

## Media Release

For Immediate Release

### **Value Investing College holds 9<sup>th</sup> Value Investing Summit 2020 to help investors unlock their wealth blueprint**

- **The Value Investing Summit 2020 held in Kuala Lumpur was attended by over 1,281 members of the investing community from all over the Asia Pacific region.**
- **As it crosses into its 12<sup>th</sup> year, 8VIC unveiled a preview of its new brand, VI, to gear up for its strategic transformation through innovation, technology and the power of community.**
- **New VI App will continue to provide stock and portfolio monitoring capabilities while new in-app social media module, VI Social Bubble, will enable enhanced features.**

**13 January 2020, Kuala Lumpur**

**8VIC** Holdings Limited (“**8VIC**”) held its ninth Value Investing Summit (“VIS”) in Kuala Lumpur today, gathering more than 1,281 investors and industry experts from all over Asia. This was the second time that the 2-day summit was held in Malaysia, after the success and positive reception to last year’s VIS.

With the theme “Unlocking your wealth blueprint”, VIS 2020 featured leading investing experts who shared value investing strategies that aim to empower investors in achieving long term financial stability and growth even during the financial crisis. Keynote speaker Dr Tan Chong Koay, Founder, Executive Chairman and Chief Strategist of Pheim Asset Management Sdn Bhd, who was named “Asia’s Warren Buffett” by World Wealth Creation Conference, shared real examples of how he uses his investment philosophy to navigate and benefit from crises.

Attendees also heard from successful value investing practitioners, including:

- JC Choi (Managing Director, Investment Banking Institute)
- Michael William Greenall (Managing Director, Southeast Asia Business at Value Partners Asset Management Malaysia Sdn Bhd)
- Vishal Khandelwal (Practitioner of Value Investing, Founder of SafalNiveshak.com)

- Jack Kouzi (Managing Director, VFS Group)
- Sarah Fu Yu (Chinese Veteran Financial Journalist)
- Ken Chee (Executive Director & CEO, 8VIC Holdings Ltd)
- Clive Tan (Executive Director, 8I Holdings Ltd)
- Pauline Teo (Executive Director, 8VIC Holdings Ltd)

At the summit, **8VIC** unveiled a preview of its new brand, VI (pronounced “vee”) as the Group gears up for its next stage of growth through innovation, technology and the power of community. VI will combine the Group’s FinTech app (formerly known as WealthPark) and Education arm (Value Investing College) under a single unified platform. The new VI App will make it simpler and faster for users to access tools, information and courses, while VIC graduates will have exclusive access to continuous online and offline learning.

Ken Chee, CEO of **8VIC** Holdings Ltd said, “2020 marks our shift towards FinTech as a key driver of growth and customer experience while staying true to our principles and roots in Value Investing. We are proud to have flourished and inspired a community of more than 100,000 individuals from around the world with the Value Investing philosophy since our humble beginnings in 2008. As we continue to seek new ways to support this growing community, we have chosen to ride on the growing digital trend with the development of our smart investing tool and the integration of our programme offerings and services on a single platform. VI represents our continual efforts in promoting investor education, simplifying analytical processes through technology and encouraging community-driven knowledge exchange.”

VI App will also introduce a new social media module, VI Social Bubble, where both subscribers and members of the public can exchange knowledge and ideas and discuss trends in personal finance.

“With the contribution of community in the VI Social Bubble, the VI App will not only bring quantitative, but also qualitative information to users. This represents a powerful aggregation of market sentiments which with time and incorporation of AI, is expected to improve information flow that matters to our users and VI Community,” Ken added.

The VI App is currently available on mobile and desktop. VI will be officially launched on 15 January 2020. To learn more, visit [www.vi.app](http://www.vi.app).

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### About 8VIC Holdings Limited

8VIC Holdings Ltd (“8VIC”) is a Singapore-based FinTech company and Financial Education provider operating under the brand name VI. Through 8BIT Global Pte Ltd (“8BIT”) 8VIC provides a smart stock analysis and screening tool infused with a social networking element. 8VIC is also the leading financial education provider in the discipline of value investing in Singapore and Malaysia. With offices in Singapore, Malaysia, Taiwan and Thailand, 8VIC currently supports 20,000 value investors and nurtures a growing Value Investing Community worldwide.

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