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SenSen Signs SenGAME Distribution Agreement with eConnect Global

HIGHLIGHTS

- *SenSen signs new agreement to distribute SenGAME*
- *eConnect showcasing SenGAME at the 2018 Las Vegas G2E Conference*
- *Subsequent opportunities for collaboration in other casinos*

SenSen Networks Limited (ASX: SNS, "SenSen" or "the Company") is pleased to announce that it has executed a Distribution Agreement with eConnect Global ("eConnect") to market SenSen's SenGAME software solution to eConnect's customer base. The agreement envisages rolling out SenGAME in an initial casino operation, ahead of a broader marketing and sales distribution agreement.

eConnect (www.econnectglobal.com) has developed technology solutions to deliver a rapid ROI through fraud detection and prevention. eConnect's software also optimizes operations and improves the guest experience. With offices in Las Vegas and Macau, hundreds of large enterprises including casinos, resorts, nightclubs, restaurants, stadiums, and airports utilise eConnect's powerful applications to improve the way businesses operate and generate profits.

Working with eConnect, SenSen will install its SenGAME software on the table-game floor of an agreed customer, which will analyse table occupancy, hands dealt per hour, bet types and bet values across the gaming floor.

Commenting on the partnership with eConnect, SenSen's CEO, Subhash Challa, said:

"eConnect is a casino industry leader with its fraud detection and prevention software assisting casinos optimizing their operations around the world. The addition of our real-time SenGAME software to the eConnect offering will provide a next-level optimisation tool for customers.

"The eConnect Agreement is SenSen's second distribution arrangement and will further facilitate rapid adoption of SenGAME in the industry. We look forward to working with the eConnect team to roll out our cutting-edge automated video and software solution to assist in providing operators with highly valuable and accurate analytics."

The Distribution Agreement outlines a commercial arrangement with end customers using a Software as a Service (SaaS) monthly payment model on a per gaming table basis. Following the initial installation, it is intended that a more comprehensive Distribution

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Agreement will be agreed between SenSen and eConnect, including the companies jointly pursuing other casinos to adopt SenGAME.

On signing the Distribution Agreement, eConnect President and CEO, Henry Valentino, noted:

"*We are very excited to be working with SenSen, deploying their powerful SenGAME software solution in conjunction with our fraud detection and prevention software. We know that our customers are attracted to the SenSen solution due to its outstanding accuracy levels, ease of installation and compelling cost structure. We believe SenSen will immediately add significant ROI for our clients and we look forward to getting the system into our customers' operations as quickly as possible.*"

SenSen and eConnect are attending the 2018 Global Gaming Expo (G2E) being held in Las Vegas from 8-11 October, where delegates will experience SenGAME in operation firsthand. eConnect is showcasing the SenGAME software at its booth and will be marketing directly to its customer base of behalf of SenSen. G2E is the largest gathering of global, commercial and tribal gaming professionals in North America. The event showcases the latest developments in gaming technology and features new educational content that is fast-paced and actionable.

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About SenSen Networks Limited

SenSen is focused principally on the development, commercialisation and supply of innovative, data-driven business process enhancement solutions, designed to assist customers in their business operations and significantly improve business efficiency and productivity.
SenSen provides video analytics and artificial intelligence data analytics software solutions to customers in the intelligent transportation systems and gaming sectors located in Australia, Canada, Singapore, Europe, India, and UAE.

Disclaimer – Forward looking statements

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business, the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.