

ASX ANNOUNCEMENT

13 June 2018

Kogan.com Limited (ASX: KGN, the Company) advises that Mr Ruslan Kogan and Mr David Shafer received an unsolicited bid for 6,000,000 shares this morning. They have reluctantly accepted the bid due to personal financial commitments.

Other than the trade outlined above, Mr Kogan and Mr Shafer will not be dealing in securities prior to September 2018.

Mr Kogan and Mr Shafer remain fully committed to the business and continue to have the vast majority of their personal wealth invested in Kogan.com.

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