazil, USA, Canada, Singapore, and the Philippines.

For more information please see: [www.aspermont.com](http://www.aspermont.com)

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