

**FATFISH**  
GROUP

(ASX:FFG | US:FFTFF)

## Investor Presentation

12 November 2020

## *Riding The Digital Wave*

Australia | Singapore | Malaysia | Indonesia | Sweden

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# Company Snapshot

## Fatfish Group Limited

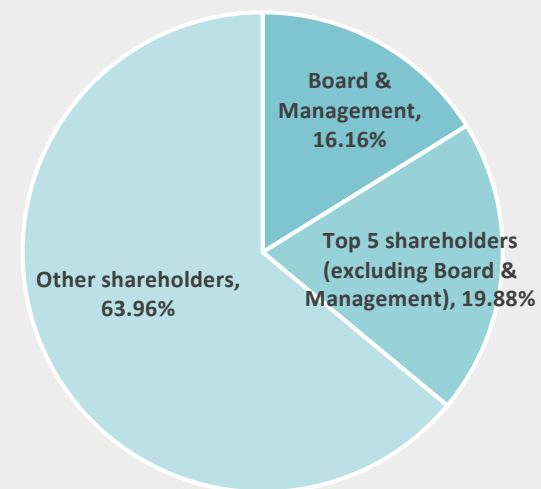
### Corporate Overview

Incorporation Country	Australia
Ordinary Shares	917.0m
Symbol	FFG
Stock Exchange	ASX
Listed	2014
Founded	2011
Market Cap (@\$0.05)	A\$45.9m

### Directors

Kin W. Lau	Group CEO / Director
Larry Gan	Chairman
Donald Low	Non Executive Director
Jeffrey Tan	Non Executive Director

### Shareholder Breakdown



### Core Business

Digital business group that invests in and builds technology businesses primarily in the following sectors:

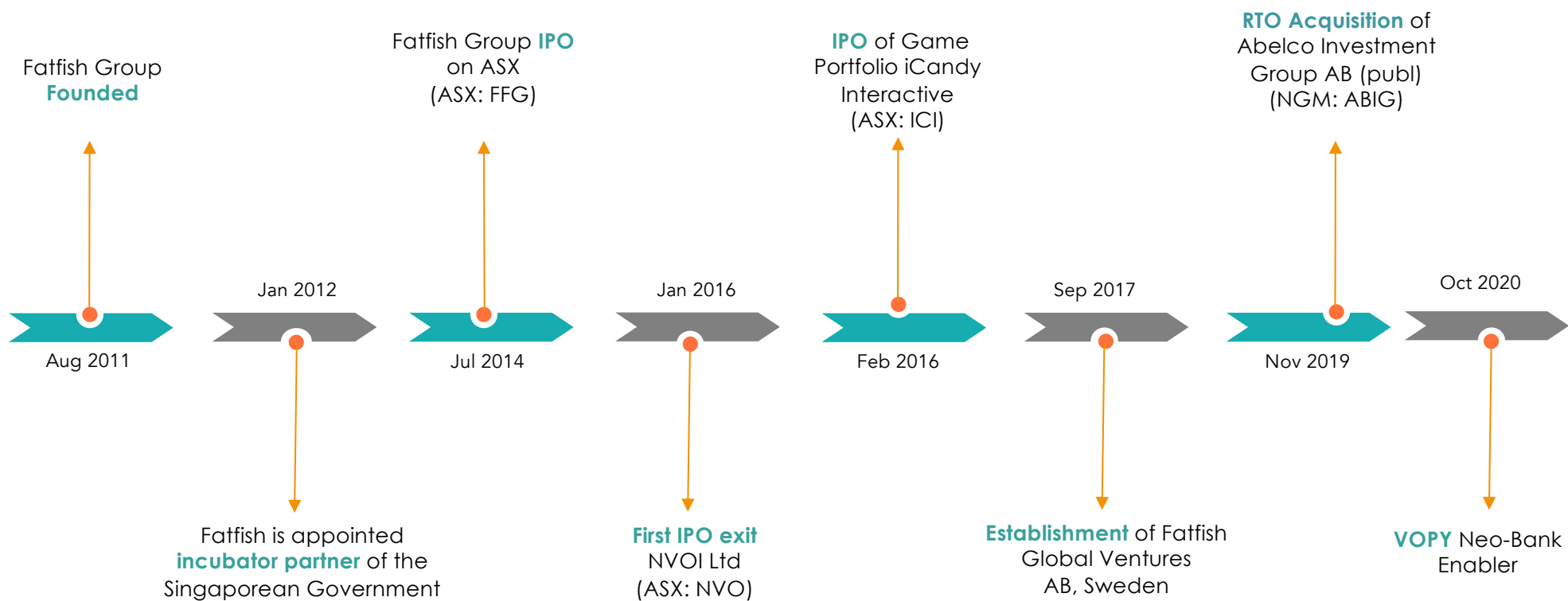
- E-commerce
- Video games & esports
- Fintech
- Interactive Media

### Operation Locations

- Australia
- Singapore
- Indonesia
- Sweden
- Malaysia



# Company History



# Board of Directors



**Larry Gan**

Non-Exec. Chairman

- Former Managing Partner, Asia of Accenture
- Former Global Head of Accenture's venture fund
- Former Chairman of Lotus Cars, UK
- Current/former board members of various banks, conglomerates and technology companies.



**Kin W. Lau**

CEO / Exec. Director

- Took his 1<sup>st</sup> company to IPO at 28 year old
- Led total 7 tech IPOs across multiple jurisdiction
- Serial entrepreneur in software, media and biotech
- Graduated from University of Oxford & Manchester Uni, Research Associate @ Imperial College London



**Jeffrey Tan**

Non-Exec. Director

- Advisor to family offices in Asia and Australia
- Former Senior Securities Advisor in Australia
- More than 20 years experience in corporate Australia



**Donald Low**

Non-Executive Director

- Former Securities Regulator in Hong Kong
- Former CEO of a London-listed plantation group (>GBP 60m NPAT p.a)
- Former advisor to government-owned conglomerate of Malaysia

# Our Venture Hubs



## SINGAPORE

- Source of capital
- Access to SEA market
- Leading global ICO hub



## STOCKHOLM

- Source of innovation
- Leading tech hub of Nordic
- Access to European market



## KUALA LUMPUR

- Source of talent
- Tech & Finance Back-office





# Our Investment Approach

## Enhancing Value From Seed to Exit



# Portfolio Companies



## Current Ownership in Public Companies



ASX : ICI

Game development and  
publishing company

FFG Stake (via Abelco): 41.8%

Market Cap: ~A\$100m

Exchange: ASX

# ABELCO

INVESTMENT GROUP AB

Nordic & Asia Tech Venture  
Builder

FFG Stake: 49.9%

Market Cap: ~A\$37.6m

Exchange: NGM SME, Sweden



Cloud, cybersecurity & AI  
solution provider

FFG Stake (via Abelco): 5.3%

Market Cap: ~A\$28.0m

Exchange: Bursa Malaysia

# quickbit™

Publicly traded fintech company

FFG Stake (via Abelco): 5.3%

Market Cap: ~A\$109m

Exchange: NGM, Sweden













We have Ownership in 4 Publicly Traded Tech Companies

## *We The IPO Factory*

Our team of international entrepreneurs and  
executives have extensive experience in IPOs & M&A  
transactions across Australia, Asia and Europe.

**We have been successful in bringing  
companies public and will continue to do so  
as part of our business model**

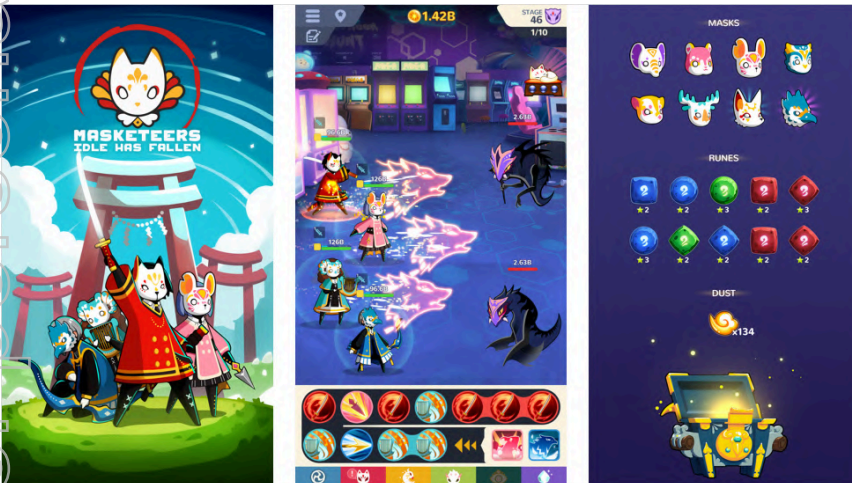
## Snapshot of Our Other Portfolio Companies

 <p>Singapore Central Bank licensed online lending platform</p> <p>FFG Stake (via Abelco) : 58.8%</p>	 <p>Global esports tournament &amp; platform in 12 countries</p> <p>FFG Stake (via iCandy): 23.0%</p>	 <p>European licensed Neobank enabler</p> <p>FFG Stake (via Abelco) : 6.3%</p>	 <p>Distributed Ledger Technologies (DLT) provider</p> <p>FFG Stake (via Abelco): 2.2%</p>
 <p>Develops technical waste management solutions</p> <p>FFG Stake (via Abelco) : 26%</p>	 <p>Millenia focussed E-commerce platform</p> <p>FFG Stake (via Abelco): 47.2%</p>	 <p>Online insurance marketplace in Malaysia</p> <p>FFG Stake (via Abelco): 48.7%</p>	 <p>Large-scale blockchain mining</p> <p>FFG Stake: 49%</p>
 <p>Fashion lifestyle e-commerce in Southeast Asia</p> <p>FFG Stake (via Abelco): 16.4%</p>	 <p>On-demand Storage and warehousing provider</p> <p>FFG Stake (via Abelco) : 3.6% stake</p>	 <p>Investor of Esports and gaming ventures</p> <p>FFG Stake (via Abelco): 100%</p>	 <p>Southeast Asia's Leading Dating Company</p> <p>FFG Stake (via Abelco): 1.2%</p>

## Video Gaming & Esports



(ASX:ICI)



Fatfish Group owns 192.5M shares in iCandy Interactive Limited (ASX:ICI), via its subsidiaries. iCandy is mobile game and esports group listed on the ASX with a market cap of approximately A\$80 million.

During the year iCandy released several games with very positive reception:

- Masketeers – over 1,000,000 pre-registrations and recorded A\$668,000 in revenues in first 30-days
- Rocky Rampage – nominated for Public Choice Award at the 16th International Mobile Games Award (IMGA) and had 500,000 pre-registrations
- Kingdomtopia – over 300,000 pre-registrations and brought in over A\$51,000 in revenue in the first 20 days after launch

## iCandy is backed by some large Strategic Shareholders



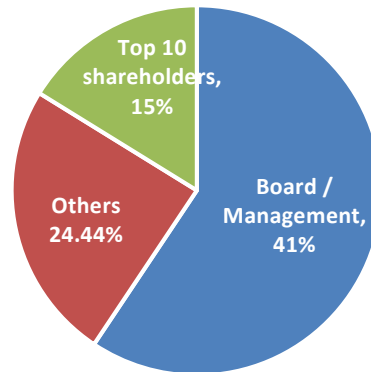
**IncubateFund**

Japan's Leading  
Early-Stage VC Fund

IncubateFund is backed by  
notable tech companies



Leading mobile games  
and app developer



China's Leading Games Industry  
Business Network



China's Top-3 Internet Company

Market cap: US\$45B.



## Esports - ESPL



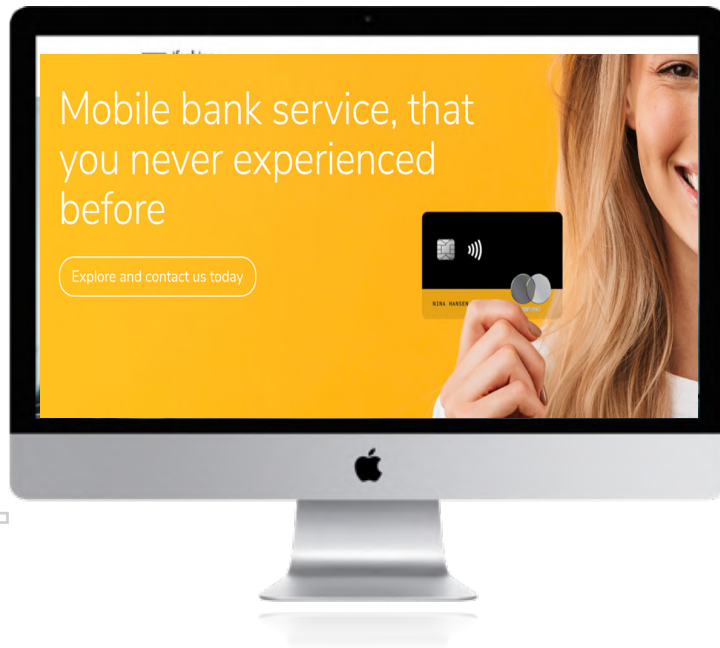
Apart from its mobile gaming business, iCandy is also a founder of esports startup Esports Players League (ESPL).

ESPL runs a global grassroots esports tournament platform at [espl.gg](https://espl.gg). To date, ESPL has hosted more than 100 esports tournaments with >600 participants per tournament.

It is currently launching its first international competition, the ESPL Amateur Championship 2020 in 12 countries across 4 regions - Southeast Asia, South Asia, Latin America and Europe:

1. Malaysia
2. Indonesia
3. Singapore
4. India
5. Pakistan
6. Bangladesh
7. Mexico
8. Colombia
9. Ecuador
10. Panama
11. Peru
12. Turkey

## Fintech – Neobanking



Fatfish Group has a 6.3% stake in Vopy AB via Abelco.

- Vopy is a Swedish fintech company that provides cloud based **Neobanking technology** that aim to empower consumers and businesses with a new way to conduct financial transactions through a convenient, efficient and secure infrastructure via smartphone.
- Vopy should continue to perform well in the challenging pandemic environment as its Neobank solutions are well suited to rapid changes in consumer behavior globally
- On 7 October 2020, VOPY obtained a license from the Central Bank of Ireland to issue e-money and provide payment services throughout the European Economic Area
- VOPY has commenced onboarding customers



## Consumer Internet

Fatfish owns a 47% stake in Swedish e-commerce company iSecrets AB via Abelco, with an option to increase its stake to 51%.

- iSecrets' management believes that Covid-19 has changed consumer's behavior and has **accelerated the shift from offline to online purchasing**.
- During the year, iSecrets expanded its product offering by launching a new Print on Demand service, which allows customers to customize and print images on their smartphone cases.
- With the launch of this product, iSecrets is estimated to generate significant revenue from this Print-on-demand solution.

# iSecrets



Thank you



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