



iCandy Interactive Limited
(ACN 604 871712)
Level 4, 91 William Street
Melbourne, VIC 3000
Australia

21 May 2021

ASX and Media Announcement

iCandy's New Game Claw Stars Pre-Orders Exceed 500,000

iCandy Interactive Limited ("ICI", "iCandy" or the "Company") is pleased to announce that its new game Claw Stars has exceeded 500,000 pre-orders on Apple App Store and Google Play.

The unique characteristic of the Claw Stars is its heavy focus on player-to-player interactivity.

It is the **first game by iCandy that is multi-player driven** and the game's **high retention rate** during the early access trial has already **exceeded that of Masketeers**, a recent hit-game by iCandy.

Comparing the Claw Stars pre-orders sign-up rate, the Company see it as better performance than Masketeers. As of most of iCandy's games, Claw Stars is a free-to-play game, where gamers can download the game for free, and the Company generates incomes from in-app purchases and advertising. As such, it is difficult for the Company to forecast a financial effect of Claw Stars at this stage, but nevertheless the Company sees Claw Stars as a major milestone for the Company as a whole.

Claw Star is currently being scheduled for a global launch on 30 June 2021.

iCandy Chairman Kin W Lau commented "Claw Stars is the first multiplayer game developed in-house by iCandy. We are happy to see that the game is very well received at this pre-order phase."

This announcement has been authorized by the Board of Directors of iCandy.

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About iCandy Interactive

iCandy Interactive Limited (ASX: ICI) is an Australian publicly traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience. iCandy Interactive runs a portfolio of mobile games that have been played by over 350 million mobile gamers worldwide and has won multiple awards in various coveted international events. For more info visit www.icandy.io

For more information, please contact:

ir@icandy.io

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