

**ASX RELEASE**

**24 JANUARY 2018**

**CLARIFICATION ANNOUNCEMENT**

**Sydney (SYD) - Tech Mpire Limited (Company or "Tech Mpire")**. Further to the trading halt requested by the ASX on 23 January 2018, Tech Mpire wishes to provide further information in regards to the announcement on the 22nd of January, 2018 titled "Tech Mpire selected as a partner to develop Asia Pacific Media Campaigns with a Premium, Global Video Streaming Company". This is following a request for further information from the Australian Stock Exchange (ASX).

Tech Mpire was selected, alongside a small number of other marketing organisations, to assist in the development of an Asia Pacific media strategy for one of the top 3 video streaming companies in the world.

As stated in the announcement on the 22nd of January, 2018, formal agreements would need to be entered into, to begin running approved marketing campaigns. It was further noted that there would be no immediate revenue from any immediate activity referred to in the Announcement but rather would emanate from future formal agreements.

Any formal agreements would need to be negotiated between the parties and were therefore by no means certain at this stage. At this point, the Company cannot quantify the financial impact of the engagement in real terms. Any earnings impact for Tech Mpire would only emanate from the engagement if and when formal agreements are entered into.

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For more information, please contact:

**Investor Enquiries**

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