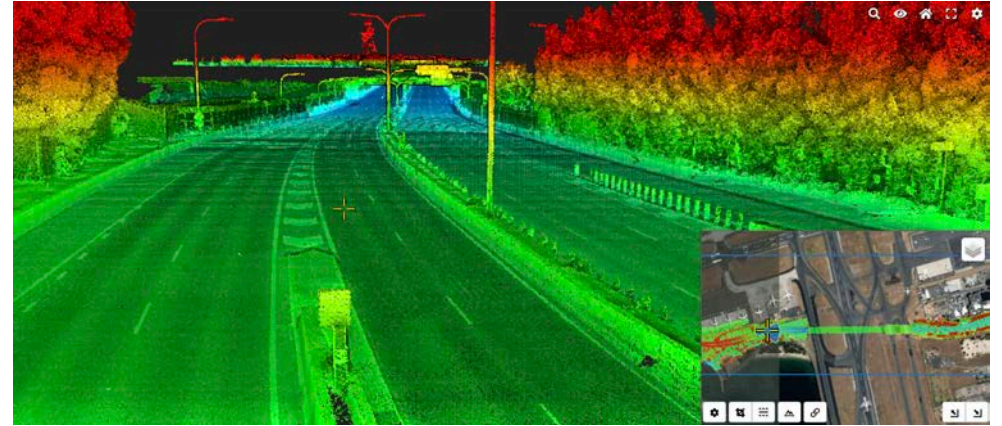




Pointerra



2019 AGM

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**Pointerra
2019 AGM**

Managing Director's Presentation



Vale

Graham Griffiths



**Pointerra.
3D Data
Solved.**



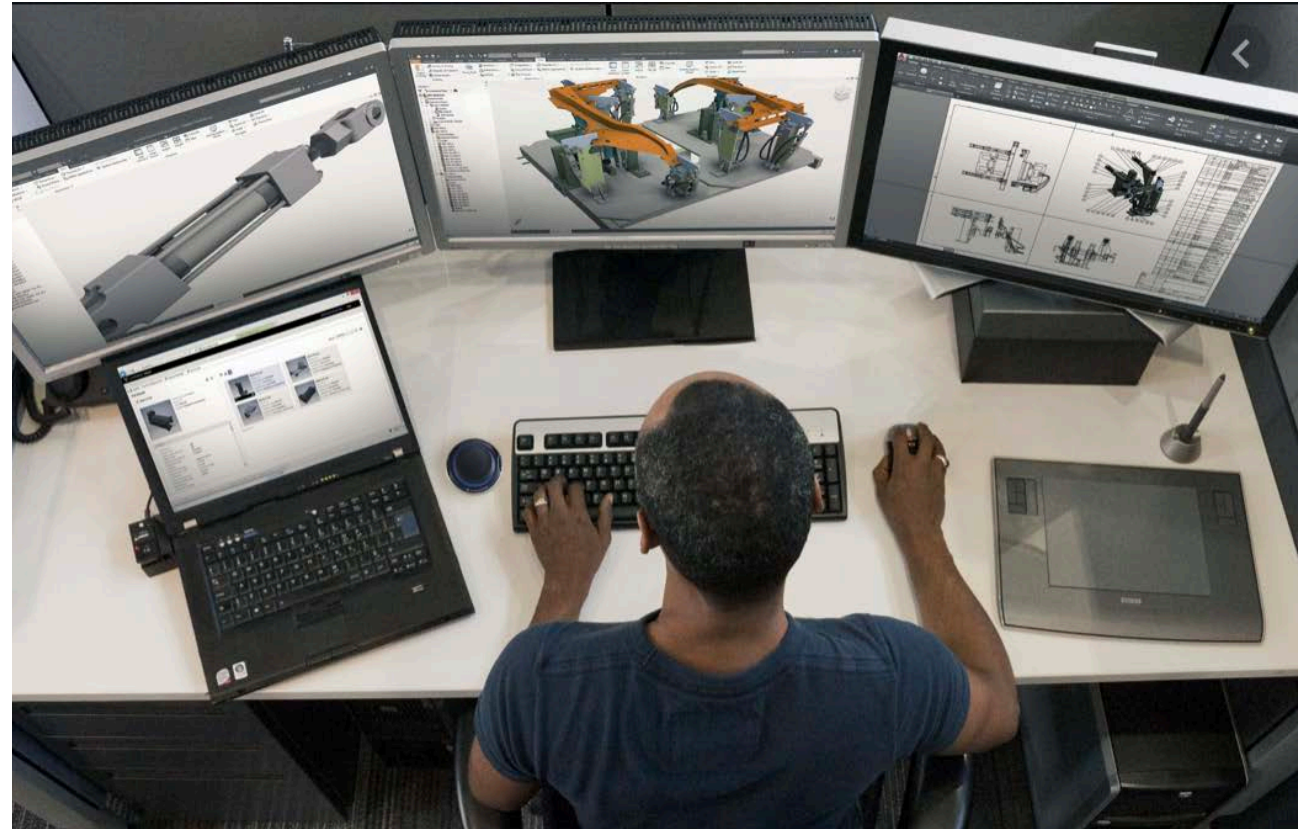
What's been driving recent customer and revenue growth?



We know that using 3D data requires significant amounts of manual workflow, ie an enormous time and cost investment required to extract meaningful information.

▼ **Pointerra's IP has solved these workflow problems and turns 3D data into actionable information faster than traditional methods, with greater accuracy and at lower cost**

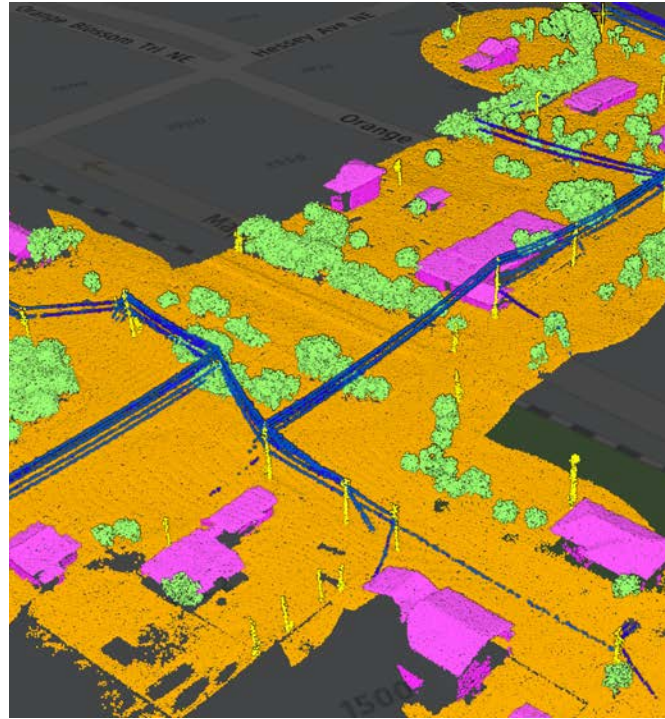
Using
Pointerra
means less
of this!



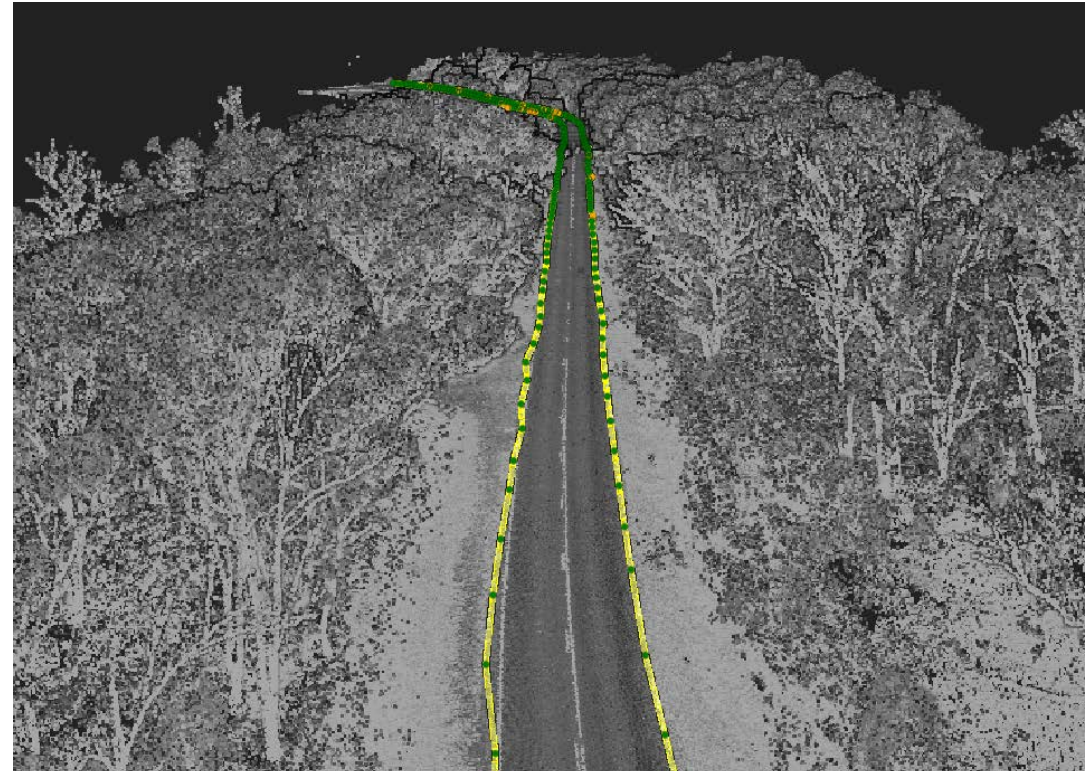
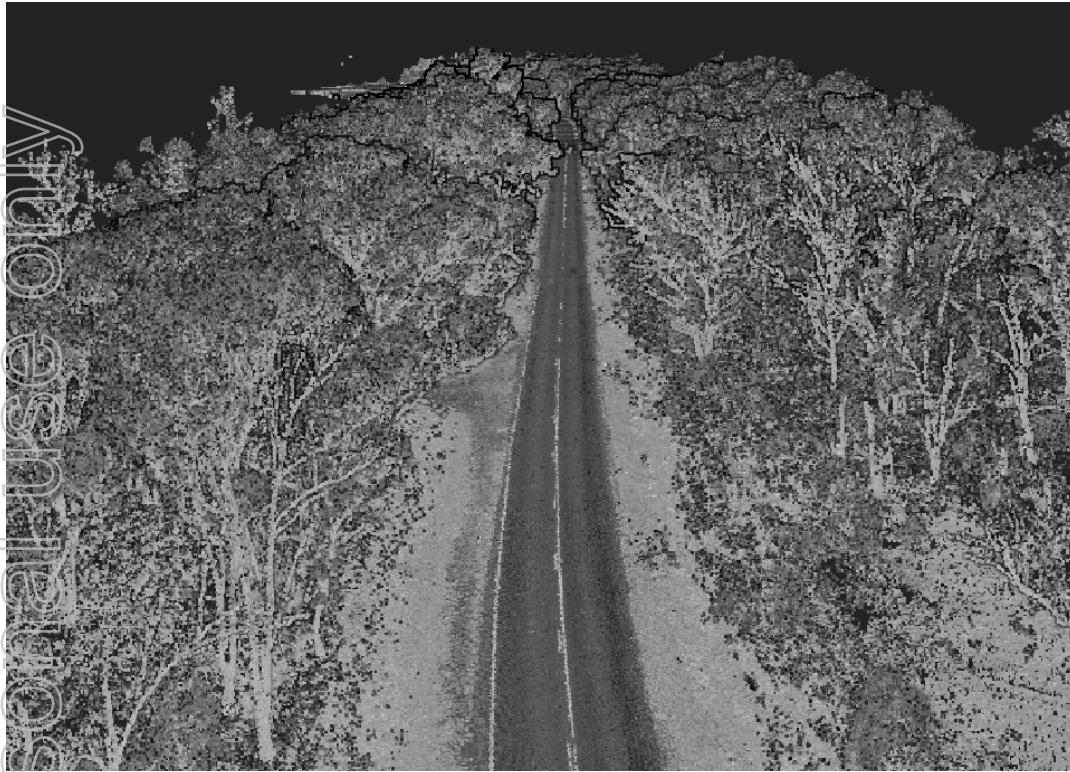
An aerial photograph of a residential area with a semi-transparent map overlay. The map overlay is color-coded: green for vegetation, brown for bare earth or low vegetation, and purple for buildings or paved areas. A black circle with a white border is overlaid on the left side of the map, containing the text 'Using Pointerra means more of this!'. Street names like 'Lake Ave', 'Chilton Ln', 'Leyden Ln', 'Seger St', 'Sherwo', and 'dale Rd' are visible on the map overlay.

Using
Pointerra
means
more of
this!

Our customers are paying us to host their data, allowing them to see it and use it (Data as a Service), increasingly our customers are also paying us to analyse it (Analytics as a Service) and some are even paying us to share and monetise their data with 3rd parties.

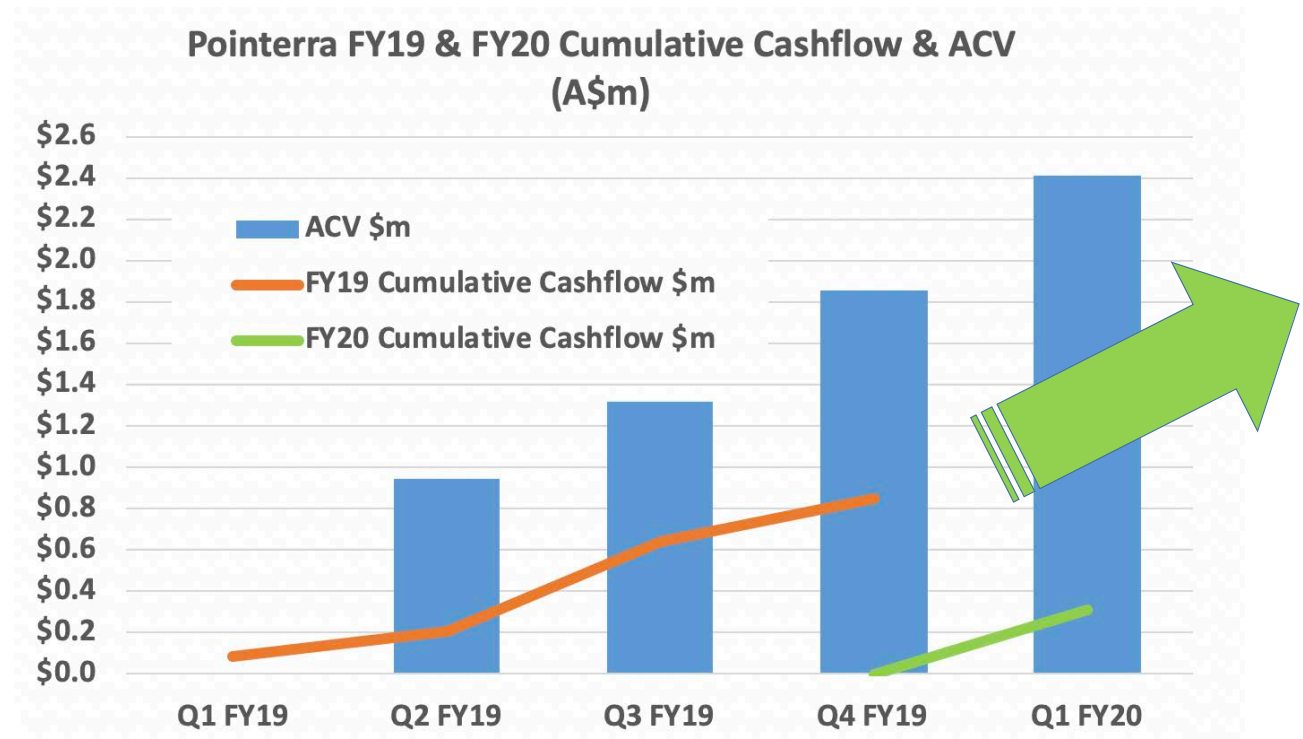


Example: Pointerra Analytics as a Service – fully automated 3D data classification & feature extraction using machine learning algorithms (power utility example) turning hours of work into minutes



Example: Pointerra Analytics as a Service – fully automated 3D data classification & feature extraction using machine learning algorithms (road utility example) also turning hours of work into minutes

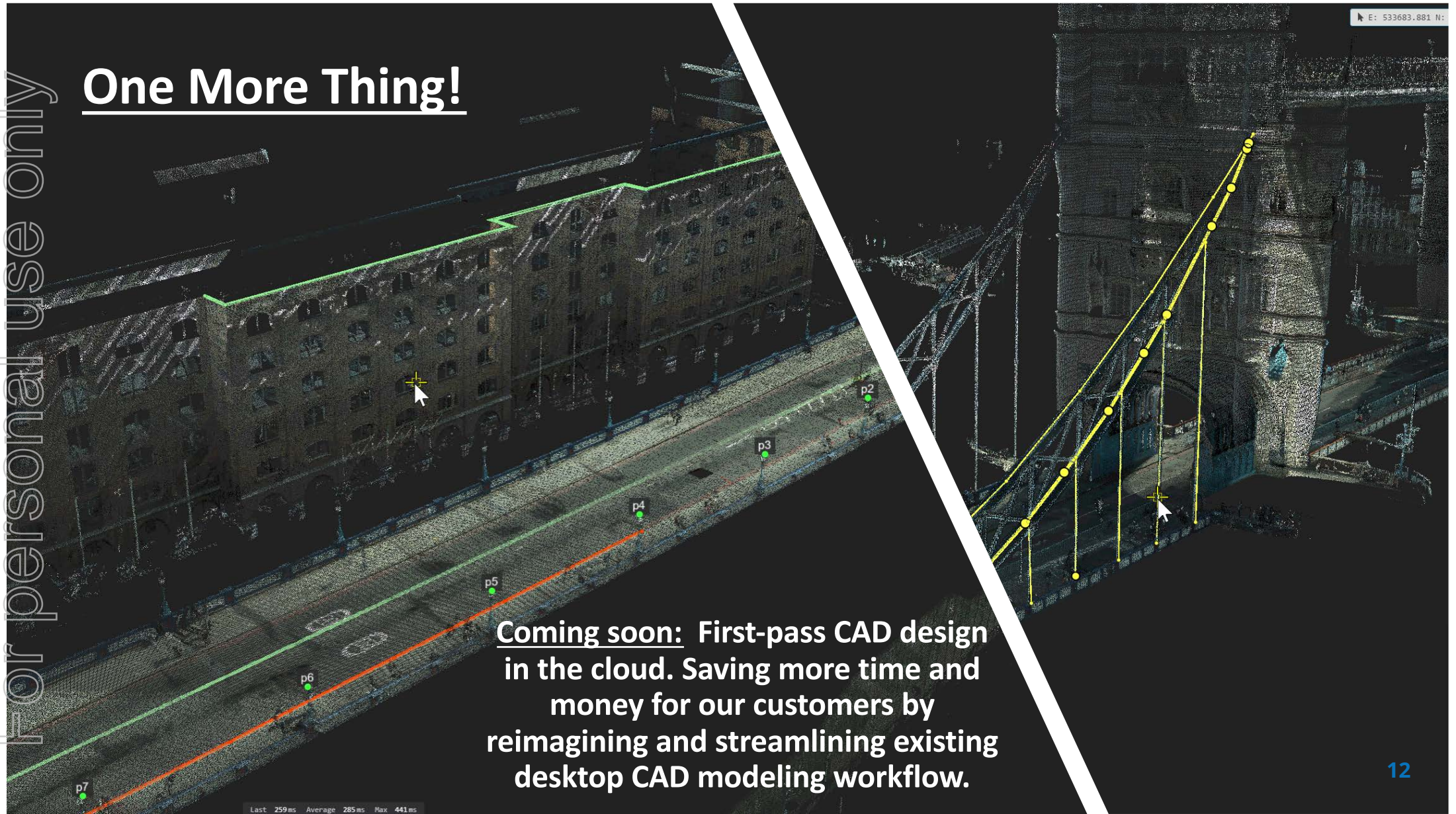
Outlook for Calendar 2020



- Deploy \$2.5 million placement funds to drive continued growth in ACV
- Continue to innovate with DaaS and AaaS solution enhancements, making Pointerra's platform more attractive to more sectors

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One More Thing!



Coming soon: First-pass CAD design in the cloud. Saving more time and money for our customers by reimagining and streamlining existing desktop CAD modeling workflow.

Last: 259ms Average: 285ms Max: 441ms

E: 533683.881 N:

3D Data Solved

Questions from the floor?

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