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Half-year Financial Report

motio

March 2023



Independent Auditor's Review Report

|    | Table ( | Of Contents   |
|----|---------|---|
|    | 1       | A Letter from the CEO   |
|    | 2       | Corporate Information   |
|    | 3       | Director's Report   |
|    | 5       | Auditor's Independence Declaration                                    |
|    | 6       | Consolidated Statement of Profit or Loss & Other Comprehensive Income |
|    | 7       | Consolidated Statement of Financial Position                          |
|    | 8       | Consolidated Statement of Changes in Equity                           |
|    | 9       | Consolidated Statement of Cash Flows                                  |
| 60 | 10      | Notes to the Consolidated Financial Statements                        |
|    | 18      | Director's Declaration  |



## A Letter from the CEO

Fellow shareholders,

On behalf of the Board and the talented team at Motio, I am pleased to report that Motio continues to meet its goals with the hard work and passion of the team behind it. We are pleased to present our results for the half year ending December 2022.

According to the industry body, the Outdoor Media Association, the Out-Of-Home and Digital Place Based sector has reported a strong rebound with the entire sector up 27.6% for 2022. For Motio, our revenue is up 42% on the prior corresponding period (H1 2021) from \$1.978M to \$2.815M and operationally cash flow neutral.

Motio is growing. The business has increased our **revenue per location** significantly this half across each of our media channels. Motio's software and payments platforms (Spawtz) has achieved all of its growth revenue targets and business development KPI's this half year which has been extremely pleasing.

Our future booked national and local media revenue (forward revenue) at December 31 was up 60.1% compared to the same time last year which is setting us up for a strong FY23 finish.

We continue to develop our commercial model that captures the **full economic value chain** across the verticals in which we operate. These include Media, Software, Payments & Supply, Content & Design.

We are extremely pleased with the latest acquisition of **oOh! Media's Café and Venue networks** which provides Motio scale, adding over 400 locations and the opportunity of a combined 6 million human contacts across Australia each month.

This deal has given us favorable operating leverage. As you know, Motio is a largely fixed cost operation and the addition of these new networks requires only minor operating and investment costs to operate.

Most exciting is that Michael Johnstone (COO) was involved independently in both the Café and Venue network's inception & build and after they were acquired by oOh! where we both worked on and managed their growth. Our unique domain knowledge of these businesses and our passion for their success makes Motio the right place for them to thrive alongside our Health and Play networks.

We are very pleased to have been able to acquire these networks through non-dilutive funding provided by oOh! Media with interest-only payments for the first 12 months.

Unlike the significant capital requirement of the Medical Media acquisition, these networks are in decent shape and require only minimal investment of capital (~\$250K).

Our vision for the Motio business has always been to be the very best in the world at Digital Place-Based and Audience Experience. In simple terms, our environments target people with purpose. Whether it's grabbing a coffee on the way to work, waiting to see a doctor, playing sport with mates or meeting at the bar for a beverage, all our environments target these people with their intended purpose at scale.

Motio provides its property partners the utility of our displays, that is, direct access to provide their customers (our audience) with up to the minute information of their products and services as well as information to lead to a better customer experience. This approach is rapidly changing our engagement with commercial partners for positive outcomes to **create a strong Audience Experience**.

We are ready to thrive and continue to be enthusiastic to apply our unique approach to Digital Place-Based to even more networks, more places both organically and acquisitively.

Thank you for your continued support, it means a great deal to the team that are making it happen.

Kind regards,

Adam Cadwallader Managing Director & CEO

# Director's Report

#### **Directors & Officers**

Justus Wilde Adam Cadwallader Jason Byrne Harley Grosser Michael Johnstone

**Company Secretary** 

Matthew Foy

**Registered Office** 

Level 15 189-197 Kent Street Sydney NSW 2000 T: +61 2 7227 2277

**Bankers** 

Westpac Banking Corporation Level 4, Brookfield Place Tower 2, 123 St Georges Terrace Perth WA 6000

**Auditors** 

HLB Mann Judd Assurance (NSW) Pty Ltd Level 5, 10 Shelley Street Sydney NSW 2000

Non-Executive Chairman Managing Director & CEO Non-Executive Director Non-Executive Director Chief Operating Officer

#### **Solicitors**

JDK Legal Level 5, 1 Castlereagh Street Sydney NSW 2000

#### Securities Exchange

Australian Securities Exchange Limited (ASX) Home Exchange - Perth ASX Code – MXO, MXOOA

#### **Share Registry**

Automic Pty Ltd Level 5, 191 St Georges Terrace Perth WA 6000 T: +61 (0) 2 9698 5414 W: www.automicgroup.com.au

**Australian Company Number** 

ACN 147 799 951

**Australian Business Number** 

ABN 43 147 799 951

**Domicile and Country of Incorporation** 

Australia

Website

www.motio.com.au

# Director's Report

Your Directors present their report on the consolidated entity consisting of Motio Limited (MXO or the Company) and the entities it controls at the end of, or during the half-year ended, 31 December 2022 (the Period).

#### Directors

The Directors of the Company at any time during or since the end of the half-year period are as follows.

Justus Wilde – Non-Executive Chairman Adam Cadwallader – Managing Director & CEO Jason Byrne – Non-Executive Director Harley Grosser – Non-Executive Director

#### **Principal Activity**

Motio is a leading Audience Experience & Digital Place-Based media company. It is focused on creating engaging content & utility communication for brands, customers and its commercial partners across its expansive digital marketing environments. Its networks leverage long dwell time locations, delivering powerful, contextual connections to audiences, underpinned with first party data and location intelligence technology.

#### **Review Of Operations**

During the half-year ended 31 December 2022, Motio generated total revenues of \$2,814,943 up 42% on the prior corresponding period (PCP) (1HFY21: \$1,978,630). This significant revenue uplift reflects our Audience Experience product being embraced by our Health and Play clients.

The loss from operations of the consolidated entity for the half year ended 31 December 2022 after providing for income tax was \$651,256 (PCP loss of \$2,516,045). This is the result of the PCP reflecting the accounting settlement of various prior period acquisitions and related funding. '

Additional information on the operations and financial position of the Group and its business strategies and prospects is set out in this directors' report and the interim financial report.

Motio's cash balance as at 31 December 2022 was \$1.514.311.

#### Corporate

Acquisition of oOh! media's Café and Venue Digital Place Based Networks

On 23 December 2022, Motio was pleased to announce that it entered into binding terms of a vendor financing arrangement to acquire oOh! media's Café and Venue Digital Place Based Networks with completion on 1 March 2023.

Acquisition and Loan key material terms are as follows:

Payment of \$2.35 million in consideration for the combined Café and Venue network business assets including associated screens installed at various locations and license agreements with location owners;

Consideration to be satisfied by a vendor-financing loan from oOh on the following material terms:

Loan Principal: \$2,350,000; Term: Four years;

Interest: Fixed 10.1% pa payable quarterly;

Interest only in the first year; Early repayment: nil penalty;

Principal & Interest payments in years two to four; and Security: All present and acquired property pursuant to the Agreement.

#### Change of Auditor

On 24 November 2022, the Company advised that following a tender process, it had appointed HLB Mann Judd Assurance (NSW) Pty Ltd as the Company's auditor.

#### Annual General Meeting

The Company held a virtual Annual General Meeting on 11 November 2022. All resolutions put to the meeting were carried on a poll.

#### Release from Escrow

On 1 October 2022 a total of 15,000,000 fully paid ordinary shares were released from voluntary escrow. Voluntary escrow provisions continue to apply to 1,910,800 fully paid ordinary shares until 31 March 2023.

#### Lapse of Unvested Securities

3,300,001 performance rights and 7,597,083 options exercisable at \$0.04 lapsed unexercised on 20 December 2022.

motio

#### **Subsequent Events**

Other than the matters discussed in Note 13 of the financial report, there was no matter or circumstance that has arisen since 31 December 2022 that has significantly affected, or may significantly affect:

- (i) The Group's operations in future financial years, or
- (ii) the results of those operations in future financial years, or
- (iii) the Group's state of affairs in future financial years.

#### **Significant Changes in State of Affairs**

There were no significant changes in the state of affairs of the Company and its controlled entities during the financial half-year period.

#### Auditor's Declaration of Independence

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out on page 5.

This report is made in accordance with a resolution of the Directors.

Adam Cadwallader

Managing Director & CEO

1 March 2023

4



#### **Auditor's Independence Declaration**

To the directors of Motio Ltd:

As lead auditor for the review of the financial report of Motio Ltd for the half-year ended 31 December 2022, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (a) the auditor independence requirements of the Corporations Act 2001 in relation to the review; and
- (b) any appli`cable code of professional conduct in relation to the review.

This declaration is in respect of Motio Ltd and the entities it controlled during the period.

Sydney, NSW 1 March 2023 M D Muller Director

1. MuNe

#### hlb.com.au

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Liability limited by a scheme approved under Professional Standards Legislation.

HLB Mann Judd is a member of HLB International, the global advisory and accounting network.

# Consolidated Statement of Profit or Loss & Other Comprehensive Income

|   | Note  | 31-Dec-22<br>\$ | 31-Dec-21<br>\$ |
|---|-------|-----------------|-----------------|
| Revenue from continuing operations  | 3     | 2,814,943       | 1,978,630       |
| Other income  | 3     | 216,551         | 210,208         |
| Cost of sales   |       | (555,048)       | (356,212)       |
| Gross profit  |       | 2,476,446       | 1,832,626       |
| Acquisition related costs   |       | -               | (219,618)       |
| Advertising and marketing fees  |       | (13,213)        | (13,139)        |
| Consulting and advisory fees  |       | (11,620)        | (10,983)        |
| Corporate compliance  |       | (47,754)        | (34,146)        |
| Director's fees   | 4     | (199,083)       | (164,375)       |
| Finance costs   |       | (5,696)         | (7,844)         |
| Insurance expenses  |       | (51,761)        | (44,282)        |
| Occupancy expenses  |       | (6,214)         | (7,813)         |
| Personnel expenses  | 4     | (1,338,642)     | (1,144,013)     |
| Professional fees   |       | (73,903)        | (114,465)       |
| Other expenses  |       | (505,821)       | (288,702)       |
| Impairment of receivables   | 4     | (114,761)       | (180,538)       |
| Amortisation of intangibles   | 4     | (137,183)       | (1,118,822)     |
| Depreciation  | 4     | (328,328)       | (383,067)       |
| Share based payments – rights and options   | 8     | (302,399)       | (756,329)       |
| Profit/(loss) on disposal of listed investments                                     |       | -               | (12,132)        |
| Profit/(loss) on disposal of property, plant and equipment                          |       | -               | (20,000)        |
| Share of gain/(loss)in associate  |       | -               | (6,621)         |
| Revaluation gain/(loss) on listed investments                                       |       | (17,920)        | (23,510)        |
| Profit/(loss) from continuing operations before income tax                          |       | (677,852)       | (2,717,773)     |
| Income tax benefit  |       | 26,596          | 205,310         |
| Profit/(loss) from continuing operations after income tax                           |       | (651,256)       | (2,512,463)     |
| Net loss after tax from discontinued operations                                     | 12    | -               | (3,582)         |
| Total comprehensive profit/(loss) for the period                                    |       | (651,256)       | (2,516,045)     |
| Profit/(loss) per share attributable to the ordinary equity holders of the company: |       | Cents           | Cents           |
| Basic and diluted profit/(loss) from continuing operations (cents per share)        | ;<br> | (0.25)          | (1.04)          |
| Basic and diluted profit/(loss) from discontinued operations (cents per share)      |       | (0.00)          | (0.00)          |

The above consolidated statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes

# Consolidated Statement of Financial Position

|  | Note | 31-Dec-22<br>\$        | 30-Jun-22<br>\$ |
|--|------|------------------------|-----------------|
| Current Assets                                       |      |                        |                 |
| Cash and cash equivalents                            |      | 1,514,311              | 1,839,555       |
| Trade and other receivables                          |      | 1,197,441              | 1,357,916       |
| Financial assets at fair value through profit & loss |      | -                      | 17,921          |
| Total Current Assets                                 |      | 2,711,752              | 3,215,392       |
|  |      |                        |                 |
| Non-Current Assets                                   |      |                        |                 |
| Plant and equipment                                  | 5    | 1,453,269              | 1,597,263       |
| Investment in associates                             |      | 25,673                 | 25,673          |
| Intangibles  | 6    | 3,885,728              | 4,028,685       |
| Right of use assets                                  |      | 170,413                | 227,220         |
| Other non-current assets                             |      | 44,168                 | 44,168          |
| Total Non-Current Assets                             |      | 5,579,251              | 5,923,009       |
|  |      |                        |                 |
| Total Assets   |      | 8,291,003              | 9,138,401       |
|  |      |                        |                 |
| Current Liabilities                                  |      |                        |                 |
| Trade and other payables                             |      | 950,843                | 1,865,503       |
| Provisions   |      | 176,504                | 129,435         |
| Lease liabilities                                    |      | 112,014                | 111,960         |
| Total Current Liabilities                            |      | 1,239,361              | 2,106,898       |
|  |      |                        |                 |
| Non-Current Liabilities                              |      |                        |                 |
| Other payables                                       |      | 174,913                | 274,913         |
| Deferred tax liability                               |      | 262,004                | 290,275         |
| Lease liabilities                                    |      | 69,765                 | 138,053         |
| Total Non-Current Liabilities                        |      | 506,682                | 703,241         |
|  |      |                        |                 |
| Total Liabilities                                    |      | 1,746,043              | 2,810,139       |
| Net Assets   |      | 6,544,960              | 6,328,262       |
| 1 Itel Appelo  |      | 0,5 <del>-1</del> ,500 | 0,520,202       |
| )  |      |                        |                 |
| Equity   | _    | 20.00 / 222            | 0001775         |
| Contributed equity                                   | 7    | 22,884,860             | 22,247,591      |
| Reserves Accumulated losses                          |      | 1,186,200              | 1,013,703       |
|  |      | (17,526,100)           | (16,933,032)    |
| Total Equity   |      | 6,544,960              | 6,328,262       |

The above consolidated statement of financial position should be read in conjunction with the accompanying notes

# Consolidated Statement of Changes in Equity

|     |  | Issued<br>Capital | Share-<br>based<br>Payment<br>Reserve | Options<br>Premium<br>Reserve | Currency<br>Translation<br>Reserve | Accumulated<br>Losses | Total Equity |
|-----|--|-------------------|---------------------------------------|-------------------------------|------------------------------------|-----------------------|--------------|
|     |  | \$                | \$                                    | \$                            | \$                                 | \$                    | \$           |
|     | At 1 July 2022   | 22,247,591        | 892,019                               | 134,536                       | (12,852)                           | (16,933,032)          | 6,328,262    |
|     | Loss for the half year                                       | -                 | -                                     | -                             | -                                  | (651,256)             | (651,256)    |
|     | Exchange differences on                                      | -                 | -                                     | -                             | 1,192                              | (1,192)               | -            |
|     | translation of foreign operations                            |                   |                                       |                               | 1102                               | (652 / / 6)           | (651.256)    |
|     | Total comprehensive loss for the year                        | -                 | -                                     | -                             | 1,192                              | (652,448)             | (651,256)    |
|     | Transactions with owners in their capacity as owners:        |                   |                                       |                               |                                    |                       |              |
|     | Options lapsed during the half year                          | -                 | (59,380)                              | -                             | -                                  | 59,380                | -            |
|     | Deferred consideration for Adline/Motio Play acquisition     | 347,800           | -                                     | -                             | -                                  | -                     | 347,800      |
|     | Deferred consideration for<br>Liquid Thinking acquisition    | 80,254            | -                                     | -                             | -                                  | -                     | 80,254       |
|     | Share-based payment – Performance Rights and options         | -                 | 302,397                               | -                             | -                                  | -                     | 302,397      |
| (JD | Conversion of employee performance rights to ordinary shares | 51,870            | (35,550)                              | -                             | -                                  | -                     | 16,320       |
|     | Exercise of options to ordinary shares                       | 157,345           | (36,162)                              | -                             | -                                  | -                     | 121,183      |
|     | At 31 December 2022  | 22,884,860        | 1,063,324                             | 134,536                       | (11,660)                           | (17,526,100)          | 6,544,960    |
|     |  | Issued<br>Capital | Share-<br>based<br>Payment            | Options<br>Premium<br>Reserve | Currency<br>Translation            | Accumulated<br>Losses | Total Equity |
|     |  | \$                | Reserve<br>\$                         | \$                            | Reserve<br>\$                      | \$                    | \$           |
| (1) | At 1 July 2021   | 21,481,005        | 271,160                               | 134,536                       | (17,223)                           | (13,255,819)          | 8,613,659    |
| AL. | Loss for the year Exchange differences on                    | -                 | -                                     | -                             | -<br>5,544                         | (2,516,045)           | (2,516,045)  |
|     | translation of foreign operations                            | -                 | -                                     | -                             | 3,344                              | (5,544)               | -            |
|     | Total comprehensive loss for the year                        | -                 | -                                     | -                             | 5,544                              | (2,521,589)           | (2,516,045)  |
|     | Transactions with owners in their capacity as owners:        |                   |                                       |                               |                                    |                       |              |
|     | Conversion of Perf. Rights to ordinary shares                | 220,262           | (220,262)                             | -                             | -                                  | -                     | -            |
|     | Share-based payment – Performance Rights and options         | -                 | 538,829                               | -                             | -                                  | -                     | 538,829      |
|     | Shares issued in lieu of cash to creditors and employees     | 217,500           | -                                     | -                             | -                                  | -                     | 217,500      |
|     | Capital raising costs  | (6,194)           | -                                     | -                             | -                                  | -                     | (6,194)      |
|     | At 31 December 2021  | 21,912,573        | 589,727                               | 134,536                       | (11,679)                           | (15,777,408)          | 6,847,749    |
|     |  |                   |                                       |                               |                                    |                       |              |

The above consolidated statement of changes in equity should be read in conjunction with the accompanying note

# Consolidated Statement of Cash Flows

|   | 31-Dec-22<br>\$ | 31-Dec-21<br>\$ |
|---|-----------------|-----------------|
| Cash Flows From Operating Activities                        |                 |                 |
| Receipts from customers                                     | 3,159,825       | 2,553,993       |
| Payments to suppliers and employees                         | (3,348,110)     | (2,620,155)     |
| Interest received   | 341             | 1,004           |
| Receipt of government grants                                | -               | 209,204         |
|   |                 |                 |
| Net cash inflow /(outflow) from operating activities        | (187,944)       | 144,046         |
|   |                 |                 |
| Cash Flows From Investing Activities                        |                 |                 |
| Payments for property, plant & equipment                    | (92,830)        | (1,181,260)     |
| Proceeds from the disposal of property, plant and equipment | -               | 173,766         |
| Payments for intangibles                                    | (14,732)        | (38,841)        |
| Payments for acquisition costs                              | (100,000)       | (272,256)       |
| Proceeds from the conversion of options                     | 137,500         | -               |
| Proceeds from the disposal of listed investments            | -               | 136,782         |
| Net cash inflow/(outflow) from investing activities         | (70,062)        | (1,181,809)     |
|   |                 |                 |
| Cash Flows From Financing Activities                        |                 | (570.4)         |
| Other cash items from financing activities                  | -               | (6,194)         |
| Leasing payments  | (68,234)        | (43,884)        |
|   | (50.07.4)       | (50.050)        |
| Net cash inflow/(outflow) from financing activities         | (68,234)        | (50,078)        |
| Cash and cash equivalents at the beginning of the period    | 1,839,555       | 4,500,946       |
| Exchange rate adjustments on foreign cash held              | 996             | -               |
| Net increase/(decrease) in cash and cash equivalents        | (326,240)       | (1,087,841)     |
| Net cash and cash equivalents at the end of the period      | 1,514,311       | 3,413,105       |

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.

# Notes to the Consolidated Financial Statements

### 1. Basis Of Preparation of Half-year Report

This consolidated interim financial report for the half-year reporting period ended 31 December 2022 has been prepared in accordance with AASB 134 Interim Financial Reporting and the Corporations Act 2001, as appropriate for for-profit oriented entities.

This consolidated interim financial report does not include all the notes of the type normally included in an annual financial report. Accordingly, this report is to be read in conjunction with the annual report for the year ended 30 June 2022 and any public announcements made by Motio Limited during the interim reporting period in accordance with the continuous disclosure requirements of the Corporations Act 2001

The half-year report has been prepared on an accruals basis except for the statement of cash flows and is based on historical costs modified by the revaluation of selected non-current assets, financial assets and financial liabilities for which the fair value basis of accounting has been applied.

The half-year report does not include full disclosures of the type normally included in an annual financial report. For the purposes of preparing the half- year financial statements, the half-year has been treated as an interim reporting period. The financial statements were authorised for issue in accordance with a resolution of directors on 1 March 2023.

The principal accounting policies adopted are consistent with those of the previous financial year, except for the policies stated below.

Adoption of new and revised accounting standards

The consolidated entity has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or interpretations that are not yet mandatory have not been early adopted.

#### Comparative figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

10

## 2. Segment Information

#### Identification Of Reportable Operating Segments

Management reviewed the group's operations and deemed that effective from 1 July 2020, the group operations have been consolidated into a single business activity segment from which it earns revenues, and its results were analyzed as a whole by the chief operating decision maker (CODM). The Group engages in business in Australia and the United Kingdom (software only). Consequently revenue, profit and net assets for the operating segment and geographical segment are reflected in this financial report.

The information reported to the CODM is on at least a monthly basis.

#### Intersegment Receivables, Payables and Loans

Intersegment loans are initially recognised at the consideration received. Intersegment loans receivable and loans payable that earn or incur non- market interest are not adjusted to fair value based on market interest rates. Intersegment loans are eliminated on consolidation.

| Revenue from Continuing Operations  Media and other sales  Other Income Interest Income Other income Government grants  31-Dec-22 \$ 1,978 |    | The Group derives the following types of revenue: |           |               |
|--|----|---|-----------|---------------|
| Media and other sales  2,814,943 1,978  Other Income Interest Income Other income Government grants  2,814,943 1,978  - 209  |    | The croup derives the islie                       |           | 31-Dec-<br>\$ |
| Other Income Interest Income 341 1, Other income 216,210 - Government grants - 209   |    | Revenue from Continuing Operations                |           |               |
| Interest Income 341 1, Other income 216,210 - Government grants - 209  |    | Media and other sales                             | 2,814,943 | 1,978,63      |
| Other income 216,210 - Government grants - 209   |    | Other Income                                      |           |               |
| Government grants - 209  |    | Interest Income                                   | 341       | 1,00          |
|  | 15 | Other income                                      | 216,210   | -             |
| Total revenue and other income 3,031,494 2,188   |    | Government grants                                 | -         | 209,20        |
| Total revenue and other income 3,031,494 2,188   | 7  |   |           |               |
|  |    | Total revenue and other income                    | 3,031,494 | 2,188,83      |
|  | =  |   |           |               |
|  |    |   |           |               |

# 4. Expenses

|     | T. Expenses                              |           |          |
|-----|--|-----------|----------|
|     |  | 31-Dec-22 | 31-Dec-2 |
|     | Amortisation of Intangibles              | \$        | \$       |
|     | Contract rights – Motio Health           | -         | 1,030,40 |
|     | Contract rights – Motio Play             | 85,528    | 83,60    |
|     | Contract rights – Liquid Thinking        | 4,650     | -        |
|     | Software                                 | 37,550    | 4,8      |
| 75  | Other                                    | 9,455     | -        |
|     | Total                                    | 137,183   | 1,118,82 |
|     |  |           |          |
|     | Director's fees/remuneration             |           |          |
| )   | Director's fees/remuneration             | 184,537   | 152,9    |
|     | Superannuation                           | 14,546    | 11,45    |
|     | Total                                    | 199,083   | 164,35   |
|     | Impairment of receivables                |           |          |
|     | Expected credit losses – Media           | 37,309    | 94,26    |
|     | Expected credit losses – Play            | 10,000    | 8,35     |
|     | Expected credit losses - Health          | 32,452    | 77,92    |
|     | Expected credit losses – Liquid Thinking | 35,000    | -        |
| 10  | Total                                    | 114,761   | 180,5    |
|     |  |           |          |
| 715 | Personnel expenses                       |           |          |
|     | Wages and salaries                       | 1,129,759 | 969,84   |
|     | Superannuation                           | 121,811   | 94,4     |
|     | Other                                    | 87,072    | 79,76    |
|     | Other                                    |           |          |

12

# 4. Expenses (cont.)

| Depreciation           |           |        |
|------------------------|-----------|--------|
|                        | 31-Dec-22 | 31-Dec |
| Site Structures        | \$        | \$     |
| Motio                  | 60,847    | 66,3   |
| Motio Media            | -         | 1,6    |
| Motio Play             | 12,528    | 12,5   |
| Motio Health           | 163,943   | 219,   |
| Total                  | 237,318   | 300,.  |
| ?<br>Z                 |           |        |
| Office Equipment       |           |        |
| Motio                  | 17,370    | 17,0   |
| Motio Play             | 1,682     | 1,     |
| Liquid Thinking  Total | 1,599     | 18,2   |
| <u>)   otali</u><br>□  | 20,031    | 10,2   |
| Right-of-Use Assets    |           |        |
| Motio                  | 52,088    | 51,2   |
| 9                      |           |        |
| Leasehold improvements |           |        |
| Motio                  | 18,286    | 13,    |
|                        |           |        |
| Total depreciation     | 328,343   | 383,0  |

# 5. Plant & Equipment

|   | 31-Dec-22<br>\$ | 30-Jun-22<br>\$ |
|---|-----------------|-----------------|
| Carrying amount of plant and equipment      | 1,453,269       | 1,641,431       |
|   |                 |                 |
| Balance at the beginning of the period      | 1,641,431       | 926,408         |
| Additions                                   | 88,078          | 1,344,955       |
| Acquired via acquisition of Liquid Thinking | -               | 8,813           |
| Disposals                                   | -               | (94,924)        |
| Depreciation expense                        | (276,240)       | (543,821)       |
| Balance at the end of the period            | 1,453,269       | 1,641,431       |

# 6. Intangibles

The intangible assets, including goodwill, and the contract rights arising on acquisition of Motio Play, Motio Health and Liquid Thinking, were reviewed for any indicators of impairment. Based upon this impairment analyses, no impairment was required.

|                                  | 31-Dec-22<br>\$ | 30-Jun-22<br>\$ |
|----------------------------------|-----------------|-----------------|
| Goodwill                         | 2,731,607       | 2,731,607       |
|                                  |                 |                 |
| Contract rights                  | 777,225         | 777,225         |
| Accumulated Amortisation         | (521,644)       | (426,399)       |
|                                  | 255,581         | 350,826         |
|                                  |                 |                 |
| Software                         | 912,434         | 897,702         |
| Accumulated Amortisation         | (106,944)       | (61,202)        |
|                                  | 805,490         | 836,500         |
|                                  |                 |                 |
| Other intangibles                | 118,000         | 118,000         |
| Accumulated Amortisation         | (24,950)        | (8,248)         |
|                                  | 93,050          | 109,752         |
| 11                               |                 |                 |
| Balance at the end of the period | 3,885,728       | 4,028,685       |
|                                  |                 |                 |

# 7. Contributed Equity

#### (a) Share Capital:

|            | 31-Dec-22   | 30-Jun-22   | 31-Dec-22  | 30-Jun-22  |
|------------|-------------|-------------|------------|------------|
|            | Shares      | Shares      | \$         | \$         |
| Fully Paid | 261,434,657 | 246,291,357 | 22,884,860 | 22,247,591 |

#### (b) Movements In Ordinary Share Capital:

Period ended 31 December 2022

| Details  | Number of<br>Shares | Fair Value | \$         |
|--|---------------------|------------|------------|
| Opening balance 01/07/22                                     | 246,291,357         |            | 22,247,591 |
| Deferred consideration for Motio Play acquisition            | 9,400,000           | 0.037      | 347,800    |
| Deferred consideration for Liquid Thinking acquisition       | 1,910,800           | 0.042      | 80,254     |
| Conversion of employee performance rights to ordinary shares | 395,000             | 0.131      | 51,870     |
| Exercise of options to ordinary shares                       | 3,437,500           | 0.046      | 157,345    |
| Balance at end of period 31 December 2022                    | 261,434,657         |            | 22,884,860 |

On 4 October 2022, 15,000,000 issued shares were released from escrow.

Voluntary escrow provisions continue to apply to 1,910,800 fully paid ordinary shares until 31 March 2023.

Year ended 30 June 2022

| Details                                       | Number of<br>Shares | Fair Value | \$         |
|---|---------------------|------------|------------|
| Opening balance 01/07/21                      | 234,033,857         |            | 21,481,005 |
| Conversion of Perf. Rights to ordinary shares | 4,350,000           | 0.027      | 118,337    |
| Conversion of Perf. Rights to ordinary shares | 1,132,500           | 0.090      | 101,925    |
| Shares issued in lieu of cash to employees    | 2,500,000           | 0.087      | 217,500    |
| Shares issued for Liquid Thinking acquisition | 3,750,000           | 0.080      | 300,000    |
| Shares issued for Liquid Thinking acquisition | 375,000             | 0.057      | 21,375     |
| Conversion of Perf. Rights to ordinary shares | 150,000             | 0.090      | 13,500     |
| Capital raising fees                          |                     |            | (6,051)    |
| Balance at end of period 30 June 2022         | 246,291,357         |            | 22,247,591 |

# 8. Share-based Payments

Refer to Consolidated Statement of Changes in Equity and Note 7 Movements in Ordinary Share Capital for more details regarding Share-based Payments.

#### 9. Business Combinations

**Liquid Thinking Limited** 

On 4 April 2022 Motio Ltd, acquired 100% of the ordinary shares of Liquid Thinking Limited ('Liquid Thinking') for the total consideration transferred of \$1,270,081. Liquid Thinking owns Spawtz Software, delivering its customers end-to-end player registration, competition management and payments for Indoor Sports Centres, Sporting Associations and Leagues. It's primary revenue is recurring SaaS and emerging revenue through fees from facilitating online and cashless payments. The goodwill of \$478,469 represents both the synergies of bringing this previously licensed technology in house and the growth opportunities of combining this leading technology with Motio's extensive market knowledge and business development experience.

The contingent consideration has taken into account management's assessment of the probability of each of the various tranches being achieved and been discounted to net present value.

The determined values for each tranche are as follows: -

\$

**Tranche 1** 190,102 - Tranche 1 has been completed

 Tranche 2
 154,698

 Tranche 3
 114,207

 Total
 459,007

The fair values of Liquid Thinking Business assets and liabilities have been determined by an independent valuation carried out by an external independent corporate consultant dated 17 August 2022.

# 10. Dividends

No dividends have been declared or paid since the start of the financial period and none are recommended.

## 11. Guarantees, Contingent Liabilities & Contingent Assets

Other than the matter mentioned in Note 13, there are no new commitments that the Company has entered into during the period ended 31 December 2022, other than those that existed as at 30 June 2022.

# 12. Discontinued Operations

During the 2021 financial year, the Company's cross-track rail contracts expired. The Company did not seek to renew these contracts due to a change of strategy. The loss for the previous half year ended 31 December 2021 from this discontinued operation was (\$3,582).

# 13. Asset sale from oOh! media (ASX:OML) to Motio

On 23 December 2022, Motio announced that it entered into binding terms of a vendor financing arrangement to acquire oOh! media's Café and Venue Digital Place Based Networks with completion on 1 March 2023. The networks comprise of approximately 400 digital displays across Café and Venue (Pub) locations across Australia and operate on the same systems operated currently by Motio.

Key terms of the acquisition & financing facility

Payment of \$2.35 million in consideration for the combined Café and Venue network business assets including associated screens installed at various locations and license agreements with location owners;

Consideration is to be satisfied by a vendor-financing loan from oOh! on the following material terms:

Loan Principal: \$2,350,000; Term: Four years;

Interest: Fixed 10.1% pa payable quarterly;

Interest only in the first year; Early repayment: nil penalty;

Principal & Interest payments in years two to four; and Security: All present and acquired property pursuant to the Agreement.

# 14. Events that occurring after the reporting period

Other than disclosed in Note 13, no matter or circumstance has arisen since 31 December 2022 that has significantly affected, or may significantly affect:

- (i) the Group's operations in future financial years, or
- (ii) the results of those operations in future financial years, or
- (iii) the Group's state of affairs in future financial years.

# Director's Declaration

Director's Decloration

In the director's opinion:

- (a) The financial statements and notes set out on pages 6 to 17 are in accordance with the Corporations Act 2001, including:
  - Complying with AASB 134 Interim Financial Reporting, the Corporations Regulations 2001 and other mandatory professional reporting requirements;
  - (ii) ...giving a true and fair view of the consolidated entity's financial position as at 31 December 2022 and of its performance for the financial half-year ended on that date; and
- **(b)** There are reasonable grounds to believe that Motio Limited will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the directors.

On behalf of the Directors

Adam Cadwallader

Managing Director and CEO

Sydney, New South Wales.

☐ 1 March 2023



#### Independent Auditor's Review Report to the Members of Motio Ltd

#### Report on the Half-Year Financial Report

#### Conclusion

We have reviewed the half-year financial report of Motio Ltd ("the Company"), which comprises the consolidated statement of financial position as at 31 December 2022, the consolidated statement of profit or loss and other comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the half-year ended on that date, a summary of significant accounting policies and other explanatory information, and the directors' declaration, for the consolidated entity comprising the Company and the entities it controlled at the half-year end or from time to time during the half-year.

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the accompanying half-year financial report of Motio Ltd does not comply with the *Corporations Act 2001* including:

- (a) giving a true and fair view of the consolidated entity's financial position as at 31 December 2022 and of its performance for the half-year ended on that date; and
- (b) complying with Accounting Standard AASB 134 Interim Financial Reporting and the Corporations Regulations 2001.

#### **Basis for Conclusion**

We conducted our review in accordance with ASRE 2410 Review of a Financial Report Performed by the Independent Auditor of the Entity. Our responsibilities are further described in the Auditor's Responsibilities for the Review of the Financial Report section of our report. We are independent of the Company in accordance with the auditor independence requirements of the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards) (the Code) that are relevant to our audit of the annual financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

#### Responsibility of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the half-year financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the half-year financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility for the Review of the Financial Report

Our responsibility is to express a conclusion on the half-year financial report based on our review. ASRE 2410 requires us to conclude whether we have become aware of any matter that makes us believe that the half-year financial report is not in accordance with the *Corporations Act 2001* including giving a true and fair view of the consolidated entity's financial position as at 31 December 2022 and its performance for the half-year ended on that date, and complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*.

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A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

**HLB Mann Judd Assurance (NSW) Pty Ltd Chartered Accountants** 

Sydney, NSW 1 March 2023

M D Muller Director

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