



iCandy Interactive Limited
(ACN 604 871712)
Level 4, 91 William Street
Melbourne, VIC 3000
Australia

17 May 2019

ASX Announcement

Senior Tech Executive, Piew Lum, Appointed Director

Highlights

- **Industry principal Piew Lum appointed as Independent Director**
- **Career spans over 25 years at Accenture, multinational professional services company that provides services and solutions in strategy, consulting, digital, technology and operations**
- **Managing Director for communications, media and technology practice of Malaysia at Accenture**
- **Piew Lum will advise and assist on iCandy's business partnership, publishing and platform development**

iCandy Interactive Limited (ASX: ICI) ("**iCandy**" or the "**Company**"), developer and publisher of mobile games and digital entertainment for a global audience, is pleased to announce that it has appointed senior technology executive Mr Piew Lum as an Independent Director.

Piew Lum spent 25 years engaged in technology and management consulting with Accenture. He has led the Communications, Media and Technology practice in Malaysia as its Managing Director over the last 12 years.

His extensive experience includes managing large-scale digital transformation programs. He grew the Accenture practice from consulting to outsourcing, and pivoting to digital transformation serving clients across telco's, media and internet companies including Telenor, Grab, Google and Facebook. At its peak, the Malaysian practice was Accenture's largest practice in both revenues and staff numbers in Southeast Asia.

Piew Lum will advise and assist on iCandy's international business partnership, publishing and platform development operations.

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iCandy's Chairman Kin-Wai Lau said, "The addition of Piew Lum to the iCandy's Board is a great boost to the capability of the company. Piew brings invaluable international experience and a strong management skillset from his previous career experience, where he led a highly successful business unit of a leading global technology firm. We look forward to working with him."

For more information, please contact:

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About iCandy Interactive

iCandy Interactive Limited (ASX: ICI) is an Australian publicly traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience. iCandy Interactive runs a portfolio of mobile games that have been played by over 350 million mobile gamers worldwide and has won multiple awards in various coveted international events. For more information visit www.icandy.io

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