

## Company announcement

### PME signs 7-year, \$20M contract with Gundersen Health System

16 May 2023

#### HIGHLIGHTS

- **PME signs 7-year, AUD \$20M deal with Gundersen Health System (“Gundersen”)**
- **Visage to replace legacy PACS throughout the Gundersen network**
- **Contract is for “full stack” - Visage 7 Viewer, Visage 7 Open Archive and Visage 7 Workflow**
- **Visage 7 platform to be implemented in the cloud**
- **Continues PME’s rapid expansion into North American integrated delivery networks**
- **Transaction-based model with potential upside**

Leading health imaging company Pro Medicus Limited [ASX: PME] today announced its wholly-owned U.S. subsidiary, Visage Imaging, Inc., has signed a \$20M, 7-year contract with Gundersen Health System, a not-for-profit integrated delivery network (IDN), comprising seven (7) hospitals and 65 clinics across Wisconsin, Minnesota and Iowa.

Based on a transactional licensing model, the contract will see the company’s cloud-engineered Visage 7 Enterprise Imaging Platform (‘Visage 7’), including Visage 7 Open Archive and Visage 7 Workflow modules, implemented throughout Gundersen providing a unified diagnostic imaging platform across the network.

Planning for the rollout is to commence immediately and will be based on Visage’s proven cloud-based implementation process, with initial go-lives targeted for the second half of the 2023 calendar year.

“IDNs are the largest market segment in North America and we continue to build strong momentum in this key sector with this, our fifth material IDN contract in the last 12 months,” said Dr Sam Hupert, Pro Medicus CEO. “It reinforces our belief that our solution is equally well suited to IDNs of all sizes, making our total addressable market very significant.”

Gundersen joins the increasing list of consecutive Visage 7 clients to opt for a fully cloud-engineered solution, a trend that has now become the standard in the North American healthcare IT market.

“Our pipeline is strong, and we have opportunities across a broad range of market segments. Cloud is a key differentiator for us with all our implementations in North America over the past two and a half years being cloud deployed. The other emerging trend is the growing number of clients like Gundersen opting for “full-stack” - all three Visage 7 products namely Viewer, Open Archive and Workflow, a trend we see continuing.”

Authorised by the Board of Pro Medicus Limited.

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**About Pro Medicus Limited:**

Pro Medicus Limited [ASX: PME] is a leading healthcare informatics company. Founded in 1983, the company provides a full range of medical imaging software and services to hospitals, imaging centres and health care groups worldwide. In January 2009, the company acquired Visage Imaging transforming it into a global provider of leading-edge medical imaging solutions. The company's Visage 7 suite of products are the foundation of an ultra-fast, clinically rich, and highly scalable platform that can seamlessly be implemented in both public and private cloud environments. The company offers a leading suite of RIS, PACS, Artificial Intelligence (AI) and e-health solutions constituting one of the most comprehensive end-to-end offerings in healthcare imaging. Pro Medicus has offices in Melbourne, Berlin and San Diego. [www.promedicus.com.au](http://www.promedicus.com.au)