



## ASX RELEASE

30 September 2022

### Tinybeans Releases 2022 Annual Report

**Tinybeans Group Limited (ASX: TNY) (OTCQB: TNYF)** (“Tinybeans” or “the Company”), the only personalized platform trusted by parents to help them raise amazing kid, released today its Annual Report for the year ended 30 June 2022.

Tinybeans Chief Executive Officer, Eddie Geller, said:

“As detailed in our annual report, Tinybeans delivered record-level operating performance during fiscal year 2022. Tinybeans’ revenue increased 34% from FY21, representing the highest level of revenue in our history. This growth was driven largely by the strength in our advertising revenues and acceleration in our subscription revenues, which increased 77% from FY21.

These results highlight the appeal of our value proposition to current and prospective advertising partners who seek to engage with the young families on our platform. We also believe the strong engagement and growth in paid subscribers is a testament to the value of our content and users’ sustained demand for a platform that puts their privacy at the forefront.

As we progress into FY23, we remain focused on maintaining our advertising business and continuing to scale our subscription base. The Company expects to maintain a positive cash balance without raising further equity capital. We expect our expenses to settle, and our revenues continue to grow, which will enable us to be cashflow positive and profitable over time.”

This announcement was approved for release by the CEO.

#### For more information, please contact:

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#### About Tinybeans Group

**Tinybeans Group Limited (ASX:TNY, OTCQB:TNYF)** is the only high trust app and web platform offering a personalized experience for new and growing families that helps them achieve their #1 goal in life—to raise amazing kids. Our purpose is bigger than simply making parenting easier. We help families thrive by giving them a safe, useful and inspirational place to go to capture and share memories, engage with trustworthy content and find thoughtful recommendations tailored to their family’s needs, interests and where they live.

Tinybeans engages 28 million mindful parents every month, enjoys over 130,000 5-star reviews in the Apple App and Google Play stores, and has been recognized by Apple for excellence in both content—top 3 most viewed and exclusive parenting partner for Apple Guides, and utility—twice being named U.S. app of the day.

[www.tinybeans.com](http://www.tinybeans.com)

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