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ASPERMONT SUCCESSFULLY LAUNCHES THE FUTURE OF MINING AND MININGNEWS SELECT IN PERTH

Aspermont (ASX:ASP, FRA:00W), the market leader in B2B media for the global resource sectors is pleased to announce the successful launch of two co-located events, The Future of Mining (FOM) and MiningNews Select (MJS) in Perth on 18th and 19th September, Aspermont's biggest event to date. These two events cover both the operational and investment landscapes across the mining industry, and their co-location facilitates higher levels of collaboration, innovation, and interaction within the mining industry.

Key points:

- Record demand delivered over 1300 attendees for The Future of Mining & MiningNews Select Perth over two days and we hit venue capacity a month before the event.
- The Perth launch delivered more than \$1.2m in new revenue for Aspermont.

[The Future of Mining](#) attracted over 1000 key stakeholders to discuss new mining developments with thought leaders, and industry titans. The event focused on Pioneering Progress, through application of innovative technology, digitalization, sustainability and ESG. Attendees included 30 renowned solution providers representing industry giants such as ABB, CR Powered by Epiroc, Telstra and a host of others. The inspiring Pamela Hackett chaired the event, with a keynote address from Hon. Bill Johnston, Minister for Mines and Petroleum – Western Australian Government.

[MiningNews Select](#), provided exceptional investment opportunities for 28 of the best under-the-radar junior resources companies focused on critical minerals and gold to present their unique value proposition in front of about 200 investors. Each junior had more than 10 meaningful 1-2-1 meetings with institutional, high-net-worth, and retail investors. The event was chaired by Chris Cann, Group Managing Editor, Aspermont, and speakers included industry decision makers and thought leaders such as Liam Twigger from Argonaut, and representatives of Eden Asset Management, Executive ESG, KPMG, Lowell Resources Funds Management, and Northern Australia Infrastructure Facility.

Matt Smith, Chief Commercial Officer, said:

“This launch exceeded our expectations. Our forum for industry leaders, experts, investors, and innovators fostered a dynamic atmosphere of collaboration and inspiration. Looking ahead to 2024, we are excited to announce an evolution of this series, focussed on both innovation and on Mining for the Energy transition. These events, hosted in both Sydney and Perth, mark an important milestone in Aspermont's commitment to set the context to encourage both innovation and progress in the mining industry”.

The esteemed collaborators and supporting organizations included: Critical Minerals Association Australia (CMAA), Critical Minerals International Alliance (CMIA), West Australian Mining Club (WAMC), Unearthed, Core Innovation Hub, JP Equity, White Noise Communications, Association of Mining and Exploration Companies (AMEC).

Media partners included: Hot Copper, APAC CIO Outlook, CIM Magazine, Enterprise Viewpoint, Kallanish

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Steel, Metals and Mining Review, Metals Daily, Mining Frontier, Mining Industry Professionals, MySteel, SteelRadar, The Prospector News, SmartMoneyMatch and Mining Industry Professionals.

This announcement has been authorized by the Board of Directors.

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About Aspermont

Aspermont is the world's foremost media services provider for the global resource sectors, operating a commercial XaaS (Everything-as-a-Service) model that delivers high-value content to a rapidly expanding global audience. This adaptable model allows Aspermont to extend its services to new business sectors in diverse countries and languages. As our paid global audiences continue to grow, we capitalize on new opportunities to monetize our vast database, with new hires to enhance our knowledge capital and capabilities.

Aspermont is publicly listed on the Australian Stock Exchange and on the Frankfurt Stock Exchange, Tradegate, and other regional German exchanges. The company maintains a global presence, with offices in the UK, Australia, Brazil, USA, Canada, Singapore, and the Philippines.

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