



iCandy Interactive Limited  
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## ASX and Media Announcement

# New Game Claw Stars Completes Development Earlier Than Expected and Begins Early Access Trial

## Highlights:

- **New Game Claw Stars has completed its development earlier than expected and is now entering early access trial in collaboration with Google Play**
- **Claw Stars took 12 months to develop - Skills and knowledge learned from success of Masketeers have been applied onto the development of Claw Stars**
- **Playability, retention and monetization designs of Masketeers are being applied to Claw Stars**
- **Early access trial of Claw Stars expects to run for 2 to 3 months, before full commercial release in over 60 countries**
- **Preliminary response received for the early access trial has been very encouraging**

Following our announcement dated 9 July 2019 on plan to develop 4 new inhouse mobile games, iCandy Interactive Ltd ("iCandy" or the "Company") is pleased to announce that one of these new games, *Claw Stars* ("**Claw Stars**") (formerly known as *Hamstraunauts*) has completed its development in the studio earlier than expected and started its early access trial in collaboration with Google Play.

## Development of Claw Stars

Claw Star has been developed over 12 months in iCandy's studios and is currently available on Google's Android platform. Once the early access trial is completed, Claw Stars will be released commercially onto both Apple iOS and Google Android platforms.

The development of Claw Stars took extensive input from the studio team of iCandy's hit title Masketeers, with regards to playability, retention and monetization design aspects of the game. iCandy's studio team has learned valuable skills and domain knowledge from the success of Masketeers, and is applying those skills and knowledge fully onto the development of Claw Stars.

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## **Early Access Trial**

Claw Stars is now in early access trial on Google Play. The early access trial is anticipated to run for a period of 2 to 3 months to generate feedback of gamers' reaction and behavior in the game, providing valuable insight and game data to iCandy's studio team that will further make adjustment to game-play and mechanics of the game to ensure better interactivity and experience of the game prior to full commercial release in over 60 countries.

The preliminary response received from the early access trial has been very encouraging. iCandy will keep the market posted on further development on this.

This announcement has been authorized by the Board of Directors of iCandy.

**— ENDS —**

## **About iCandy Interactive**

iCandy Interactive Limited (ASX: ICI) is an Australian publicly traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience. iCandy Interactive runs a portfolio of mobile games that have been played by over 350 million mobile gamers worldwide and has won multiple awards in various coveted international events. For more information visit [www.icandy.io](http://www.icandy.io)

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