## **Tassal Group Limited**

## **Goldman Sachs Emerging Leaders Conference**

Mark Ryan Managing Director & CEO

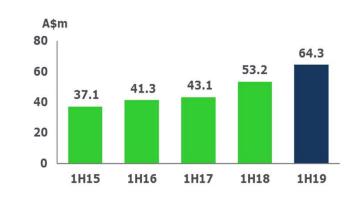
4 April 2019





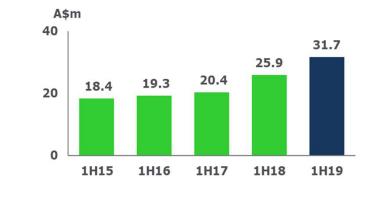
## Accelerating growth delivered another record result

Financial performance reflects the strong operational platform in place that will drive continued growth – for our customers, suppliers, staff, communities and shareholders

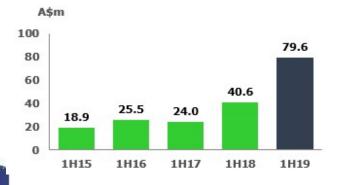


Operating EBITDA: \$64.3m (up 20.8%)

Operating NPAT: \$31.7m (up 22.3%)



Operating Cashflow: \$79.6m (up 96.3%)



Operating ROA: 10.6% (does not include Prawn earnings)



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- 1H19 results clearly demonstrate that Tassal is successfully delivering on its core salmon growth strategy
  - Generating material increases across operational, financial, environmental and social parameters
- At the same time, we are unleashing a new growth runway with prawns that builds on our success with salmon
- Anticipated favourable market dynamics for 1H19 (domestic and export markets) materialised
  - Significant increases in salmon biomass growth and sales
  - Positive pricing outcomes offset increased salmon cost of goods sold
- A more gradual growth and sales curve for salmon is expected over the short term (i.e. 2H19 and FY20)
- We are now successfully integrating the strategically compelling and highly earnings accretive acquisition of the Fortune Group, Australia's largest prawn farming footprint
  - Expected to deliver material earnings in the short to medium term
  - Strong balance sheet and growing cashflows positions Tassal to manage this next wave of growth
- Tassal's ongoing investment in species diversification (prawns and other seafood) and geographic diversification (salmon and prawns) underpins growing returns
  - Well balanced program in place to grow returns through pricing, improvements and adaption of new technology and species diversification



## Our planet

## The essence of sustainable development is that today's generations meet their needs without prejudicing future generations' ability to meet theirs

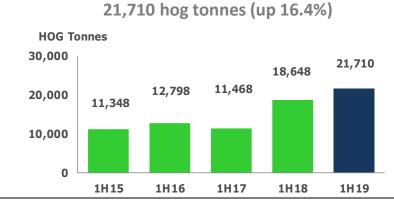
- Tassal is committed to providing Australians with responsibly produced and sourced seafood
- In 2014, Tassal proudly became the first salmon farming company in the world to be 100% certified by the Aquaculture Stewardship Council (ASC), the highest standard available for farmed seafood
- As a growing company in an expanding industry, we are building on our past successes and addressing present challenges, including:
  - Reducing marine debris from our operations
  - Fostering environmental stewardship among our employees, suppliers and contractors
  - Advocating for best practice Marine Spatial Planning and efficient regulations, which will help the salmon and prawn industry grow in a responsible manner with broad community acceptance
  - Ensuring our salmon operations in Tasmania continue to meet the highest sustainability standards; and encourage our industry peers to adopt the same high standards
  - Extending our commitment to third party certification to identify and address improvements as required across our operations, including the potential for ASC certification of our newly acquired prawn farms
- To achieve these goals, Tassal will continue to collaborate with WWF-Australia, as well as locally based environmental, conservation and indigenous social enterprise groups, involving partnerships with NRM Tasmania and pakana Services.



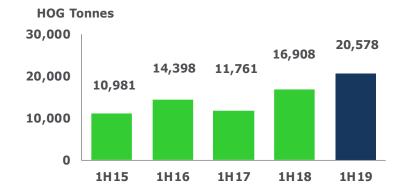


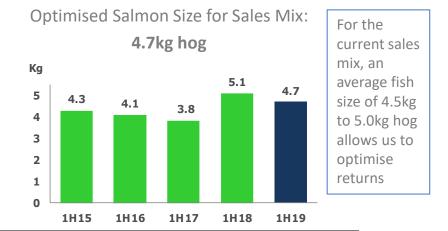
## Strong salmon performance

Increased Harvest Tonnage:

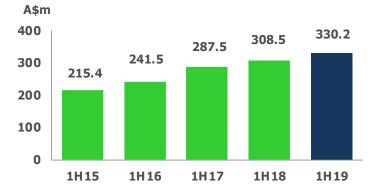


Increased Sales Tonnage: 20,578 hog tonnes (up 21.7%)





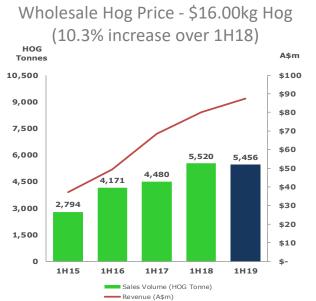
Increased Live Salmon Value: \$330.2m (up 7.0%)



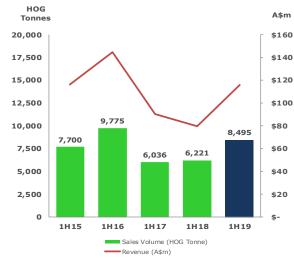


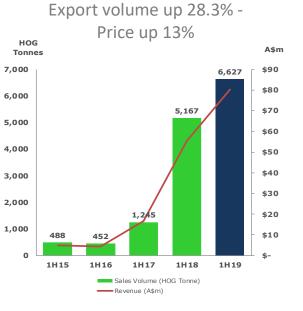
## Strong salmon performance

Total Salmon Sales (A\$m)	1H19	1H18	Change
Salmon Revenue	285	215	32.8% 📥
Salmon Hog Tonnes	20,578	16,908	21.7% 📥
Salmon Average Price (\$/Hog kg)	\$ 13.87	\$ 12.71	9.1% 🔺
Salmon EBITDA	61,279	49,720	23.2% 🔺
EBITDA \$/Hog Kg	\$ 2.98	\$ 2.94	1.3% 🔺



Retail volume up 36.5% -Revenue up 48.2%







### Prawns

#### Unlocking large seafood supply synergies

- We continue to invest in strategic growth opportunities that support sustainable seafood and strong shareholder returns:
  - salmon and prawns comprise 70% retail seafood sales in Australia
  - no material growth in Australian-grown prawns supply for 10 years
  - consumer preference for Australian tiger prawns
- \$31.9m acquisition of the Fortune Group included three prawn farms; supported by \$34m development program
  - Operational improvements are expected to increase supply growth from 450 tonnes pa to ~3,000 tonnes pa within 3 years
  - 3x existing farms have c270ha of ponds licenced, capable of producing 3,800 tonnes at target yield of 14tn / ha
  - Further c215ha of development potential (approval underway), mostly relating to Proserpine
  - Fully developed, the output capability of the Fortune Group acquisition could exceed 6,800 tonnes
- Targeting prawns annual EBITDA of \$25m within 3 years



## Prawns – the next growth phase

#### Aspirational target of 20,000 tonnes production

- Of the 60,000 tonnes of prawns in the Australian market, only 10% is Australian aquaculture (vs. ~90% of the 60,000 tonnes of salmon in the Australian market)
- Earnings from the prawn operations acquired will materially commence in the short to medium term
- Key fundamentals:
  - Capital cycle: Salmon 5 years vs Prawn 2 years
  - Working capital cycle: Salmon 3 years vs Prawn 9 months
  - Tasmanian salmon has a global best practice Selective Breeding Program (SBP) in place Australian prawns do not... Tassal is now implementing a SBP for prawns
  - Prawn EBITDA \$/kg is currently c2.5x salmon
  - Domestic per capita consumption growth of prawns is similar to salmon little investment in marketing for prawns and low retail penetration provides substantial opportunity for Tassal to replicate Salmon success
- Critically assessing strategic acquisitions and working with the Queensland Government to pursue further 'Greenfield' locations
  - Queensland Government spatial planning exercise indicated c7,000 ha of potential aquaculture land was suitable for expanding existing coastal dependent aquaculture operations - e.g. prawns





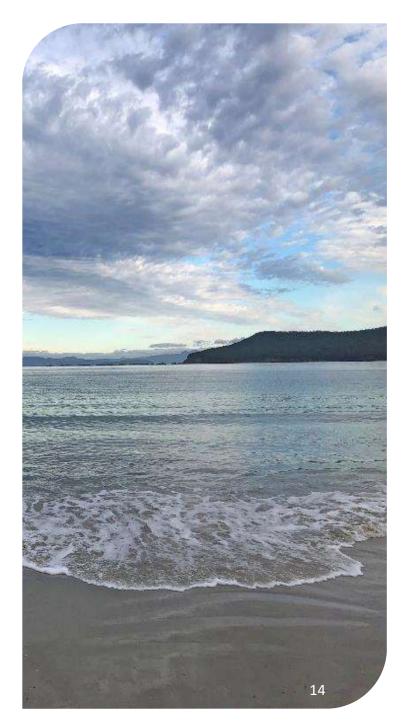
## Positive outlook to underpin record FY19

- Salmon supply shortage for domestic market fulfilment:
  - strong pricing returns and improved domestic pricing to offset increased farming and production costs
  - agreements with retailers underpin short to medium term pricing for salmon in the domestic market
- Domestic and international demand continues to grow
  - demand for seafood in Australia forecast to outstrip seafood and aquaculture growth
  - 6-10% world supply growth required to maintain price parity, and with supply likely to be less we are positioned for higher international pricing outlooks
- Tassal's fish size supports improved domestic yields and pricing, and export strategy
- A more gradual growth and sales curve for salmon is expected over the short term
- Prawn earnings will commence in 2H19
- Due to the seasonality of salmon harvesting, all other things being equal, we would expect to see a higher skew of earnings towards 1H19 (vs. 2H19) as was experienced in FY18



## Positive fundamentals for long term growth

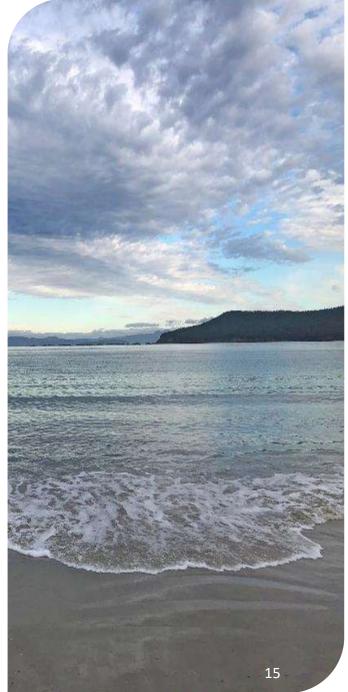
- Demand outpacing supply growth
  - Expected to continue given consumer preference towards healthy nutrition options
- Tasmanian Salmon Growers have progressed better biosecurity and environmental management outcomes (Salmon Biosecurity Plan)
  - Expected to lead to improved husbandry and more sustainable growth platforms
- Government supporting sustainable growth
  - Tasmanian Government supporting a growth target of the Tasmanian Salmon Industry of \$2 billion by 2030
  - Queensland Government wants to make
    Queensland the aquaculture capital of the world





# Positive fundamentals for long term growth

- Investment in infrastructure to deliver returns
  - Well Boat (Sep 2019) will allow fish to be bathed efficiently and effectively
  - Centralised Feed Centre will maximise feeding and growth opportunities and minimise waste – enabling the optimisation of leases and biomass
- Actively considering a Multi-Purpose RAS Facility to either provide larger smolt or more smolt as our growth aspirations and lease optimisation requirements dictate
- Diversification strategy into Australian farmed prawns offers the potential to deliver higher margins than salmon, with a shorter working capital cycle
  - Not only a risk mitigation path, but should become a core margin growth platform from FY20
- Strong balance sheet supports growth technology/expansionary capital, and diversification capital







## Any questions?

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