



Bubs Australia Limited
ACN 060 094 742
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14 May 2019

Appendix 3Y: Change of Director's Interest

Bubs Australia Limited advises that Mrs Kristy Carr has advised she has sold 4,000,000 shares and now holds 16,761,600 fully paid ordinary shares, plus 4,770,810 unlisted performance options.

Mrs Carr has advised that the sale of the shares was for entirely personal reasons to acquire a new family home.

After C2 Capital Partners, Mrs Carr remains the single largest shareholder in Bubs Australia, holding 3.29 percent of the issued share capital. Mrs Carr has made no prior sales of shares in Bubs since its listing in January 2017. The sale was made in accordance with the Company's securities trading policy, including Board pre-trade approvals.

The Company has a full agenda to pursue under Mrs Carr's leadership after formalising strategic alliances with Beingmate Baby & Child Food Co. (China), Alibaba's Tmall, Chemist Warehouse, and the launch of Organic Cow Milk Infant Formula through the supply agreement with Fonterra (announced 6 May 2019).

The Appendix 3Y is attached to this announcement.

Jay Stephenson
Company Secretary

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Appendix 3Y Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	BUBS AUSTRALIA LIMITED
ABN	060 094 742

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Kristy-Lee Newland Carr
Date of last notice	28 February 2018

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Carr Family Pty Limited <Carr Family A/C>
Date of change	7, 8, 9, 10, 13 May 2019
No. of securities held prior to change	20,761,600 Ordinary Shares
Class	Shares
Number acquired	(i) Nil
Number disposed	4,000,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$1.48 per Share
No. of securities held after change	Indirect 16,761,600 Ordinary Shares 4,770,810 Unlisted Options
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On Market Trade

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Appendix 3Y
Change of Director's Interest Notice

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	-
Nature of interest	-
Name of registered holder (if issued securities)	-
Date of change	-
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	-
Interest acquired	-
Interest disposed	-
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	-
Interest after change	-

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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