



ASX Announcement

9th May 2023

OJC enter export Juice markets – Aldi China

The Original Juice Co. Limited (ASX: OJC, or 'the Company') is pleased to update the market on the following:

Key announcement

- **OJC has entered into a juice supply agreement with Aldi China and has gained further export market entries into China and Malaysia.**

OJC confirm export juice sales with the execution of Aldi China Agreement, along with other key retailers.

The Company is pleased to share the news on our entrance into the export juice market. OJC have agreed to terms to supply Aldi China with three key products including an orange juice variant, apple juice variant and a mixed green juice variant under their private label brand 'Urban Eaters'.

OJC has also executed Distribution Agreements with Evergrow and Happy Valley to distribute our orange and apple juice one litre varieties, into both the Chinese and Malaysian markets. Evergrow will use our branded 'Australia's Garden' range, while Happy Valley will distribute under their renowned 'Happy Valley' brand in Malaysia.

All export juice products will use 100% Australian ingredients, sourced from our local farmers and which have been juiced and bottled on-site in Melbourne. The first shipment of five containers is due late May 2023 and will begin the supply agreement with initial forecasts provided for a further two containers a month from June 2023 onwards.

OJC CEO Steven Cail has said about the juice export;

"The export agreements are the beginning of the next growth strategy within the business plan. OJC have worked really hard at growing domestic volumes within the supermarket retailers which will now provide a great launching pad to provide premium Australian juice across various distribution channels both domestically and internationally. Our mission is to grow the company profitably, whilst getting as much Australian made beverages into consumers hands worldwide."

This announcement was authorised by the OJC Board.

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About The Original Juice Co. Limited

The Original Juice Co. Limited (ASX: OJC) is an Australian-based food processing company that uses a combination of conventional juice processing equipment and custom-developed equipment and processes to manufacture a range of high-quality juices, fibres, infused fruits and fruit waters that are sold as branded products or ingredients to customers domestically and overseas.

OJC uses a range of processing technologies, including Counter Current Extraction (CCE) technology which was developed in conjunction with Australia's CSIRO to extract juice from fruit and vegetables. Its processing facilities are located in Mill Park, Victoria. OJC is aiming to generate shareholder value through exploring opportunities for growth in the functional food, beverage and nutraceutical markets in Australian and key international markets, including China.