

ASX Announcement

Wednesday 10th January 2018

IOT AirSelfie New Product Launch

The IOT Group Limited (ASX: IOT) (“IOT Group” or “the Company”) is pleased to update our shareholders. The AirSelfie2, the evolution of AirSelfie, the first, inimitable flying camera which very successfully introduced the panoramic aerial selfie to the market in 2016, is debuting at CES 2018, Las Vegas, the most important tech fair in the world.

IOT has the exclusive distribution rights for the United States, Latin America (Central and South America) and Australasia.

The AirSelfie2 has better performance and top-level user experience: the AirSelfie technical team has worked on the development of a device featuring greater usability, efficiency and power.

AirSelfie2 presents a new 12 megapixel camera and a Field of View (FOV) that now reaches 85° ensuring excellent photos and videos in Full HD that can be exported in JPEG and MP4 formats.

The AirSelfie will now be available in four colours: silver, black, gold and rose gold



SILVER



BLACK



GOLD



ROSE GOLD

AirSelfie2 keeps the fine, innovative and light aluminium casing with a sophisticated design, now available for the first time in four colours: silver, black, gold and rose gold.

The powerbank, an integral part of the device for fast recharge of your flying camera (it guarantees up to 10 complete charges) is all-new. It not only has a new, more elegant and practical design but also presents aluminium details co-ordinated with the colour of the flying camera, thus completing the look perfectly.

AirSelfie’s unique, original design, with the 4 propellers incorporated inside the device becoming the product’s distinguishing feature and which many have already tried to imitate all over the world, has recently been certificated and protected by the international office of the World Intellectual Property Organization (WIPO). The international registration

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guarantees the originality and unique nature of the design of the flying camera and powerbank.

Its extreme lightness, just 67 grams (2.3oz), and pocket size of 94.5 x 69 x 11.6mm (3.72" x 2.71" x 0.45") make AirSelfie2 the perfect partner to take everywhere, and the 2.4 GHz Wi-Fi network enables AirSelfie2 to connect to its smartphone and control the flying camera through the redesigned proprietary App, available free of charge for iOS and Android.

The internal memory of 16 GB enables thousands of pictures and films to be saved while the new 310mAh li 7.4V and 1.77 Wh battery increases the flying time approximately 50% compared to the previous model, ensuring up to 4 minutes of flight and hovering through the four turbo fan propellers powered by brushless motors and the sophisticated vibration absorption system.

AirSelfie2 will be available in Q2 2018 at the recommended retail price of US\$ 299.95

AirSelfie2 includes a flying camera, powerbank for recharging anytime, anywhere, a cable for connecting the device to the computer via USB and a protective bumper for use during the first test flights.

Commentary

Executive Director of IOT Group, Mr. Sean Neylon comments:

"The AirSelfie2 is the next edition of the AirSelfie journey. Better performance all round that will further excite retailers and develop great sales for 2018. It also shows longevity and that the AirSelfie team are developing the AirSelfie Flying Camera into the long-term future. Our Global Distributors and Retailers are previewing this exciting and innovative product at CES for delivery in the early Q2"

About IOT Group Limited



EVERYTHING IS CONNECTED

Website: www.theiotgroup.com

IOT Group has tapped into global niche markets by adapting and enhancing existing trend products and making them more affordable, useful and innovative for consumers.

Company Information

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All references to IOT Group includes its subsidiaries.

Forward Looking Statements

All statements other than statements of historical fact including, without limitation, statements regarding projections, plans and objectives of IOT Group, are forward-looking statements. When used in this announcement, forward-looking statements can be identified by words such as ‘anticipate’, ‘believe’, ‘could’, ‘estimate’, ‘expect’, ‘future’, ‘intend’, ‘may’, ‘opportunity’, ‘plan’, ‘in principle’, ‘potential’, ‘project’, ‘seek’, ‘will’ and other similar words that involve risks and uncertainties.

These statements are based on an assessment of present economic and operating conditions, and on a number of assumptions regarding future events and actions that are expected to take place.

Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company, its directors and management of IOT Group that could cause IOT Group’s actual results to differ materially from the results expressed or anticipated in these statements.

The Company cannot and does not give any assurance that the results, performance or achievements expressed or implied by these forward-looking statements will actually occur and investors are cautioned not to place any reliance on these forward-looking statements.

IOT Group does not undertake to update or revise forward-looking statements, or to publish prospective financial information in the future, regardless of whether new information, future events or any other factors affect the information contained above, except where required by applicable law and securities exchange listing requirements.

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