



animoca
BRANDS

 **DeltaTime**

Information on F1® Delta Time

April 2019

THE OFFICIAL FORMULA 1® BLOCKCHAIN GAME



Major global brand + blockchain



Animoca Brands secured a global licencing agreement with Formula 1® to develop the blockchain game **F1® Delta Time** that will utilise non-fungible tokens (NFTs)



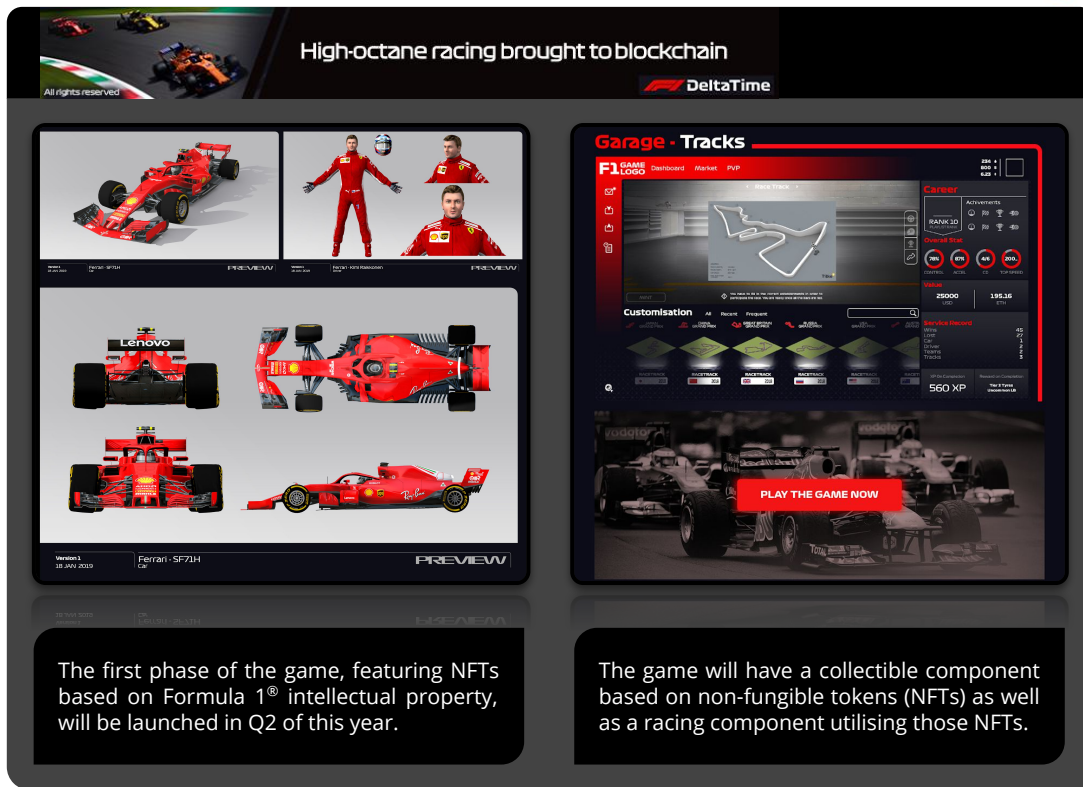
Partnership provides Animoca Brands with a strong foundation for growth and considerable global reach with an established global brand



Part of the Company's vision to onboard the next billion people on to blockchain using popular brands and gamification



Secures the standing of Animoca Brands as a leader in blockchain gaming, and adds another major global brand to its large portfolio



ABOUT F1[®] DELTA TIME

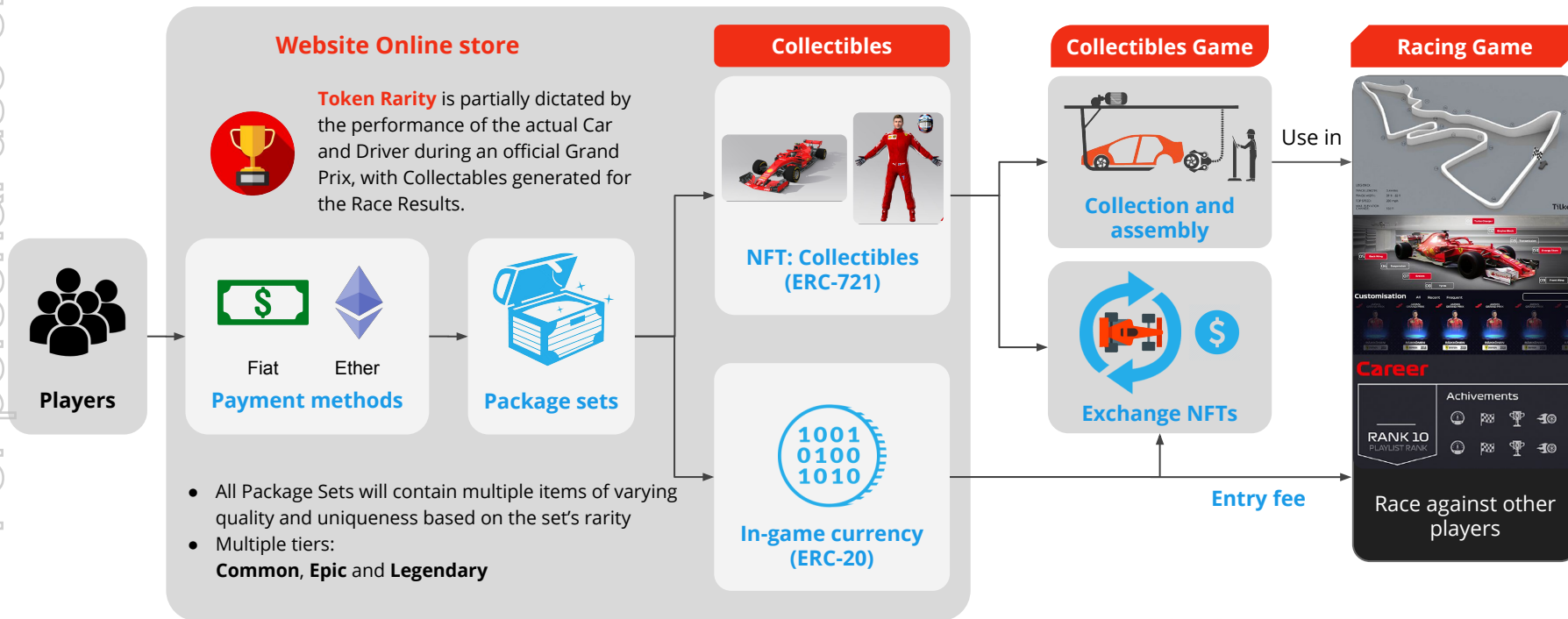


F1[®] Delta Time is a **blockchain-based game** that will utilise ERC-721 and ERC-20 standards for its non-fungible and fungible tokens, respectively



Players will own **collectibles in the form of Cars, Drivers and Components**, and manage them as a **race-ready Grand Prix entrant**. Gameplay is presented through a selected circuit, with the player in command of their car's racing line.

For personal use only



F1[®] DELTA TIME BUSINESS MODEL



For personal use only

Revenue from sale of NFTs

Example: purchase Package Sets guaranteed to give you NFT items including Cars, Driver, and Tyres



Rarity of collectibles obtained



Legendary

- ★ Guarantees at least one Legendary Collectible



Epic

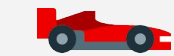
- ★ Higher chance of containing Epic items



Common

- ★ Lower chance of containing Epic items

Commission fee for NFT trades among players



Game items and collectibles are freely traded by players in our NFT Marketplace website

Commission fee charged on each trade transaction

Unrestricted in-game Marketplace

Everything that exists in *F1[®] Delta Time* is a unique and ownable NFT. Players can sell, keep, or trade them. Players can choose to do this inside the in-game Marketplace, or outside the game

	Product	Price	Quantity	Total
	AZERBAIJAN GRAND PRIX			
	Car	\$10.00	+ 01 -	\$10.00

Revenue from each game play

The Racing game is a Grand Prix that will play out on Formula 1 2019 Circuits. Entry fee into the Grand Prix is paid with *F1[®] Delta Time* ERC-20 tokens and goes into a pot



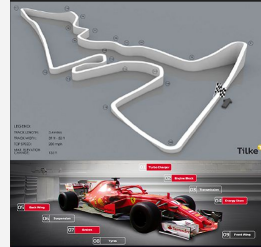
Entry Fee



The pot winnings are shared among the winners of the race and the owner of the circuit

Animoca Brands takes a percentage cut from the pot

Each PvP game Play



The gameplay is executed by the player drawing their desired raceline around the circuit within the given timeframe. Once set, the race will begin.

MARKET FOR DAPPS WORTH \$9.6 BILLION IN 2018

The DApp market flourished throughout 2018 and generated **US\$6.7 billion (A\$9.6 billion)**

DApps like **F1® Delta Time** are decentralised applications that run on a peer-to-peer network



This **Gods Unchained** game card was sold for **US\$62,000**



This CryptoKitty was sold for **US\$170,000**



This CryptoKitty was sold for **US\$110,000**

Demand for NFT collectibles



NFT collectibles are virtual assets that exist on blockchain and are valued for their **uniqueness** and **scarcity**



High-octane racing brought to blockchain

NFT Presales



- Exclusivity
- Value
- Uniqueness
- Prestige



Released 18 July 2019

Ferrari - SF71H

PREVIEW



F1® Delta Time is an official licensed product that will bring the world's premier motorsport to blockchain with digital collectibles.



The digital collectibles in **F1® Delta Time** are NFTs whose uniqueness cannot be duplicated or replicated, with their authenticity verified and secured via blockchain.

F1® DELTA TIME SPECIAL LAUNCH AUCTION



Animoca Brands will sell F1® exclusive and rare digital items and collectibles in the **launch auction** taking place in May 2019. Sale items will be non-fungible tokens (NFTs) secured and verified via blockchain, conferring true ownership to their holders.

All the sale items will be usable in-game, and their holders are free to use or sell them, or simply collect them for their scarcity and rarity.



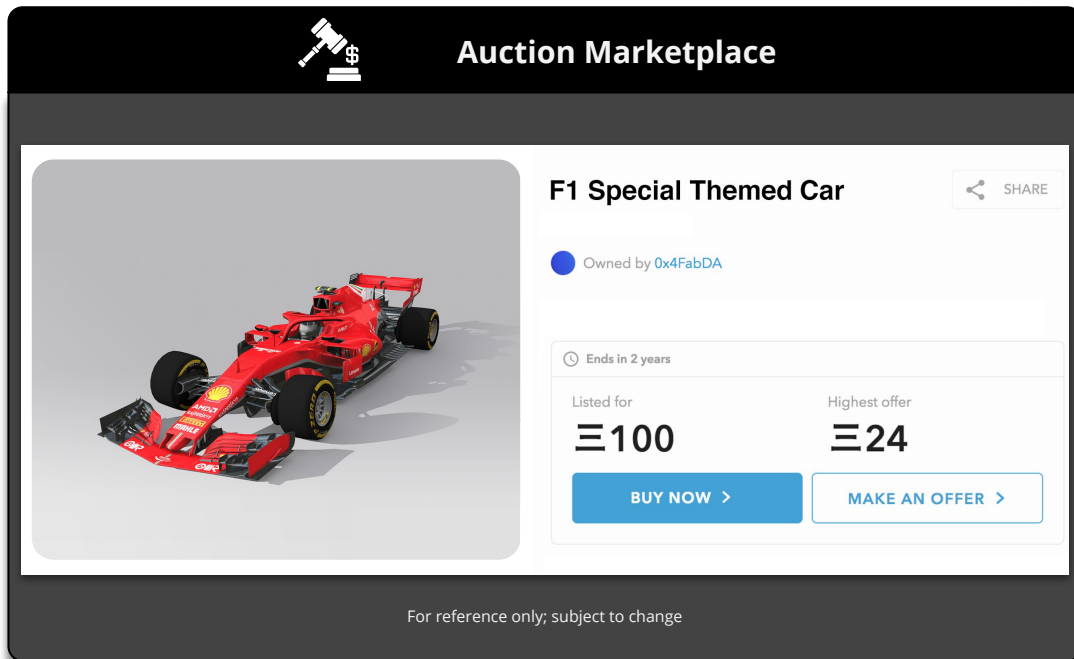
There are 10 exclusive F1® items which players can only obtain via auction, including 4 special themed cars.



These items are totally unique, and will be exclusive to the auction period. We will only mint one of each of these exclusive items.



The exclusive items will be auctioned sequentially, with each auction running for several days.



SELLING NFTs



In *F1® Delta Time*, critical game elements are all **NFTs: Cars, Drivers, and Components**, with Components referring to different parts or equipment that can be attached to a Car or Driver to improve its base performance.



Driver

An NFT is a unique Collectible that can be wholly owned by a player, who has the ultimate permission to use, trade or sell it

Components: Gloves, Suit, Boots and Helmet. Each will impact the Driver's base Stats for winning the Racing Game.



Suit



Helmet



Gloves



Boots



Concentration:

affects how the Driver will be able to recover from mistakes



Aggression:

Aggressive driver will be more inclined to drive at higher speeds



Stamina:

affects the consistency of driver's performance



Car

For example, a Car token has the attachable Components of Transmission, Turbocharger, Engine block, Breaks, Energy store, Suspension, Tyre, Front Wing and Rear Wing. Each one of these Components will impact the Car's base Stats, granting them better potential performance in the Racing Game.



Front Wing



Transmission



Turbocharger



Engine Block



Rear Wing



Breaks



Energy Store



Suspension



Tyre



Max Speed:

governs the total straight line speed of a Car



Acceleration:

governs amount of time it takes for your Car to hit higher speeds



Grip: affects how your Car corners

FORMULA 1® REACH AND POTENTIAL



The licensing agreement can considerably **broaden Animoca Brands' consumer reach**. Potential growth and product uptake will be sought by **leveraging the significant brand power of F1®**

Global Market Reach Stats



506 M

506 MILLION Global FANS
The second biggest global sports league fan base in the world.

65 %

65% of sports fans call F1

The GREATEST racing spectacle on the planet!

A Strong Foundation

Global Partnerships



Media Rights Partnerships



F1 attracts the most prestigious manufacturers, best engineers, superhuman drivers, and some of the world's most influential commercial partners

200

F1 is broadcast in 200 territories

1.8 Bn

Cumulative viewers

7.7 M

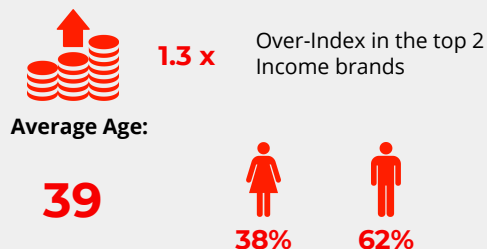
Likes and followers on Facebook

FORMULA 1® GLOBAL FOOTPRINT



The World's Most Valuable Sporting Fanbase

Vs General Sports Fans...



21 Races

F1® is considered the pinnacle of motorsport, and is the world's most popular annual sporting series. It has a global footprint, hosting 21 races in 21 countries across five continents. During the nine months of racing per year, F1 attracts 1.6 billion television viewers, 506 million fans and 4.1 million race attendees.



5 Continents

Annual race attendance is over 4.1m people with the majority of fans in the top income bands

9 Months

1. Melbourne AUSTRALIAN GRAND PRIX | 23-25 MAR 2018
2. Sakhr BAHRAIN GRAND PRIX | 6-8 APR 2018
3. Shanghai CHINESE GRAND PRIX | 13-15 APR 2018
4. Baku AZERBAIJAN GRAND PRIX | 27-29 APR 2018
5. Barcelona SPANISH GRAND PRIX | 11-13 MAY 2018
6. Monte Carlo MONACO GRAND PRIX | 25-27 MAY 2018
7. Montreal CANADIAN GRAND PRIX | 8-10 JUN 2018
8. Le Castellet FRENCH GRAND PRIX | 22-24 JUN 2018
9. Spielberg AUSTRIAN GRAND PRIX | 29 JUN - 1 JUL 2018
10. Silverstone BRITISH GRAND PRIX | 6-8 JUL 2018
11. Hockenheim GERMAN GRAND PRIX | 20-22 JUL 2018
12. Budapest HUNGARIAN GRAND PRIX | 27-29 JUL 2018
13. Spa BELGIAN GRAND PRIX | 24-26 AUG 2018
14. Monza ITALIAN GRAND PRIX | 31 AUG - 2 SEP 2018
15. Singapore SINGAPORE GRAND PRIX | 14-16 SEP 2018
16. Sochi RUSSIAN GRAND PRIX | 28-30 SEP 2018
17. Suzuka JAPANESE GRAND PRIX | 5-7 OCT 2018
18. Austin UNITED STATES GRAND PRIX | 19-21 OCT 2018
19. Mexico City MEXICAN GRAND PRIX | 26-28 OCT 2018
20. São Paulo BRAZILIAN GRAND PRIX | 9-11 NOV 2018
21. Abu Dhabi ABU DHABI GRAND PRIX | 23-25 NOV 2018

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