



# CATAPULT APPOINTS FORMER SPOTIFY AND AMAZON EXECUTIVE TO CHIEF PEOPLE OFFICER

DECEMBER 17, 2020

Catapult Group International Limited (ASX:CAT, 'Catapult', or 'the Company') is pleased to announce the appointment of human resource executive Zoe Rumford as its Chief People Officer to help drive the ongoing growth and global scaling of the company into the future.

Commencing in January 2020, Ms. Rumford comes to Catapult with extensive global experience in driving growth and development across technology companies, and delivering high performance cultures, including international senior leadership positions driving people and culture teams at both Spotify and Amazon.

Her most recent notable roles were as Chief People Officer for Sofar Sounds and Acast podcasting platform. In these positions, Ms. Rumford worked with senior leadership teams on setting up these companies to scale globally and creating a culture and overall infrastructure that allowed them to quickly adapt to changing landscapes across multiple market segments.

Commenting on Ms. Rumford's appointment, Catapult's CEO Will Lopes said:

"Zoe brings to Catapult a wealth of people and culture expertise, as well as many years of senior experience leading international People organizations across the globe. Zoe will be an instrumental part of our executive team as we enter 2021 and seek to take our leadership and growth capabilities to the next level."

Commenting on her appointment, Ms. Rumford said: "I am thrilled to be joining Catapult and look forward to working with the entire team, ensuring the people and culture focus goes from strength to strength as the business continues to grow."

*Authorised for release to ASX by the Catapult CEO, Will Lopes*

*For media and investor enquiries, please contact:*

**BODEN WESTOVER**

Brand & Communications

boden@catapultsports.com | +61 431 221 343

**ANDREW KEYS**

Investor Relations Manager

investor.relations@catapultsports.com | +61 400 400 380

For personal use only