



ASX Release

25 June 2018

Animoca Brands appoints Chris Whiteman to board of directors

Highlights:

- Animoca Brands appoints Chris Whiteman to its board of directors
- Mr Whiteman brings over 20 years of commercial management, finance and investment expertise
- Mr Whiteman's experience includes major banks, publicly listed energy companies, a privately owned and operated mining company, and one of Australia's leading independent wealth management and corporate advisory firms
- Strong knowledge of Australian securities, with international work experience including Shanghai and London

Animoca Brands Corporation Limited (ASX:AB1, "the Company") is pleased to announce that it has appointed Mr Chris Whiteman as Non-Executive Director to the Company's board of directors.

Mr Whiteman is currently senior adviser to one of Australia's leading energy companies. His previous experience includes posts at corporate advisory firm Taylor Collison, the ASX 50 E&P company Santos Limited, the diversified energy company TXU Australia, and Credit Suisse First Boston.

Mr Whiteman brings several strategic abilities to the board, including commercial negotiation, business development, investor and public relations, and equity capital market transaction origination, execution and project management.

He has considerable experience in Australian securities, with a focus on Adelaide and Melbourne, as well as international exposure via positions in multinational companies in London and assignments in Shanghai.

Mr Whiteman has a Bachelor's Degree of Economics from the University of Adelaide, a graduate diploma in Applied Finance and Investment from FINSIA, and Chartered Financial Analyst Level I qualification from the CFA Institute. He is well versed in international affairs, has experience in the culture and business dealings of China, and has a basic knowledge of Mandarin.

Yat Siu, co-founder and director of Animoca Brands, said: "Chris brings a wealth of experience to the board of Animoca Brands, and we very much look forward to his contributions and guidance."

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Chris Whiteman commented: "It is an honour to be joining the board of Animoca Brands, an exciting and innovative young company that is leading the charge on various growth areas including blockchain gaming and AI."

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About Animoca Brands

Animoca Brands (ASX: AB1) publishes and develops a broad portfolio of mobile games and subscription products including several games such as Crazy Kings, Crazy Defense Heroes as well as products based on popular intellectual properties such as Garfield, Thomas & Friends™, Ever After High and Doraemon. The Company is based in Hong Kong and Finland. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#), [Twitter](#) or [Google +](#).

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